

# Annual Report

2021



A Year in Review



# GUIDING PRINCIPLES

We treat everyone with **Dignity**  
We are **Passionate** and put our **Mission** first  
We are **Inclusive** and **Compassionate** to all  
We celebrate **Diversity** and focus on **Equity**  
We are **Visionaries** and **Forward Thinkers**  
We are committed to **Continuous Improvement**  
We **Work Hard** and **Strive for Excellence**  
We work with **Positivity** and **Have Fun**  
We are **Accountable** and **Trustworthy**  
We are **Good Stewards** of investments  
We are **Stronger, Together.**

## CORE VALUES

*RESPECT. EMPOWER. INSPIRE. COLLABORATE. INNOVATE.*



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## OUR VISION

*We believe in a future where every child grows up to be a confident, self-reliant and contributing member of their community.*

# A LETTER FROM OUR CEO

## Carina Martin CEO & Founder

Since 2008, A Precious Child has been committed to empowering children and families, promoting volunteerism and improving our community through impactful opportunities and resources for children and families in need. That commitment remained true in 2021 as we continued to help 54,000 of our most vulnerable children and their caregivers while the challenges presented by the pandemic continued. Our Partners rose to the occasion, finding new and creative ways to host virtual volunteer opportunities and virtual drives, helping us during our Match 4 Mission annual fund campaign to raise \$1 million to continue our mission and meet the needs of families.

Each month brought a new challenge and opportunity, motivating every staff member to try something different and find innovative approaches to service. Throughout the Annual Report, you will read about the highlights from our 2021 year: serving 48,514 children, providing 20,177 backpacks, introducing 1,600 children to STEM and opening our Food Pantry that provided 68,430 meals. We are excited to deepen our impact, relationships and establish new ones because we are confident that great things will happen in the coming year when we work together.

All of this would not have been possible without the passion of our leadership, staff, volunteers, donors and Agency Partners. Each year you give hundreds of hours of time, talent and funds to ensure we continue moving forward in fulfilling our mission.

Thank you to our partners, sponsors, donors, grantors, staff and the Denver Metro community. Your support allows us to make meaningful changes in the lives of children and families. Looking ahead, I am hopeful that next year will welcome more in-person opportunities to support our mission, now with a renewed perspective. As we plan for the future and map out new avenues of hope, we see continued opportunities to increase our impact, especially in education, poverty and hunger, homelessness and housing insecurity. I now ask for your continued support to help us on our mission to expand our reach.

With gratitude,



Carina Martin



*"A Precious Child has given me resources that I was not sure how else I would have been able to get. My children know this is a hard time for us, but getting supplies and resources from A Precious Child makes them feel good, knowing they will still have the clothing and supplies needed."*

*— Shanika-Marie, Client of A Precious Child*



## 2021 HIGHLIGHTS



A Precious Child became a certified food pantry through Food Bank of the Rockies.

A Precious Child expanded its recycling efforts by implementing a baling process at the Donation Center.



283 people received COVID-19 vaccinations through vaccination events at A Precious Child.

A Precious Child launched its eBay store.



A Precious Child launched Precious Perks, our Workforce Development program for young adults.

A Precious Child launched Precious Mentor to provide opportunities to middle and high-school-aged youth by matching them with a peer or adult mentor.



A Precious Child added its first water-efficient hand washing station.

# MEET MARIE

“

*Without A Precious Child, I can honestly tell you it would have been very hard.”*

– Marie

(Single mother of three)



“The first time I was given a referral to come to A Precious Child, I was probably at the lowest point of my life. I wasn’t getting a lot of help with child support from my kids’ dad, so it was starting to get a little bit harder. I am a single mother of three beautiful, amazing kids. I never wanted for anyone to think that I

couldn’t provide for my children... ‘cause it’s one of those things where people make you feel like you’re not doing what you can or [thinking] why did you have those children if you can’t provide for them. But trust me, I am very hard-working and it took a lot to ask for the help that I needed. Without A Precious Child, I can honestly tell you it would have been very hard because you don’t have a lot of places that can help you with kids’ clothes. You don’t have a lot of places that can do things for free.

I was diagnosed the Christmas of 2017. We found out that it was stage 3B cervical cancer. It was really scary when I found out. It got very hard for me, so I had to stop working and I had to figure out how I was going to make it and to fight every day to make sure I was there for my kids. It’s really hard as a mom because they probably think you’re the strongest person they know, and then they see that you’re sick and then you look small to them. The first time Ruby

[daughter] saw me without my hair, she kinda gasped and got scared, and she kinda cried for me. When A Precious Child called me and told me you guys were going to help me buy a new wig, that blew me away. I was expecting help for the kids, not for myself. It was kinda hard to go and let other people see me without my hat on.

A Precious Child putting themselves out there to help me really touched my heart and really blessed me. I’m grateful because I have something that kinda puts me back into that little piece of me that was missing. You get this blessing from A Precious Child, and they’re like, ‘hey, we can help you.’ When you see me going through what I’m going through, please let my smile empower you—that moment in time you were able to sit in front of me and see me smile and have that little bit of self-confidence back.”



# MEET JAIDDEN



“

*I show up to be there [giveSPORTS camp] for everybody. And then, here comes along this little boy named Jaidden who just caught my eye all day—with how kind he was to others, how he performed in drills and how he treated his family.”*

**— Dalton Risner**  
(Denver Broncos)

A week before our very first Dalton Risner giveSPORTS Football Skills Camp, Jaidden’s step-father unexpectedly passed away. “A lot of things I didn’t do with the kids—just working crazy hours, being a mom—he would go and do with them. They miss those aspects of it, and just missing a male role model is very hard because now it’s just me.” Jaidden’s mother, Monica, explains. “We were not actually going to go to the camp, but we just thought it might be something to get us out of the house and not be all sad and cooped up, and it actually turned out to be amazing.”

This year, we welcomed Dalton Risner, a Denver Broncos offensive lineman, as our newest Celebrity Ambassador. Through this amazing partnership, we launched a Dalton Risner giveSPORTS Football Skills Camp, which gives underserved children the opportunity to learn the game of football by none other than an actual Denver Bronco! Over 150

children attended the camp this year, and Jaidden’s performance stood out. “I definitely didn’t expect it to be such a great day like it was. It was just so much more than I could have imagined!” Dalton Risner exclaims. “I show up to be there for everybody. And then, here comes along this little boy named Jaidden who just caught my eye all day—with how kind he was to others, how he performed in drills and how he treated his family.” Blown away by his performance, Dalton Risner thought Jaidden deserved the Sportsmanship Award for the day and when he caught wind of Jaidden’s story, he surprised the family by offering to take them all out for a steak dinner!

