

2020 ANNUAL IMPACT REPORT

SIX



FEET



TOGETHER



CORE VALUES

Respect
Empower
Inspire
Collaborate
Innovate



GUIDING PRINCIPLES



a precious child
EMPOWERING KIDS TO SUCCEED

We treat everyone with **DIGNITY**

We are **PASSIONATE** and put our **MISSION** first

We are **INCLUSIVE** and **COMPASSIONATE** to all

We celebrate **DIVERSITY** and focus on **EQUALITY**

We are **VISIONARIES** and **FORWARD THINKERS**

We believe in **CONTINUOUS IMPROVEMENT**

We work with **POSITIVITY** and **HAVE FUN**

We are **ACCOUNTABLE** and **TRUSTWORTHY**

We are **GOOD STEWARDS** of investments

We are **STRONGER, TOGETHER.**

OUR CLIENTS

A Precious Child's Empowerment & Resource Centers give parents and caregivers the opportunity to provide children in their care with the essentials they need to thrive.



"A Precious Child made me feel so much better. I know my child and my brother and sister won't have to go without things they need. I am very grateful for all of the items I have received."

- Jessica (mother of 8 month old boy and primary caretaker of younger brother and sister)



"Ren is just my world. He's my life support. He keeps me going, all day every day."

-Robert (single father to 7 year old Ren)

A LETTER FROM OUR CEO

Dear Friends,

As many of us saw first-hand, 2020 was a challenging time that affected each of us in different ways; ways that not only tested our limits, but tested our strengths. Although the pandemic brought great loss, we were incredibly grateful and moved by an unprecedented amount of attendance to our virtual events, generous donations to our campaigns and time given volunteering at our facility. The outpouring of love and support from our community is nothing short of inspirational.

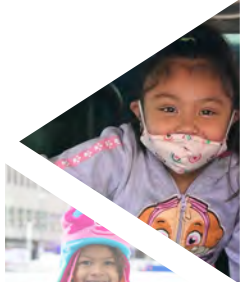
When COVID-19 erupted, we took immediate steps to ensure the safety and protection of our staff, volunteers, donors and clients; implementing additional rigorous cleaning and hygiene protocols throughout our facilities. We practiced safety precautions including social distancing, daily screening and temperature checks. I am incredibly proud of our dedicated staff for coming to work everyday and putting others before themselves.

Through generous in-kind and monetary donations which included hygiene essentials, cleaning supplies, diapers and baby wipes unavailable to the majority of our most vulnerable families, and the tireless efforts of our employees and volunteers, we were still able to supply **42,124** people with **\$846,346** worth of life-saving supplies. We were also able to distribute **21,565** backpacks filled with grade-appropriate school supplies and helped serve **57,390** unduplicated children and **20,047** unduplicated adults.

As we continue to launch new and exciting initiatives such as our innovative Precious Perks coffee and gift shop Workforce Program, I am so honored and deeply grateful for your commitment and continual support of our mission to help empower children to achieve their full potential. It is only together, that we have been able to provide the type of resources, opportunities and confidence our underserved community needs to achieve economic stability, self-sufficiency and success.

With gratitude,

Carina Martin
Chief Executive Officer & Founder



OUR BOARD

Here at A Precious Child, we've been so fortunate to have had the assistance of so many talented and resourceful board members whose knowledge and expertise have helped sustain the growth and success of our organization. As we continue to expand on our initiatives to help empower the undeserved families in our community, we take comfort

BOARD OF TRUSTEES

Bruce Johnson, **Chair** – President & CEO, Global Healthcare Exchange (GHX)
 Tom Corley – Partner, Principal & Manager, Meritage Energy Company, LLC
 Peter Grady – Commodity Trader, Lansing Trading Group, LLC
 Aaron Hess – VP, Mountain West Region, TJ Maxx
 Mike Karty – President & CEO, Technical Marketing Manufacturing, Inc. (TMMI)
 Adam Martinez – Founder & CEO, Nationwide Fabrication, Inc.
 Steve Reynolds – VP, Infinity Oil and Gas
 Shelly Storey – Community Volunteer
 Carlyn Taylor – Co-Leader of Corporate Finance & Restructuring, FTI Consulting
 Ray Torres – President, Fenix Group
 Darryl Traweck – West Divisional Director, RBC Wealth Management
 AnnMarie White – Certified Public Accountant

