

# PROGRAM SPONSORSHIP Opportunities



| SPONSORSHIP OPPORTUNITIES                           | Presenting<br>\$50,000 | Diamond<br>\$25,000 | Platinum<br>\$15,000 | Gold<br>\$10,000 | Silver<br>\$5,000 | Bronze<br>\$2,500 |  |
|---|------------------------|---------------------|----------------------|------------------|-------------------|-------------------|--|
| ONLINE RECOGNITION                                  |                        |                     |                      |                  |                   |                   |  |
| Social Media Spotlight, Tagged Post                 | Large<br>Logo          |                     |                      |                  |                   |                   |  |
| Social Media Group Post                             | Large<br>Logo          | Large<br>Logo       | Medium<br>Logo       | Small<br>Logo    | Typed<br>Name     |                   |  |
| Program Web Page                                    | Large<br>Logo          | Large<br>Logo       | Medium<br>Logo       | Small<br>Logo    | Typed<br>Name     |                   |  |
| Recognition in Our Volunteer and<br>Resource Center | Large<br>Logo          | Large<br>Logo       | Medium<br>Logo       | Small<br>Logo    | Typed<br>Name     | Typed<br>Name     |  |
| PRINT & MEDIA RECOGNITION                           |                        |                     |                      |                  |                   |                   |  |
| Program Press Release                               | +                      | +                   |                      |                  |                   |                   |  |
| Annual Report Recognition                           | +                      | +                   | +                    | +                | +                 | +                 |  |
| VOLUNTEER OPPORTUNITIES                             |                        |                     |                      |                  |                   |                   |  |
| Special Event Upon Availability                     | +                      |                     |                      |                  |                   |                   |  |
| Early Access to Program Specific<br>Volunteer Shift | +                      | +                   | +                    | +                | +                 | +                 |  |
| COMPLIMENTARY TICKETS TO SIGNATURE EVENTS           |                        |                     |                      |                  |                   |                   |  |
| Annual Gala   | 1 Table                | 6 Tickets           | 4 Tickets            | 2 Tickets        |                   |                   |  |
| Spring Event  | 10 Tickets             | 10 Tickets          | 8 Tickets            | 6 Tickets        | 4 Tickets         | 2 Tickets         |  |

## **IMPORTANT INFORMATION**

### **COMPANY LOGOS FOR RECOGNITION**

File Requirements: High resolution as transparent .png or .eps. Please send files and any artworkrelated questions to our Marketing team at Marketing@APreciousChild.org.

### SPONSORSHIP QUESTIONS?

Email Development@APreciousChild.org.

## **OUR AUDIENCE**

60K+ Email Subscribers

2.4K+ LinkedIn Connections

8.1K+ Facebook Fans

**3K+ Instagram Followers** 

The Volunteer Center averages 831 impressions per month via the lobby TV.

The **Resource Center** averages

492 family impressions per month via the lobby TV.

# **SPONSORSHIP FORM**

BY SPONSORING AT ANY LEVEL, YOU ARE MAKING A DIFFERENCE IN OUR COMMUNITY!

| SPONSORSHIP INFORMATION   | LEVELS  |  |  |
|---|---|--|--|
| Company Name:   | Presenting (\$50,000), Diamond (\$25,000)  Platinum (\$15,000), Gold (\$10,000) |  |  |
| Contact Name (for Company):   | Silver (\$5,000), Bronze (\$2,500)  |  |  |
| Street Address:   | I WISH TO SPONSOR CRADLE TO CAREER PROGRAMS                                     |  |  |
| City, State, Zip:   | Resource Bridge   |  |  |
| Phone: Email:   | at the Level  |  |  |
| Name to Appear on Printed Material:                                   | giveACCESS  |  |  |
| PAYMENT INFORMATION   | at the <u>Level</u>   |  |  |
| Payable to: A Precious Child, 7051 W. 118th Ave, Broomfield, CO 80020 | Fill A Backpack   |  |  |
| SELECT PAYMENT TYPE:  | at the <u>Level</u>   |  |  |
| Invoice Check Cash  Visa MasterCard Amex                              | Precious Gift   |  |  |
| Discover  | at the <u>Level</u>   |  |  |
|   | Pathways  |  |  |
| TOTAL:  | at the <u>Level</u>   |  |  |
| Card Number:  | Multi-year Sponsorship Opportunities  |  |  |
| Name on Card:   | Years for   |  |  |
|   | Program   |  |  |
| Expiration Date: Security Code:                                       | Years for   |  |  |
| Billing Address:  | Years forProgram  |  |  |
|   |   |  |  |
| Signature:  | Years for<br>Program  |  |  |
|   |   |  |  |

### THANK YOU!

Please mail this completed form to A Precious Child, Development Department, 7051 W. 118th Ave, Broomfield, CO 80020

Or email to **Development@APreciousChild.org** 