“I thought it was pretty cool. I was super excited to be there. I was just kind of shocked the whole day,” Jaidden says of the evening. This once-in-a-lifetime opportunity was more than just memorable. It sparked a unique friendship that the family never anticipated.

“Dalton pushes Jaidden not just with football, but academically as well,” Monica observes. “It’s amazing to just have all this support when you go through a lot of grief and you think that you’re alone. We don’t have to be so sad because we have other people there to help us through the pain,” she continues. “I don’t think I could have managed my life right now without A Precious Child because it’s been very hard adapting to becoming a single parent again. They have helped tremendously with everything.”



# OUR SUSTAINABILITY IMPACT

## ENVIRONMENTAL IMPACT

With our Donation Center, we are able to reuse donated gently-used goods and provide, with dignity, much-needed essentials for our families.

🌿 A Precious Child receives approximately **60,000 pounds** of donations per month.

🌿 According to the World Bank, around 20% of wastewater worldwide comes from fabric dyeing and treatment. It also addresses the environmental issues in pulp and paper manufacturing with unit production capacities greater than 100 metric tons per day. Thanks to our Donation Center, in 2021, we have diverted **6,567,456 gallons** of clean water by reusing textiles. We also have been able to divert **5,401,731 gallons** of water by reusing other items made with plastic and paper.

🌿 According to the UN, the apparel industry consumes more energy than the aviation and shipping industry combined, accounting for 10% of global carbon emissions. At our Donation Center, we have prevented **5,853,244 pounds** of greenhouse gases by reusing or recycling textiles and other goods made with plastics and paper.

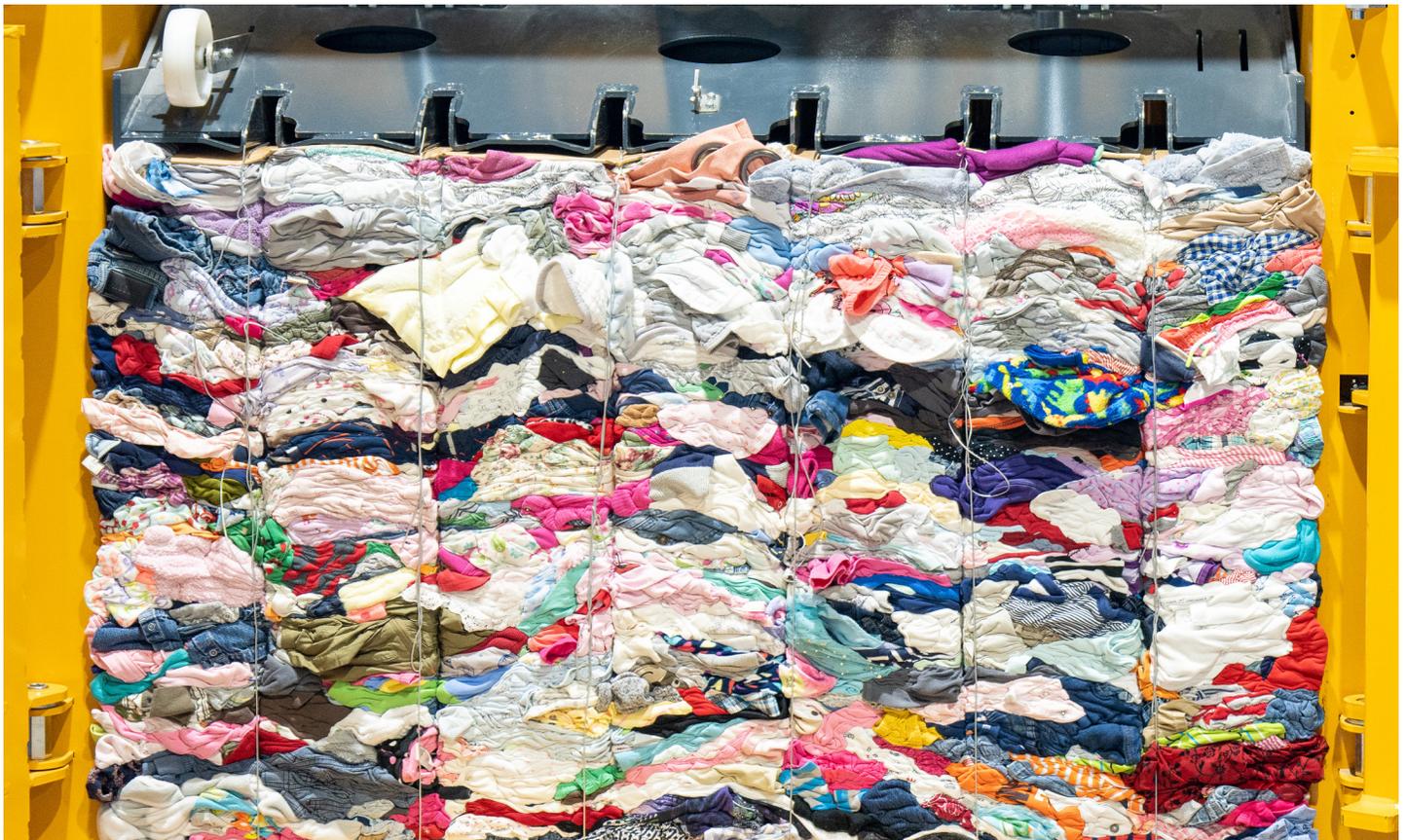
🌿 Additionally, we recycle or redirect items through programs like Cycla, Denver PC Recycle, Eco-Cycle, GLF and Colorado Car Seat Recycling for the goods that do not meet our quality standards.

🌿 Our community has recognized A Precious Child as a trusted Donation Center where donors, volunteers and our clients regularly return to provide in-kind donations.

Thanks to our partnership with vendors, A Precious Child receives overstock and discontinued items that have not been sold. This collaboration allows us to:

🌿 Provide a dignified experience to our families by providing single-use items.

🌿 Extend the lifespan of products only in their initial life phase, preventing additional waste in landfills.