BOARD OF ADVISORS

Molly Boyer, **Chair** – Communications Director, Equinix
 Jeanette Dern, **Vice Chair** – Partner, PwC
 Jaylene Kunze, **Treasurer** – Chief Financial Officer, Tendril Networks
 Janelle Kircher, **Secretary** – CEO, Kindred Hospital Denver
 Cathryn Marsh, – Financial Services Institute Leader, PwC
 Jamie Anderson – VP & Associate General Counsel, DaVita Inc.
 Rev. Ken Brown – Senior Pastor, Trinity United Methodist Church
 Lance Carl – Associate Athletic Director/Business Development, University of Colorado Boulder
 Nancy Clark – Financial Advisor, Edward Jones
 Lisa Crouch – VP of Business Architecture, Cologix, Inc.
 Katie Faluotico – Community Volunteer
 Jenifer Freeman – Director of Public Relations & Government Affairs & Sustainability, Swire Coca-Cola
 Jarrod Glodt – VP, Relationship Officer, UMB Bank
 Amanda Hand – Associate, Brownstein Hyatt Farber Schreck
 David Harrington – Owner, Harrington Agency, Inc.
 Tiffany Heisler – Business Banking Sales Manager, US Bank
 David Heller – VP of Global Operations Best Practices, Ball Corporation
 Heidi Howard – Professional Photographer, Heidi Howard Photography
 Michelle Hildebrand – District Manager, TJ Maxx
 Brooke Hipp – Chief Marketing Officer, ACM
 Aaron Hoffman – CEO & Owner, RSS Insurance Services
 Katelyn Kinzer – Business Development Representative, GHX
 Brian Maginess – Co-Owner, ServiceMaster Commercial & Residential Cleaning Services
 Tony Mauro – Director, Perficient
 Rev. Scott McAnally – Lead Pastor, Lutheran Church of Hope
 Roger Plunkett – Police Commander, Broomfield Police Department
 Mark Scarpelli – Zoom, Phone Sales Leader, Americas
 Cassie Sosa – Banking Officer, FirstBank
 Karen Spencer – Field and Channel Marketing, Ciena
 Mike Swing – Director of Operations, Magnus Premium Coffee
 Lou Toth – Owner, Lou Toth Agencies
 Benjamin Turrill – Commercial Banker, JPMorgan Chase Bank
 Christy Watson – Watson Homes, Keller Williams Preferred Realty



Bike Giveaway!



Holidays '20



Bowling!

BOARD OF DIRECTORS

Andy Conigliaro, **Chair** – Founder, Bearing Point Strategy
 Jimmy Hoffner, **Vice Chair** – Regional VP of Northern Colorado/Southern Wyoming, Enterprise Holdings
 Nate Carey, **Treasurer** – VP & Controller, Ball Corporation
 Valerie Finberg, **Secretary** – VP, Community Relations, Lumen Technologies
 Lisa Corley – Philanthropist
 Tom Crews – Owner, Computer Crews
 Catherine Davis – CEO of Davis Financial and Insurance Group
 Meg Dingae – Director of Strategy Execution, Colorado Permanente Medical Group, Kaiser Permanente Colorado
 Steve Katsirubas – Chief Information Officer, Hunter Douglas, Inc
 Carina Martin – CEO and Founder, A Precious Child

HONORARY BOARD OF DIRECTORS

Chief Dan Ramos – North Metro Fire Rescue District
 Chief Gary Creager – Broomfield Police Department

