



a precious child
EMPOWERING KIDS TO SUCCEED

2016 ANNUAL REPORT

FISCAL YEAR

JANUARY 1, 2016 - DECEMBER 31, 2016

LETTER FROM THE CHIEF EXECUTIVE OFFICER

Dear Friends of A Precious Child,

A Precious Child serves children and their families facing difficult challenges such as homelessness, abuse, poverty, and crisis situations. Because of you, we're able to provide children in need with opportunities and resources to achieve their full potential, every day... every week... all year long.

It's clear that the struggles faced by the over 180,000 Colorado children living in poverty* is real. We're driven by the stories of how A Precious Child impacts the lives of children. Here is just one example:

As a single mom of two teenagers, I couldn't afford school clothes or supplies. A Precious Child does more than a little, it does a lot to help out the family, home, education. A Precious Child is more than a lifesaver, it is a family saver. LORI B., Client

A Precious Child's growth and accomplishments are entirely dependent on the community, businesses and corporations who rally behind us. In 2016, we served 39,097 children, a 16% increase from the prior year. Our ability to respond to the increasing need in the communities we serve was realized because of you through the following ways:

- Community support from Volunteers, Board Members, Foundational Partners, and Ambassadors drove the organization to serve more people and extend our impact.
- Innovative programs and program expansion allowed greater depth and reach to families in need.
- Infrastructure enhancements, including a new database, enabled us to more effectively measure our programs, demonstrate their impact, and identify areas for even greater value.

We are poised for tremendous growth in the coming years and our impact is growing, as you will see by the statistics on the following pages.

Truly, the generosity of our supporters, volunteers, and partners are what make all of this possible!

Deep appreciation for your support,

Carina Martin

Carina Martin
Chief Executive Officer & Founder

*Data from 2016 Colorado Kids Count



OUR 2016 KEY IMPACTS



39,097
CHILDREN
SERVED

11,261

**BACKPACKS FILLED WITH
SCHOOL SUPPLIES
DISTRIBUTED THROUGH
OUR FILL A BACKPACK
PROGRAM**



**VALUE OF ESSENTIALS
PROVIDED TO
CHILDREN AND
FAMILIES IN NEED**



A Precious Child provides children in need with opportunities and resources to empower them to achieve their full potential.



BY THE NUMBERS

**24,541
HOURS**
Donated by
**3,557
VOLUNTEERS**



33

BOUTIQUES SERVING 8 DENVER
METRO AREA COUNTIES

261
**AGENCY
PARTNERS**



**GIFTS DISTRIBUTED
OVER THE HOLIDAYS
THROUGH OUR PRECIOUS
GIFT PROGRAM**

7,866



A Precious Child assists children and families facing difficult life challenges such as abuse and neglect, crisis situations, and poverty.

180,000 Colorado children are living in poverty. Children living in poverty are more likely to be in poor health, less likely to graduate high school on time and are more likely to live in poverty as adults.



EMPOWERING KIDS



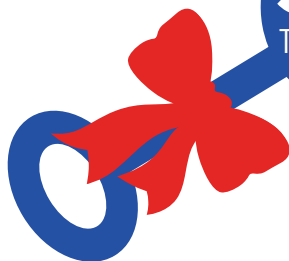
A Precious Child envisions a future where every child grows up to be a secure, self-reliant, contributing member of their community.

CHILDREN WERE PROVIDED WITH SPORTS EQUIPMENT AND SCHOLARSHIPS THROUGH OUR GIVE SPORTS PROGRAM



EDUCATIONAL SCHOLARSHIPS PROVIDED THROUGH OUR EDUSSENTIALS PROGRAM

\$730
THOUSAND



VALUE OF ESSENTIALS PROVIDED THROUGH OUR BASICS 4 BABIES PROGRAM

FINANCIAL SNAPSHOT

FISCAL YEAR 2016

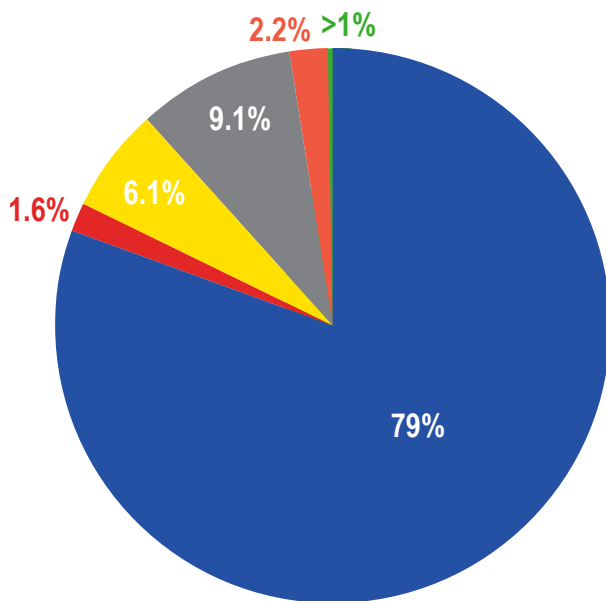
January 1, 2016 through December 31, 2016