# 2021 ENVIRONMENTAL HIGHLIGHTS



547,226 pounds of Donations Received were reused or recycled through:

Baled clothes and textiles for recyclable purposes	195,032 lbs
Upcycled textiles repurposed into apparel sold by Precious Perks	81 lbs
Recycled Electronics	3,905 lbs
Recycled Plastics	5,798 lbs
Reused Items	341,687 lbs
Sold eBay Items	723 lbs
<b>TOTAL</b>	<b>547,226 lbs</b>



● ● ●  
Other:

Car Seats Recycled

1,117 UNITS

Total Resale Income Since June 2021

\$11,615

Total Value of Goods Distributed

\$8.1 M



## Water Avoidance

Total gallons of water saved by reusing goods made of:



TEXTILES

6,567,456 GALLONS



PLASTICS

2,298,609 GALLONS



PAPER

3,103,122 GALLONS

**TOTAL = 11,969,187 GALLONS OF WATER AVOIDED**



## Carbon Avoidance

Total pounds of carbon saved by reusing or recycling goods made of:



TEXTILES

5,582,337 POUNDS



PLASTICS

238,070 POUNDS



PAPER

32,837 POUNDS

**TOTAL = 5,853,244 CO2 POUNDS AVOIDED**

See Annex / Assumptions  
Water Usage Calculator  
CO2 Usage Calculator

# SOCIAL IMPACT

- ♥ A Precious Child opened our food pantry through the Food Bank of the Rockies to serve families experiencing hunger.
- ♥ We provide emergency appointments and provide, along with our Agency Partners, a complete support network for women and children who have been subjected to violence.
- ♥ We incorporate Strengths-Based personalized case management. Our case managers work with our clients and provide support to strengthen skills such as communication, conflict management, parenting, independence, relationships and access to other resources like financial and language literacy and workforce programs, among others.
- ♥ We integrate a goals-setting plan (Empowerment Plan) for head of households who want to move forward on a self-sufficient path based on specific needs, personal and family goals.
- ♥ A Precious Child steps in to help our communities in need during a time of crisis. We are able to act because of the commitment and outpouring of support from local businesses, foundations, civic groups and individuals.
- ♥ Our biggest asset is our community, the center of our mission and the essential component of our impact. A Precious Child would not be possible without our volunteers. We had **5,287 volunteers** donate **37,362 hours** of service in 2021.
- ♥ To support and strengthen the impact and care of our staff, A Precious Child established the Smile Committee, who ensures our employees feel appreciated, celebrated and acknowledged while bringing unity and heart into the organization.



# 2021 SOCIAL HIGHLIGHTS



## Closing the Food Insecurity Gap

**400 FAMILIES**

were provided with referrals to other food resources in the community.

**6,882 INDIVIDUALS**

received food distributed by A Precious Child through the Resource Center and select Satellite Resource Centers.

**34,205 POUNDS**

of food was distributed through the Resource Center and select Satellite Resource Centers.



In 2021, we served 54,529 individuals, ages 0-80 from 44 nationalities

Total Children Served **48,514**

Total Adults Served **6,015**

**TOTAL INDIVIDUALS SERVED 54,529**

Total females served at our Resource Center, in a safe and inclusive environment from 0-83 years old from 44 different nationalities **8,258**

Total Individuals with Disabilities Served **6,028**

Total Migrants and Refugees Served **2,867**



## What sets us apart

<b>2,787</b>	Total head of households identified as women
<b>566</b>	Total girls that received Opportunity Funds
<b>\$15,445</b>	Total worth of Opportunity Funds
<b>60</b>	Total women participating in the Women's Guild
<b>2,630</b>	Total volunteer positions identified as female
<b>212</b>	Total volunteers under 12
<b>1,041</b>	Total volunteers 13-18 years old
<b>200</b>	Total volunteers who are retired/elderly, 66 and older
<b>200</b>	Total volunteers who are regulars
<b>101</b>	Total volunteer corporate groups



## Our Partnerships

TOTAL ACTIVE AGENCY PARTNERS WORKING WITH US TO SERVE THE COMMUNITY

**323 AGENCIES**



## Diversity

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At A Precious Child, we define diversity as actively involving people with unique perspectives. We believe this extends beyond different races or ethnic backgrounds and embraces every person, their characteristics and their voice. Our actions around diversity include:

1. Achieving **50%** female representation on our Board of Directors.
2. Hiring diverse staff by promoting job openings to clients and/or requiring our case management staff to speak at least one language in addition to English.
3. Serving a diverse client population; **77%** of our clients are people of color spanning 44 different nationalities, and **8%** have someone in their family who identifies as LGBTQ+.
4. Supporting equality in our local communities through active participation in allied events such as the Denver and Broomfield Pride celebrations.

## Equity

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We seek to understand the unique identities, strengths and needs of every child and are committed to supporting their advancement while breaking down systemic disadvantages. We believe all children deserve equitable access to opportunities and resources required to be successful so that race, income and zip code no longer predict outcomes.

1. Our Precious Essentials program supports children and families by providing them with clothing, food, home goods, toiletries and other essentials to ease the struggles of poverty and other emergency situations.
2. Our Satellite Resource Centers that are located throughout the Denver Metro area ensure children and families have access to essentials regardless of transportation and physical limitations.
3. Our partnerships are with more than **323** active Agency Partners representing different cultures and backgrounds.
4. Our volunteer program allows participants from all walks of life, whether they are young adults with disabilities or children as young as 5, to make an impact in their communities.
5. Our workplace culture ensures all employees are given equal opportunity to contribute, express themselves authentically and engage in the open, human dialogue that drives innovation.

## Inclusion

At A Precious Child, we strive to ensure everyone feels included, valued and respected as an individual, regardless of their backgrounds. We do this through:

1. Our Precious Perks program, which supports 15-24-year-olds through difficult transition periods by providing them with Workforce Development training and other critical life skills.
2. Creating relationships with and working alongside more than **323** active Agency Partners to ensure families receive resource navigation and support to meet their immediate and ongoing needs.
3. Partnering with the State of Colorado to host drive-up and community-based COVID-19 vaccine clinics at A Precious Child to reach marginalized communities.

## Belonging

We focus on children, families, staff and stakeholders having a sense of belonging where they feel connected to their community, whether it be at school, work or play. Each person is accepted and provided a safe place to grow, learn and thrive.

*“We feel a part of our community. We feel hope for the future. We are more aware about the needs that families have. Now we care about getting things, providing things to others, helping other families and donating items instead of keeping it for no reason.”*

— Fedor, Client of A Precious Child

## Access

We are on a mission to ensure all children in need receive equal access to the same opportunities and resources as their peers so they can achieve their full potential.