HONORARY BOARD OF ADVISORS

Ramon Alvarez – President & Principal at Alvarez Enterprises Inc.
 Lana Barrett – Mortgage Loan Officer, Fairway
 Mary Beth Archer – VP of HR and Support Services, Hunter Douglas
 Ed Dobbs – General Manager, Jaguar Land Rover Flatirons
 Heather Drake – Senior Marketing Manager, Macerich Management Company
 Chris Gdowski – Superintendent of Schools, Adams 12 Five Star Schools
 Dr. Chris Hovendon – Owner & Chiropractor, BMC Family Chiropractic
 Heather Hughes – Food & Beverage Director, Target
 Lee Kemp – VP Regional Sales, Major Accounts, Motor Coach Industries
 Judge Bruce Langer – District Court Judge, 20th Judicial District, Boulder County
 Kirsty Martinez – Realtor, Keller Williams Preferred Realty
 Gregg Moss – Director of Public Relations & Media, SCL Health
 Laura Rinker – Marketing Director, GE Johnson
 Britta Robinson – Director of System Communication & Public Relations SCL Health
 Mason Smith – Founding Partner, Refine Search
 Sondra Smith – Senior Director, Corporate Social Responsibility, Lumen Technologies
 Debbie Trujillo – VP, Corporate Responsibility Officer, KeyBank
 Brandon Yeargy – Market Development Manager, Lumen Technologies

HONORARY WOMEN'S GUILD EXECUTIVE BOARD MEMBERS

Jill Anschutz
 Meredith Coors
 Lt. Governor Dianne Primavera
 Gabby Sanders

knowing that the members of our extended team are readily available to provide supportive, hands-on tactical advice, guidance and participation in our campaign initiatives and fundraising events.

OUR BOARD

WOMEN'S GUILD EXECUTIVE BOARD

Gwenivere Snyder, **President**
 Maura Johnson, **Vice President**
 Brittne Gowdy, **Treasurer**
 Dayle McDaniel, **Secretary**
 Jen Boyle
 Jordan Cole
 Lisa Corley
 Anna Cutler
 Laura Gajewski
 Kris Foulk
 Isobel Kuchinsky
 Melissa Landeskog
 Lisa Maggio
 Carina Martin
 Kacey Olson
 Trista Pitre
 Kristine Robertson



PROGRAMS BOARD

Veronica Canto – Internal Communications Manager, Advisor Law
 Herb Covey – Deputy Director, Adams County Human Services
 Lanae Davis – Research Associate, The Center for Policy Research
 Katherine Delgado – Juvenile District Court Judge, Lead Judge for Best Practice Court, 17th Judicial District Courthouse
 Angela Dreier – Boulder County Department of Housing & Human Services, IMPACT CRT & Assessment Coordinator
 Jesus Escarcega – Director of Grants & Federal Programs, Aurora Public Schools
 Lisandra Gonzales – Chief Operating Officer, Youth Initiative of Adams County
 Jennifer Hoffman – City & County Manager, City & County of Broomfield
 Simone Jones – Deputy District Administrator, 17th Judicial District Courts
 Leslie Foster – STEM Coordinator & Student Achievement Coach at Stem Launch
 Connie Linn – Former Director, Broomfield Health & Human Services
 Heather McDermott – Chief Development Officer, Adams County Government
 Vanessa Oldham-Barton – Deputy Director, Broomfield Health & Human Services
 Jamie Skaronea – Student Support Service Coordinator, Westminster Public School District
 Gabe Trujillo – Athletics/Activities & Human Resources Director, Westminster Public School District
 Lisa Von Colln – Child, Adolescent & Individual Therapist, A Healing Heart Therapy, LLC

MARKETING COMMITTEE

Jordan Jackson Callahan – Fitzgerald Petersen Communications
 Nicole Johnson – Marketing Specialist, Paladina Health
 Marvin Kelly – Founder, Marvelous Images Photography
 Tricia King – Senior Director, Retail Partnerships, Oracle
 Lauren Kiss – Marketing Strategy & Analytics, Twilio
 Joseph Penick – VP of Marketing – Small, Medium, Indirect & Wholesale Markets, Lumen Technologies
 Rachael Shayne – CMO On Demand Marketing, Branding at FocusedBrands
 Sam Sundstrom – Director, Marketing, Lumen Technologies
 Kimberly Werner – Director of Marketing & Social Media, Small Giants, LLC