FINANCIAL ACTIVITY*

Total Revenue \$8,584,481

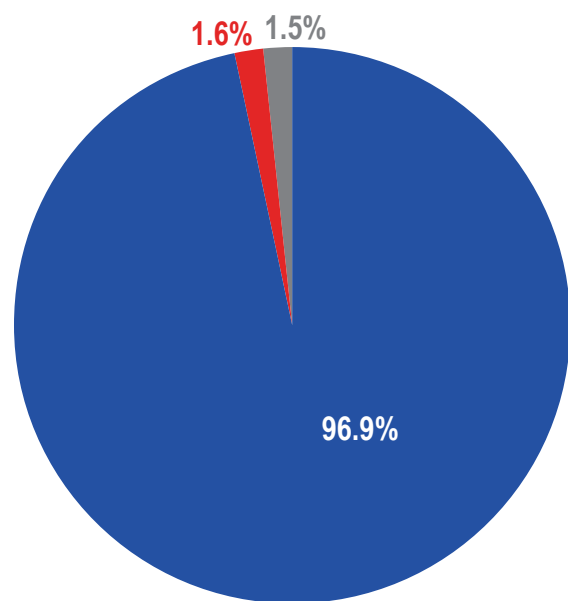
Total Expenses \$8,432,726

** Expenses: \$300K of excess unusable inventory was purged which is reflected in a higher expense to revenue ratio.*



REVENUE BY SOURCE

Value of Donated Essentials	\$6,778,053
In-Kind Goods and Services	\$135,652
Signature Events	\$539,680
Financial Contributions	\$778,473
Grants	\$191,546
Interest & Misc	\$5,697



EXPENSES BY TYPE

Programs	\$8,432,726
Administration	\$139,831
Fundraising	\$140,221



BOARD OF TRUSTEES

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President and CEO, Global Health Exchange (GHX)

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Senior Vice President of Worldwide Sales, Conga

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Self-Employed, Telecommunications Professional

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HONORARY MEMBERS

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North Metro Fire Recue District

Chief Gary Creager

Broomfield Police Department



INVESTING IN OUR CHILDREN'S FUTURE

A Precious Child is grateful for the support of corporations, foundations and individual donors, who are deeply committed to helping us provide opportunities and resources to Colorado kids in need. Thank you to the following supporters for making a financial contribution between January, 2016, and December, 2016.

Visionary Level:
\$199,999 - \$100,000

Michael and Michele Markham
Adam and Kirsty Martinez

Benefactor Level:
\$99,999 - \$75,000

Checkers Safety Group
Ray and Becky Torres
The RB Torres Foundation

Director Level:
\$74,999 - \$50,000

Adams County Government
The Karty Family
Medtronic Foundation

Investor Level:
\$49,999 - \$25,000

Alliance Data Card Services
The Ball Foundation
BMAA Family Foundation
Steve and Paula Reynolds
The Salah Foundation

Collaborator Level:
\$24,999 - \$15,000

The Anschutz Foundation
Peter and Eveline Grady
The Helton Foundation
Sam and Carina Martin
Oracle
Jeff and Shelly Storey
Carlyn Taylor
The TJX Foundation, Inc.

Affiliate Level:
\$14,999 - \$5,000

Advanced Systems Group
Allstate Insurance
City of Arvada
Auto Owners Insurance
Robert Barber and John McHugh
Broomfield Community Foundation
Nancy Clark and Dr. Cheryl Lovell
Kelly Davis
Louis Davis
Denver Active 20-30
Denver Transit Partners (DTP)
ENT Credit Union
EZE Foundation
Daniel Fisher
Jay and Diane Foster

Global Healthcare Exchange (GHX)
The Grainger Foundation
Guardian Storage
HA-INC. Decor N' More
Eric and Laurie Kenealy
Tricia & Stephen King Family Fund
KLDM Enterprises, Inc.
Land Rover Flatirons
Level 3 Foundation
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Jamie Martucci
Allan and Elsa Peters
Platte Valley Medical Center
Stephen Pook and Laurinda Pang
The Reel Family Foundation, Inc.
Jim and Laura Rinker
Rite Aid Foundation KidCents
Jack and Kim Roser
Zachary and Allison Stassen
Temple Hoyne Buell Foundation
Jeff and Cayle Townsend
Jane Vander Kooi
Steve VanHook
Walmart Foundation
Westminster Legacy Foundation
Zenith Education Group, Inc.