*“A Precious Child has been a light in the dark for our family. We have gone through so much in terms of tragedy and barriers to prosperity, yet our family has persevered because of access to your organization.”*

— Kapree, Client of A Precious Child

*“It means a lot to my family how much A Precious Child has provided. Everyone is so nice and has helped with many different things, even small things like translating.”*

— Eva, Client of A Precious Child



Women's Guild members volunteering during our Precious Gift season

## GOVERNANCE IMPACT

A Precious Child was founded and is led by a woman. We are grateful and proud of our board's diversity and are governed by a Board of Directors. We have additional leadership/expertise boards: Board of Trustees, Board of Advisors, Executive Ambassadors, Celebrity Ambassadors, Women's Guild, Young Professionals Board, Programs and Evaluations Board, Workforce Development Council, Marketing Council, Youth Advisory Board (9th–12th-grade students) and our Junior Youth Advisory Board (7th and 8th-grade students).

Board members are visionaries who provide insight and strategies for long-term growth. They are investors and influential ambassadors. They make sure the organization has adequate resources and best practices to advance our mission and represent a diverse group of industries with a wide range of expertise.

They all make a powerful commitment to bring awareness of A Precious Child throughout the community while participating and encouraging participation through sponsorship, volunteerism, hosting drives and supporting events and campaigns.

## ORGANIZATIONAL AWARDS

 BROOMFIELD CHAMBER OF COMMERCE  
NONPROFIT OF THE YEAR IN 2018

 SERVICE GROUP OF THE YEAR BY  
CHICK-FIL-A AT FLATIRON IN 2018

 DAILY CAMERA'S PEOPLE CHOICE  
AWARD IN 2019

 STEM CHAMPION BY ADAMS 12 FIVE STAR  
SCHOOLS AND MINDSPARK LEARNING IN  
2019

 OUTSTANDING CONTRIBUTION AWARD  
BY FRIENDS OF DHA IN 2019

 GREAT VOLUNTEER EXPERIENCE AWARD  
BY UNITED WAY IN 2019

 OUTSTANDING SERVICE TO THE ADAMS 12  
FIVE STAR SCHOOLS COMMUNITY BY  
ADAMS 12 FIVE STAR SCHOOLS IN 2019

 BROOMFIELD COUNTY BEST LOCAL  
NON-PROFIT ORGANIZATION IN 2020

 GREAT VOLUNTEER EXPERIENCE  
AWARD BY UNITED WAY IN 2019

 NORTHGLENN PANDEMIC COMMUNITY  
IMPACT PARTNER IN 2021

 WOMEN UNITED INITIATIVE INNOVATION PRIZE FOR THE PRECIOUS PERKS  
SOCIAL-ENTERPRISE WORKFORCE DEVELOPMENT PROGRAM IN 2021.

# TRANSPARENCY AND ACCOUNTABILITY



Since 2017, A Precious Child is proud to be certified by the Points of Light Organization as a Service Enterprise - an organization that fundamentally leverages volunteers and their skills across all levels of the organization to successfully deliver on its social mission.



## Accredited Charity

A Precious Child meets the 20 standards for Charity Accountability. Charity Report - A Precious Child, Inc. (Give.org)



The Platinum Seal of Transparency indicates that A Precious Child shares clear and important information with the public about our goals, strategies, capabilities, achievements and progress indicators that highlight the difference that A Precious Child makes in the world.



Charity Navigator Encompass Rating System ratings are scored from 0-100 based on available data. A score of 75 or above indicates that a nonprofit is effective and transparent in the areas being assessed, based on Charity Navigator's criteria. A Precious Child received the "Give with Confidence" designation on our Charity Navigator Page.



In 2021, A Precious Child became a designated Food Bank of the Rockies Food Pantry location through the FDA.

# OUR IMPACT



A Precious Child assists vulnerable children and families facing difficult life challenges such as abuse and neglect, crisis situations and poverty. Many of the families we serve, face significant barriers, including:

- 28%** of families have experienced homelessness within the last year
- 33%** of families have someone in the household who is diagnosed with a disability
- 94%** make at or below 150% of the Federal Poverty Level
- 99%** fall below the Colorado Self-Sufficiency Standard

**91%**

SAY THEIR FAMILY'S  
QUALITY OF LIFE HAS  
IMPROVED

**84%**

OF CAREGIVERS  
HAVE REDUCED  
STRESS

**91%**

OF CHILDREN  
HAVE MORE  
CONFIDENCE

## MEASURED GROWTH

For 13 years, A Precious Child has helped provide hundreds of thousands of disadvantaged children with opportunities and resources needed to empower them to achieve their full potential. Working with A Precious Child reduces a family's reliance on public assistance programs over time, representing approximately \$5.6 million in combined diverted public assistance dollars for families receiving WIC, TFAP, SNAP and TANF services over two years.

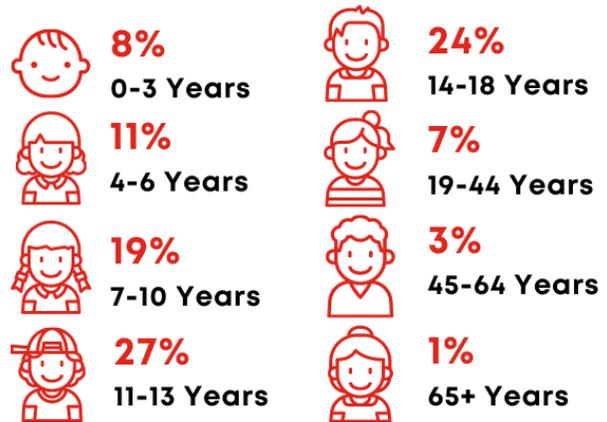
With Cradle to Career support, A Precious Child can break the cycle of poverty by reducing socioeconomic inequalities. After working with A Precious Child for at least nine months, clients experience a stress reduction. This is accounted for by having more day-to-day needs being met (cost of school items, etc.), receiving referrals to other service providers, participating in A Precious Child programs that fit their needs (e.g., Basics 4 Babies for families with infants) and having their children participate in our other supportive programs.