CELEBRITY AMBASSADORS

Will Barton – Small Forward, Denver Nuggets
 Kylie Bearse – 9NEWS Meteorologist
 Ian Cole – Defense, Colorado Avalanche
 Jenny D – Radio Talk Show Host, KOSI 101.1
 Joonas Donskoi – Forward, Colorado Avalanche
 Karl Dorrell – Head Football Coach, University of Colorado
 Dani Fried – Producer, Colorado and Company
 Philipp Grubauer – Goaltender, Colorado Avalanche
 Chelsea J. – Denver Broncos Cheerleaders
 Gabe Landeskog – Forward, Colorado Avalanche
 Vic Lombardi – TV Reporter and Host, Altitude Sports
 Nate Lundy – President and CEO, Mile High Sports
 Emmanuel Sanders – Wide Receiver, New Orleans Saints

EXECUTIVE AMBASSADORS

Stephen Armstrong – Vice President Finance, Medtronic
 Bob Beauprez – Former U.S. Congressman, 7th Congressional District of Colorado
 Kim Bimestefer – Executive Director, Colorado Department of Health Care Policy & Financing
 Bob Boswell – CEO, Laramie Energy
 Heidi Ganahl – Regent at Large, University of Colorado, Founder and CEO, SheFactor
 Stan Garnett – Litigation Shareholder, Brownstein Hyatt Farber Schreck
 John Hayes – Chairman, President and CEO, Ball Corporation
 Bruce Johnson – President and CEO, Global Health Care Exchange (GHX)
 Dr. Cheryl Lovell – President, Adams State University
 Laurinda Pang – President, International & Global Accounts Management, Lumen
 Elena Sirpolaidis – CEO, EON Office
 Jeff Storey – President and CEO, Lumen Technologies
 Michael Turner – Chairman of the Board, RevGen Partners
 Bob White – EVP and President, Medtronic

YOUTH ADVISORY BOARD

Ziba Ahamad	Shuya Edmans	Sweta Karki	Siddharth Nareddy	Cole Snee
Emily Allen	Alyssa Field	Sena Kavi	Cade Oster	Allyson Thompson
Megan Amasa	Thaeryn Fuller	Parker Kessel	Kellan Oster	Will Thompson
Victoria Anderson	Anika Gowda	Bryce Li	Duncan Pearson	Vanessa Tu
Bella (Annabella) Arreola	Ariya Gowda	Macy Mahoney	Nolan Pitre	Sumi Vora
Ritwik Bhattacharjee	George Grady	Carson Mattei	Max Pougnet	Karinne Walther
Alexander Bine	Claire Hendershot	Benecia Milinazzo	Aisha Prasad	Erin White
Mackenzie Crawford	Sofia Hiller	Amanda Miller	Trenton Purdum	Michael White
Meadow Davis	Julia Hodell	Veronica Mireles	Joey Satriano	Alvina Zhang
Anjali Dev	Meredith Hoffman	Ronan Mowry	Amit Sela	

OUR TEAM

LEADERSHIP



CARINA MARTIN
CEO & Founder



COURTNEY WICKBERG
Chief Communications
Officer



MIKE PAINTER
Chief Philanthropy
Officer



NICHOLE EVERMAN
Chief Operating
Officer



JULIE GART
VP of Development



JIM ANTHONY
VP of Finance



DEVELOPMENT & MARKETING

MOLLY FITZPATRICK
Events Director

CHARLENE "C.C." CRAM
Events Specialist

MORGAN BUCHANAN
Development Coordinator

LAURA WILSON
Marketing Coordinator

LISA JAMESON-SHEA
Grants Manager

JESSICA MORRIS
Database Specialist

PROGRAMS

MISTI WRIGHT
Programs Director

ELISA LEMACK
Programs Coordinator

TESS HALAC
Evaluations Manager

CECIL VELAZQUEZ
Precious Perks Director

EMPOWERMENT AND RESOURCE CENTER

CLAIRE BURKE
Empowerment
Center Director

MIRITZI MENDEZ
Empowerment
Advocate

MARIA MARTINEZ
Resource Center
Director

NATALIA GONZALEZ MENDEZ
Customer Experience
Associate

YOLANDA PLAZAS
Project Manager



OPERATIONS

JAMES AUDITORE
Director of Donation Center,
Warehouse & Facilities

ELISSA OTTEN
Donation Center Associate

ADAM TRULL
Driver, Warehouse &
Facilities Associate

SCOTTY MORDJA
Warehouse Coordinator

SAVOY CARL
Donation Center Associate

Programs & services offered through our
Empowerment & Resource Centers:

2,188 FAMILIES SERVED

1,657% increase in individuals served through case management services from 2019-2020 providing internal and external referrals in order to help our clients gain access to the support they need.

1,800 referrals from Agency Partners to A Precious Child.

The families we serve face significant barriers within their household, including:

28% have a family member diagnosed with a physical and/or mental disability.

25% of families have experienced homelessness within the last year.

88% make at or below **150%** of the Federal Poverty Level; **99%** fall below the Colorado Self-Sufficiency Standard.

WE COULDN'T HAVE DONE IT ALONE...



OUR EMPOWERMENT
and
RESOURCE CENTERS

416,539

**POUNDS OF IN-KIND DONATED, GOOD
CONDITION CLOTHES/SHOES/HOME
FURNISHINGS**

\$8.9 MM

**TOTAL VALUE OF GOODS
DISTRIBUTED THROUGH
IN-KIND DONATIONS**

333,539 lbs went to families in need - distributed through the Resource Center, our Satellite Resource Centers and drive-thru events. **83,000** lbs donated to various recycling centers.



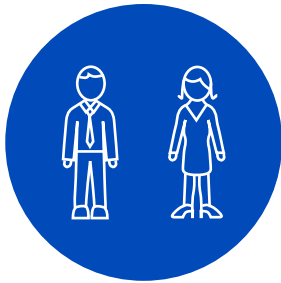
OUR IMPACT

For over **12 years**, A Precious Child has helped provide more than **341,732** disadvantaged children with opportunities and resources needed to **empower** them to achieve their full potential. QREM, a third-party evaluator, found that working with A Precious Child reduces a family's reliance on public assistance programs over time, representing approximately \$5.6 million dollars in combined diverted public assistance dollars for families receiving WIC, TFAP, SNAP and TANF services over 2 years.



57,390

CHILDREN
SERVED



20,047

ADULTS/
CAREGIVERS
SERVED



\$8.9MM

VALUE OF GOOD
DISTRIBUTED



546

AGENCY
PARTNERS
SUPPORTED



316,027

INFANT
DIAPERS
DISTRIBUTED



37%

INCREASE OF
FAMILIES SERVED
FROM LAST YEAR

OUR REACH

COUNTIES SERVED (ALL PROGRAMS)