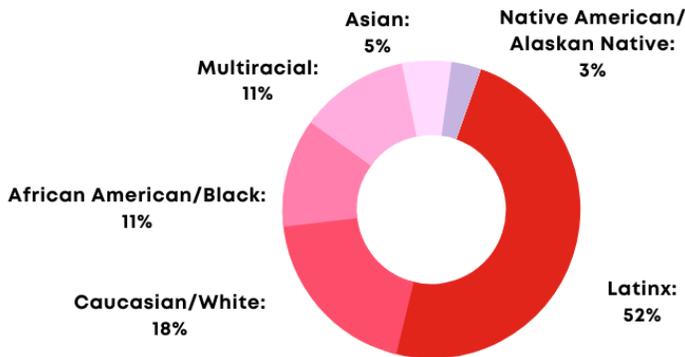
## 50 SATELLITE LOCATIONS

With Satellite Resource Centers located throughout the Denver Metro Area, A Precious Child ensures immediate assistance to children who need our services. With locations situated within schools, shelters and human service agencies, these locations provide children easy on-site access to the basic essentials they need.

## AVERAGE AGE (All Programs)



## ETHNICITY (All Programs)



## FAMILY YEARLY INCOME

The average family shopping in the Resource Center makes **under \$18,000** annually.

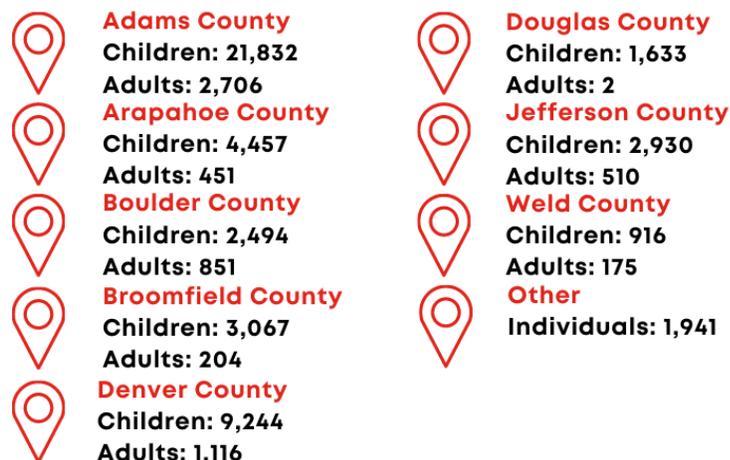
**96%** of all the children and families we served in 2021 qualified for Free and Reduced Lunch (**185%** of the Federal Poverty Level). Meanwhile, a family of 4 in Colorado must make nearly two and a half times (2.45) that amount to be economically self-sufficient.

## GENDER (All Programs)



**Male:** 49%  
**Female:** 50%  
**Non Binary/Trans/  
Gender-Non-Conforming:** 1%

## COUNTIES SERVED (All Programs)



48,514

CHILDREN  
SERVED



6,015

ADULTS  
SERVED



\$8.1 M

VALUE OF  
GOODS  
DISTRIBUTED



323

ACTIVE AGENCY  
PARTNERS



218,040

DIAPERS  
DISTRIBUTED

# OUR PROGRAMS



*I am so happy these programs are offered. I love the feeling that they care about us."*

— Jamesetta  
Client of  
A Precious Child

For over 13 years, A Precious Child has helped hundreds of thousands of children challenged by poverty, abuse, neglect or crisis situations through our 5 Cradle to Career Initiatives.



## CHILD & FAMILY ADVOCACY

The **EMPOWERMENT CENTER** provides holistic resource navigation and clinical case management through wrap-around support and education services to empower children and families on their path to self-sufficiency.

## FAMILY STABILITY

**PRECIOUS ESSENTIALS** provides basic essentials such as food, clothing, coats, shoes, home goods and hygiene items to families in need to help bridge the income gap so they can spend their limited resources on living expenses.

**BASICS 4 BABIES** provides basic essentials such as diapers, wipes, formula and baby gear to families with infants who would otherwise ration or go without these necessities.

## SOCIAL & EMOTIONAL WELL-BEING

**GIVEARTS** provides support for arts program costs associated with lessons, participation fees, instruments and art supplies to children in need, helping them gain the skills for self-expression, confidence and creativity.

**GIVESPORTS** provides new and gently-used sports equipment and support for sports program costs associated with registration, uniforms, camps and participation fees to children in need, giving them the opportunity to participate in activities that help them feel a sense of normalcy alongside their peers.

**PRECIOUS GIFT** provides gifts to children who would otherwise go without during monumental times in their lives, such as birthdays and holiday celebrations.

**PRECIOUS MENTOR** provides youth with peer-to-peer, adult-to-youth and workforce development mentorships through an evidence-based curriculum, building positive youth development and enriching academic and professional growth.

## ACADEMIC SUCCESS

**INSPIRING MINDS** provides access to STEM-based activities to children visiting A Precious Child's Resource Center and through educational, take-home STEM kits.

**EDUSENTIALS** provides educational support, such as computers, calculators, tutoring and incentives to remove barriers to school attendance and improve educational outcomes for economically disadvantaged students.

**FILL A BACKPACK** provides backpacks filled with grade-appropriate school supplies to children in need to maximize their academic potential.

## WORKFORCE DEVELOPMENT

**PRECIOUS PERKS** provides opportunities through A Precious Child's Social Enterprise Coffee and Gift Shop for ages 15-24 who are currently out of school, without employment or struggling with a learning disorder through work-based learning and fostering the skill sets necessary to obtain and retain employment.



# OUR 2021 PROGRAM SPONSORS



## FILL A BACKPACK SPONSORS

### Presenting Sponsor (\$50,000)

Bruce and Maura Johnson

### Platinum Sponsors (\$25,000)

DaVita HealthCare Partners, Inc.

Michael and Michele Markham

The TJX Foundation, Inc.

### Gold Sponsors (\$10,000)

Bread Financial

Enterprise Holdings

Patch My PC

SCL Health

Townsend Foundation

Total Beverage, LLC

### Bronze Sponsors (\$5,000)

AvalonBay Communities

Chase Bank

IDEX Foundation



## PRECIOUS GIFT SPONSORS

### Gold Sponsors (\$10,000)

Hensel Phelps

Patch My PC

Lumen Technologies

Mile High United Way

Walmart Corporate Foundation

### Bronze Sponsors (\$5,000)

Innospec

David and Patricia Thyfault



## GIVESPORTS SPONSORS

### Gold Sponsors (\$20,000)

Rose Community Foundation

Patch My PC

### Silver Sponsor (\$7,500)

U.S. Bank Foundation



## INSPIRING MINDS SPONSORS

### Presenting Sponsors (\$50,000)

PricewaterhouseCoopers

Ball Corporation

# OUR LEADERSHIP

## EXECUTIVE LEADERSHIP

**CARINA MARTIN**  
CEO & FOUNDER

**COURTNEY WICKBERG**  
CHIEF COMMUNICATIONS OFFICER

**NICHOLE EVERMAN**  
CHIEF OPERATING OFFICER

**MIKE PAINTER**  
CHIEF PHILANTHROPY OFFICER

**JIM ANTHONY**  
VP OF FINANCE

**JULIE GART**  
COMMUNITY ENGAGEMENT DIRECTOR

**LISA JAMESON-SHEA**  
GRANTS DIRECTOR

**DANICA DE JONG**  
MARKETING DIRECTOR

**MISTI MARTINEZ**  
PROGRAMS DIRECTOR

**YOLANDA PLAZAS**  
PROJECT DIRECTOR

**TESS HALAC**  
EVALUATIONS DIRECTOR

**CLAIRE FRANCK**  
EMPOWERMENT CENTER DIRECTOR

**MARIA MARTINEZ**  
RESOURCE CENTER DIRECTOR

**JAMES AUDITORE**  
DIRECTOR OF DONATION CENTER,  
WAREHOUSE & FACILITIES

**MOLLY FITZPATRICK**  
EVENTS DIRECTOR



# OUR VOLUNTEERS

Volunteers are an integral part of the team at A Precious Child! In 2021, more than 5,300 individuals contributed over 37,300 hours to support our mission. When community members donate their time, we're able to expand our capacity and support the growing needs of children and caregivers in Colorado.

## 2021 CORPORATE VOLUNTEER GROUPS

- |                               |                                |                        |
|-------------------------------|--------------------------------|------------------------|
| 2U                            | Elevations Credit Union        | OtterBox               |
| AbsenceSoft                   | Ent Credit Union               | Patch My PC            |
| Accent Aesthetics             | Enterprise Holdings            | PDC Energy             |
| Allstate                      | Equinix                        | Premier Mortgage       |
| Alteryx                       | FirstBank                      | PricewaterhouseCoopers |
| Altvia                        | GHX                            | Red Dot Storage        |
| American Family Insurance     | Gorilla Group                  | Royal Oak LLC          |
| Amp the Cause                 | Great Way Real Estate          | RSS Insurance          |
| Aramco                        | Guaranteed Rate Affinity       | Salesforce             |
| AvalonBay Communities         | Hawkeye Agency                 | Scaled Agile           |
| Ball Corporation              | High 5 Plumbing                | Sierra Space           |
| Brighton Youth Commission     | HIMaxwell                      | Signature Flight       |
| Broomfield Library            | Hunter Douglas                 | Smart City             |
| Bubble Time Express Carwash   | Hype                           | Snooze, an A.M. Eatery |
| CAC Specialty                 | ICON Eyecare                   | Storm Guard            |
| Canvas Credit Union           | iR Talent                      | Swimlane               |
| Cardo Systems                 | KeyBank                        | Target                 |
| Chase Bank                    | Kin + Carta                    | Team Select Home Care  |
| Chick-fil-A                   | KPMG                           | Topgolf                |
| Ciena                         | KSE                            | Travelers              |
| CML Security                  | Larry H. Miller Toyota Boulder | U.S. Bank              |
| Coalfire                      | Liquid Inc.                    | Uplight                |
| Columbia                      | Lumen Technologies             | Viega                  |
| Compass                       | Market Real Estate             | Walmart                |
| DaVita                        | Medtronic                      | Whiting Oil & Gas      |
| Dawson                        | MindSpark                      | Workiva                |
| DCP Midstream                 | Mountain View Bank of Commerce | Xactly Corp            |
| Deckers                       | NEN Inc.                       | Xcel Energy            |
| Denver Community Credit Union | Neurocrine Biosciences, Inc.   | Zayo                   |
| Denver Transit Partners       | Northwestern Mutual            |                        |
| Dick's Sporting Goods         | Oracle                         |                        |

## VOLUNTEER SPOTLIGHT



**MEDTRONIC**



**KATHY SPINZIG &  
SHELLEY SULLIVAN**



# OUR WOMEN'S GUILD

60  
MEMBERS  
IN 2021

The Women's Guild is a dedicated group of passionate women that share a powerful commitment to A Precious Child, who are empowered to lead effective and meaningful change for Colorado children in need.

The Women's Guild shares in A Precious Child's vision of a future where every child grows up to be a secure, self-reliant, contributing member of their community and shares a passion for A Precious Child's mission to provide opportunities and resources to children in need to empower them to achieve their full potential. To accomplish this, this group of women utilize their strengths and resources to provide year-round support for A Precious Child's programs and services.



## MY WOMEN'S GUILD "WHY"

"Maura and I could not be more grateful for the amazing acknowledgment and thank you at our A Precious Child Women's Guild Precious Tea this year! We have absolutely loved being the President and Vice President of the Women's Guild and watching it continue to grow. Carina, we love you so much. Your vision to help children and families in need in Colorado is incredible, and you have done so much to impact so many lives - we are just so grateful that you've allowed us to be a part of that! Trista and Kris, we know you will be amazing. It is our pleasure to pass the baton and support you in any way you need."

— **Gwenivere Snyder**, Founding Guild President,  
LIV Sotheby's International Real Estate Denver



**MEET**

*Maura Johnson*

Founding Guild Vice President,  
Community Volunteer

**MEET**

*Gwenivere Snyder*

Founding Guild President, LIV Sotheby's  
International Real Estate Denver

## INTRODUCING IN 2022...



**TRISTA FISHER**

Women's Guild President,  
President, VP Global Business  
Services, Ball Corporation



**KRISTINE FOULK**

Women's Guild Vice President,  
Independent Stylist

## 2021 WOMEN'S GUILD ACHIEVEMENTS

**\$10,206**

RAISED FOR A PRECIOUS CHILD'S  
GIVESPORTS PROGRAM DURING  
PRECIOUS TEA 2021

**30**

VOLUNTEERS FOR  
PRECIOUS GIFT

**60**

HOURS OF  
SERVICE

**300+**

CHILDREN SPONSORED  
THROUGH PRECIOUS GIFT

**\$2,200**

IN-CASH DONATIONS  
FOR PRECIOUS GIFT

# OUR EVENT SPONSORS

## HEROES LUNCHEON 2021

### Presenting Sponsor (\$15,000)

FTI Consulting

### Keynote Speaker Sponsor (\$12,500)

The Corley Legacy Foundation

### Gold Sponsors (\$7,500 )

Computer Crews

GE Johnson

GHX

Marathon Computer Crews

The Reynolds Family

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Arc Thrift Stores

BDO

Colorado Housing and Finance Authority

Colorado Community Health Alliance

Deloitte

Kaiser Permanente

Saunders Construction

ServiceMaster Clean

The Vonderhofen Family

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Christ the Servant Lutheran Church