ADAMS COUNTY

Children Served: **22,099**
Adults Served: **7,134**

ARAPAHOE COUNTY

Children Served: **3,976**
Adults Served: **837**

BROOMFIELD COUNTY

Children Served: **6,016**
Adults Served: **13,629**

JEFFERSON COUNTY

Children Served: **4,579**
Adults Served: **1,085**

WELD COUNTY

Children Served: **627**
Adults Served: **80**

BOULDER COUNTY

Children Served: **2,681**
Adults Served: **1,569**

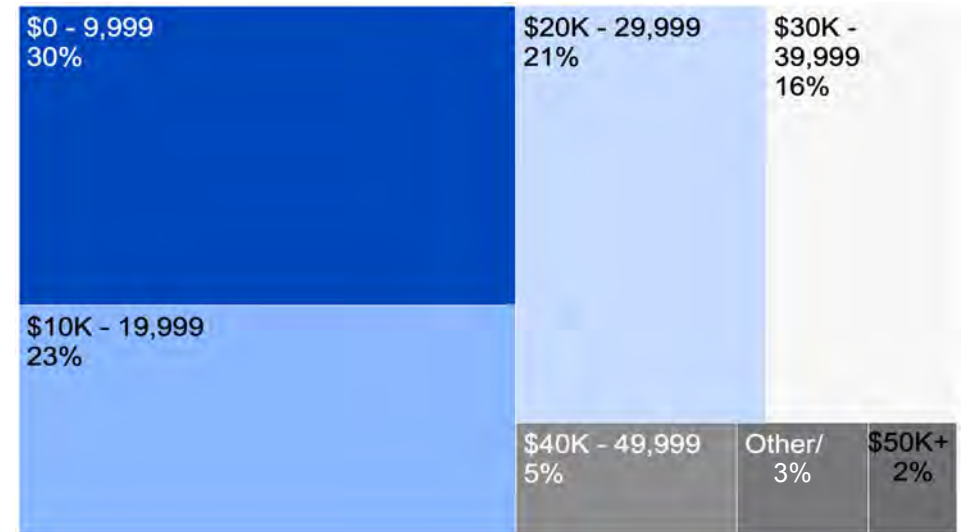
DENVER COUNTY

Children Served: **11,468**
Adults Served: **5,547**

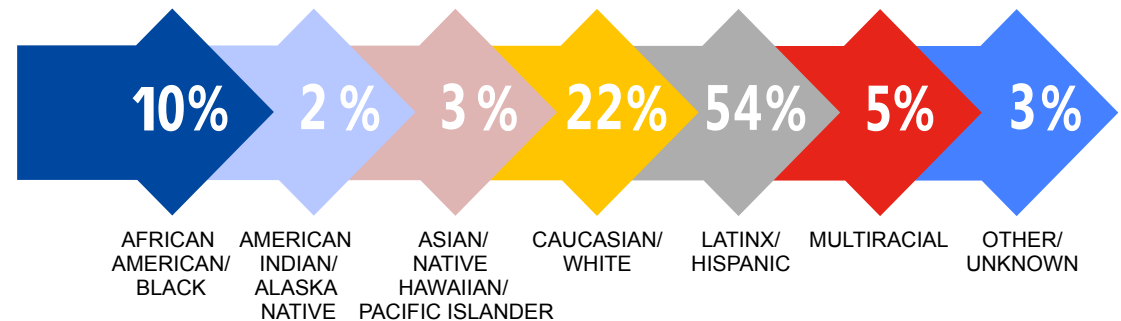
DOUGLAS COUNTY

Children Served: **221**
Adults Served: **157**

FAMILY YEARLY INCOME



ETHNICITY (ALL PROGRAMS)



41 SATELLITE LOCATIONS

With Satellite Resource Centers located throughout the Denver Metro area, A Precious Child ensures immediate assistance to children who need our services. With locations situated within schools, shelters and human service agencies, these locations provide children easy on-site access to the basic essentials they need.

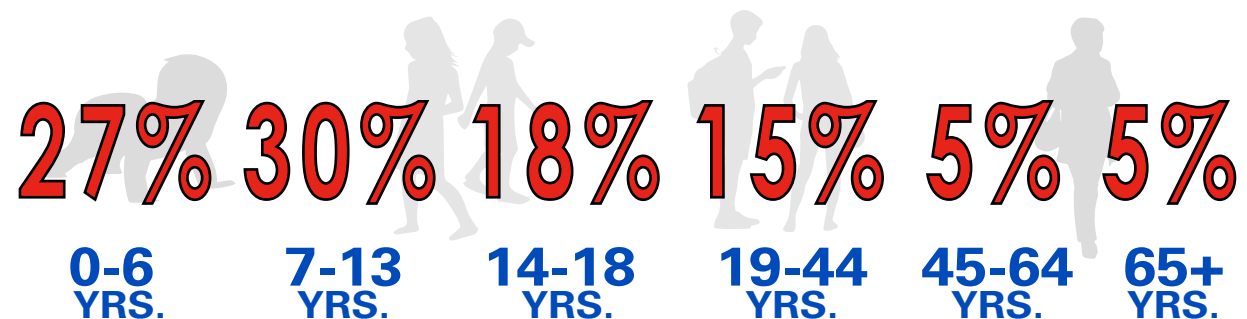
GENDER (ALL PROGRAMS)

MALE: 46%

FEMALE: 53%

**NON BINARY/TRANS/
GENDER-NON-CONFORMING 1%**

AVERAGE AGE (ALL PROGRAMS)



OUR PROGRAMS



**EMPOWERMENT
CENTER**

In collaboration with **546** Agency Partners, our strength-based Empowerment Center provides holistic resource navigation and case management through wrap-around support and educational services.