City and County of Broomfield

Davis Financial and Insurance Group

Denver Transit Partners

Elevations Credit Union

Ent Credit Union

EON Office

MindSpark Learning

North Metro Fire Rescue District



2021 Corporate Hero: ServiceMaster Clean

2021 Individual Hero: Carlyn Taylor, FTI Consulting, BOT Member

## GOLF 2021

### Presenting Sponsors (\$10,000)

Jaguar Land Rover Flatirons

Kirsty Martinez - Keller Williams Preferred Realty

### Golf Cart Sponsors (\$5,000)

BlackLine

Hunter Douglas

### Lunch Sponsors (\$3,000)

B&B Heating & Air Conditioning

Edward Jones, Nancy A. Clark

New Era Jiu Jitsu

Split Rail Fence Company

### Hole Sponsors (\$2,000)

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Brownstein Hyatt Farber Schreck

Colorado Housing and Finance Authority

Colorado AvidGolfer

Community Reach Center

Delta Dental  
EY

Fenix Group  
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GHX  
Logo Concept

Medtronic  
Partners Group

Refine Search  
ServiceMaster Clean

Team Select Home Care  
Team Tío

Tito's Handmade Vodka  
The Orchard Town Center

UMR  
Waste Connections

Wells Fargo, Marc Rogers

### Putting Green Sponsors (\$1,000)

Alpine Bank

United Power

White Hawk Wealth Management

## GALA 2021

### Presenting Sponsor (\$25,000)

RBC Wealth Management

### VIP Cocktail Reception Sponsor (\$15,000)

White Family Foundation

### Platinum Sponsors (\$10,000)

Kirsty Martinez - Keller Williams Preferred Realty

Meritech

### Gold Sponsors (\$7,500)

Agile Leadership Journey

New Era Jiu Jitsu

### Silver Sponsors (\$5,000)

Allstate

Arc Thrift Stores

Bank of the West, BNP Paribas

Blue Canoe Holdings

CBRE

Collegiate Peaks Bank

Colorado Center for Aesthetics & Rejuvenation

Ent Credit Union

GHX

Great Western Oil & Gas Company

Orion

Scaled Agile

Sill-TerHar Motors

Weifield Group



### Bronze Sponsors (\$2,500)

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Ball Corporation

BDO

Busby Williams Consulting

Ciena

City and County of Broomfield

City of Commerce City

Crocs

Denver Transit Partners

Independent Financial

KPMG

Medtronic

Protiviti

RSS Insurance

ServiceMaster Clean

SERVPRO

Swimlane

TGRP Solutions

UMR

Uplight

VIP Real Estate

# FUNDING THE 2021 IMPACT

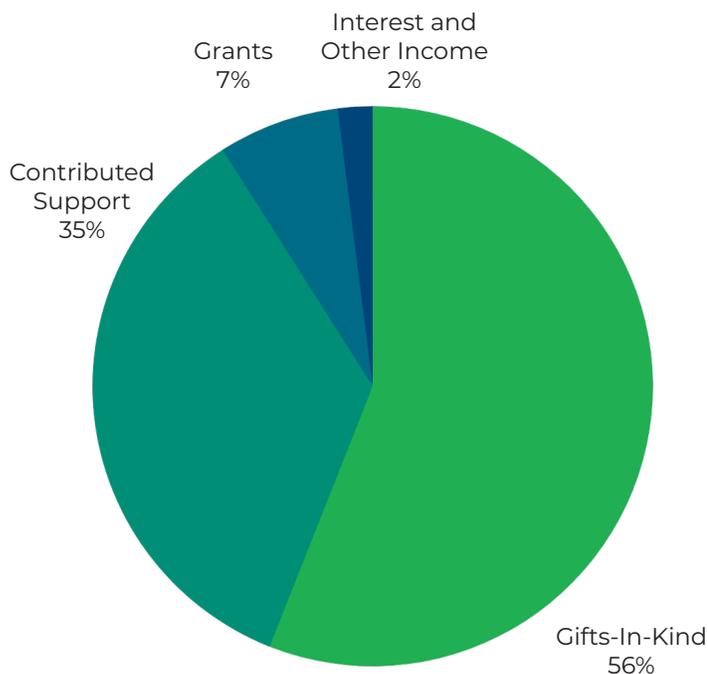
## SUPPORT & REVENUE

Contributions	\$4,227,267
Grants	\$771,332
Interest & Misc. Income	\$255,751
In-Kind Donations	\$6,683,789
Events	\$177,590
Social Enterprise Sales	(\$96,391)
<b>Total Support &amp; Revenue</b>	<b>\$12,019,338</b>

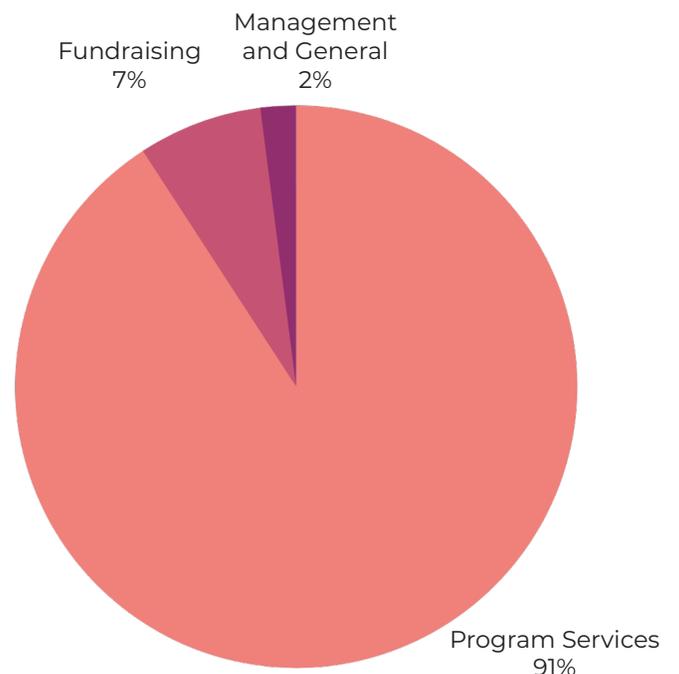
## EXPENSES

Program Services	\$10,374,386
Management & General	\$241,889
Fundraising	\$830,074
<b>Operating Expenses</b>	<b>\$11,446,349</b>
Capital	\$264,350
<b>Total Expenses</b>	<b>\$11,710,699</b>
Net Assets	\$7,041,167
Change in Net Assets	\$308,639

## PHILANTHROPIC REVENUE BY SOURCE



## WHERE OUR EXPENSES GO





# OUR SUPPORTERS

As a locally funded nonprofit organization, it takes the generosity and support of individuals, corporate and foundation donors to help us continue in our efforts to empower children to achieve their full potential.

*Thank You*



## 2021 GIFT AMOUNTS

### \$100,000

Eric and Jaylene Kunze  
Michael and Michele Markham

### \$50,000

John Dobie  
Bruce and Maura Johnson  
Erik and Kacey Olson  
Jeff and Shelly Storey  
Carlyn Taylor

### \$25,000

Peter and Evelyn Grady  
Anne Mehlman  
Frank and Janet Nessinger  
David and Patricia Thyfault  
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Terry Woods  
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# 2021 LIFETIME GIVING

Recognizing our very generous supporters with a badge of honor.



## **Samaritan - \$1,000,000+**

Michael and Michele Markham

## **Patron - \$500,000+**

Bruce and Maura Johnson

Adam Martinez

Kirsty Martinez

## **Guardian - \$250,000+**

Peter and Evelyn Grady

Michael and Judy Karty

Sam and Carina Martin

Erik and Kacey Olson

Stephen and Paula Reynolds

Jeff and Shelly Storey

Ray and Becky Torres

## **Ambassador - \$100,000+**

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Andy and Trina Conigliaro

Tom and Lisa Corley

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Eric and Jaylene Kunze

Stephen Pook and Laurinda Pang

Carlyn Taylor

David and Patricia Thyfault

Jane Vander Kooi

Bob and Ann Marie White

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Cecilia Martinez-Canedo

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David Miles  
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Don Siecke  
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Zachary and Allison Stassen  
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Brion and Molly Boyer  
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Sammy and Paula Henderson  
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Daryl and Kari Stewart  
Michael and Jodee Turner  
William Unrein and Terri Brown





# Special

## LIFETIME GIVING SHOUTOUT

SINCE  
2018

## Erik & Kacey Olson

### SERVPRO

"When determining our involvement in an organization, we ask one question, is the organization making a big enough impact that if you removed it from the community, anyone would notice? The answer to this with A Precious Child is undoubtedly yes. The impact they make on the Denver Metro community and beyond is tremendous. The lives of many families are enriched because of the efforts of the incredible staff, community

volunteers and board members that make the organization so impactful. Our favorite aspect of A Precious Child is how they treat those they support with dignity and respect. The individuals and families that they support have come through hard times for one reason or another. When interacting with A Precious Child, they feel empowered to have hope and stability. They do a tremendous

job of leveraging relationships throughout the community, whether in the business world or through the many Agency Partners; the network A Precious Child has built is truly incredible."

— Erik & Kacey Olson

# 2021 DONORVERSARY

Celebrating your commitment and dedication to A Precious Child each step of the way.

## 14 years

William and Shirley Gray  
Sam and Carina Martin

## 13 years

Roger and Traci Plunkett

## 12 years

Nancy Clark and Cheryl Lovell  
Johnathon and Simone Jones  
Adam Martinez  
Kirsty Martinez  
Stephen and Paula Reynolds

## 11 years

Thomas and Ashley Crews  
The Honorable  
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William Unrein and Terri Brown

## 10 years

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Bruce and Maura Johnson  
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Jeffrey and Shannon Knobel  
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John Dobie  
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Alice M. Kidney  
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Cecilia Martinez Canedo  
Allan and Elsa Peters  
Jason and Kathleen Pitre  
Carlyn Taylor  
Jane Vander Kooi  
Timothy and Sandra Wendelin

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Susan Brunkhardt  
Catherine Davis

Jeanette Dern  
Joseph and Hilary Flygare  
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Anthony and Michelle Full  
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Timothy and Heidi Howard  
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Jack and Kim Roser  
Michael Simonton  
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Zachary and Allison Stassen  
Jeffrey and Cayle Townsend  
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Pang  
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Emily Simones  
Thomas Stamm and  
Rebecca Granger  
Lou and Maggie Toth  
Richard Walker  
David and Becky Williams

*“Every time a child is saved from the dark side of life, every time one of us makes the effort to make a difference in a child’s life, we add light and healing to our own lives.”*  
 — Oprah Winfrey



## 4 years

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 Stephanie VerSteege  
 Barbara Walsh  
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 Tandy Besaw  
 Kim Bimestefer and Sarah Wahls  
 Jen Boyle  
 Scott Cappuzzo  
 Dedra Couey  
 Bryan and Rebecca Crist  
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Ben and Gloria Zamora





## 2021 LEAVE A FOOTPRINT DONORS

Members of A Precious Child's Leave a Footprint Club join a special community of monthly donors who are committed to helping children in need with a consistent monthly donation – no amount is too large or too small.



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Stephen Pook and Laurinda Pang  
Roger and Traci Plunkett  
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# OUR PILLAR PARTNERS

Our Pillar Partners make a meaningful and lasting impact on the lives of children and families we serve. We are humbled and grateful for their ongoing investment they continue to make to A Precious Child.

## Chairmen's Circle Level - \$200,000+

Fidelity Foundation  
Living on the Go Foundation  
State of Colorado

## Visionary Level - \$100,000 - \$199,999

BOK Financial Biz Bash, Inc.  
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## Director Level - \$50,000 - \$74,999

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A Precious Child seeks to forge more long-term relationships with companies in order to provide critical support to meet our mission.



Browstein Hyatt Farber Schreck  
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At A Precious Child, we're so fortunate to have had the assistance of many talented and resourceful board members and ambassadors whose knowledge and expertise have helped sustain the growth and success of our organization. As we continue to expand on our initiatives to help empower the underserved families in our community, we want to thank the members of our extended team who are readily available to provide supportive, hands-on tactical advice, guidance and enthusiasm to help us continue our mission.

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THANK YOU!

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**APreciousChild.org**

Visit A Precious Child's website for more information on how you can help us meet our mission.

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