2,188 referrals made to help families access additional support

1,151 families (6,765 individuals) received case management services



A Precious Child clients have a **greater chance** of moving out of economic instability in **two** years (47.8%) than most people in the bottom 20% of income earners in the US do in **10** years (45.4%)

Basics 4 Babies

A PROGRAM OF A PRECIOUS CHILD

Providing basic essentials such as diapers, wipes and baby gear to underprivileged families with infants.

8,972 infants & toddlers served

Over 316,000 diapers distributed



Fill A Backpack®

A PROGRAM OF A PRECIOUS CHILD

Providing backpacks filled with grade-appropriate school supplies to children in need to maximize their academic potential.

21,565 backpacks distributed

82% of children are more interested in learning

92% feel more confident in their ability to succeed in school



precious essentials

Helping to bridge the income gap by providing basic essentials such as clothing, coats, shoes, homegoods and hygiene items to families in need.

44,367 people served

92% say they have hope for the future

81% have reduced stress levels

Precious Gift

A PROGRAM OF A PRECIOUS CHILD

Fulfilling wishes and providing gifts to children in need during monumental occasions such as birthdays and holiday celebrations.

14,219 gifts distributed

89% of caregivers had less stress

95% have more hope for the future



OUR PROGRAMS



Providing support for art program costs associated with lessons, participation fees, instruments and art supplies to children in need.

24 children served

100% reported more positive relationships with peers



Edusentials provides educational support such as computers, calculators, tutoring and incentives to remove barriers for school attendance and improve educational outcomes to economically disadvantaged students.

67% improved their school attendance

1,551 people served through laptops, tutoring fees, attendance incentives & bus passes to reduce transportation barriers to attending schools

"This is going to be like Christmas morning for my boys! I am so grateful to A Precious Child for helping my children succeed academically in such a difficult time."

--Alex (Client and father of twin 10 year old boys)



Thanks to our amazing donors and corporate sponsors like Kroenke Sports, we were able to distribute gently-used sports equipment along with support for associated costs such as sports camps, registration, uniforms and participation fees to children in need.

13,983 individuals served

83% of giveSPORTS Opportunity Fund recipients reported living a healthier lifestyle



Providing access to STEM-based activities to children visiting A Precious Child's Inspiring Minds Center and through educational STEM kits.



341 Inspiring Minds Stem Kits distributed to support STEM education during distance learning

GRAND OPENING IN 2021...

Precious Perks is a unique Workforce Development program created to expand our cradle to career initiative of supporting children and families through all stages of life. As honored recipients of the Mile High United Way Women United Initiative Award, and through the generous contribution made by Santiago's, we were able to create our coffee and gift shop. Precious Perks will focus on guiding young adults in our community toward a secure and successful pathway of self-reliance.

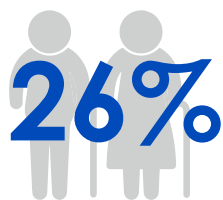


OUR COVID-19 RESPONSE

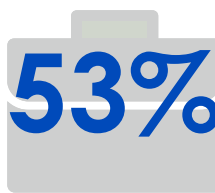
As businesses were being forced to close or suspend regular activities, the impact of COVID-19 has been particularly devastating to clients of A Precious Child. To help combat the dilemma and meet the immediate sanitation needs of struggling families to stop the spread, A Precious Child, along with the generous donations made by the Ball Corporation and Anschutz Foundation, stepped up to the frontlines of COVID-19 relief efforts. By pivoting our operations, we were able to serve **42,124** people with **\$846,346** worth of life-saving cleaning and hygiene items.

YOUR DONATION MAKES A DIFFERENCE

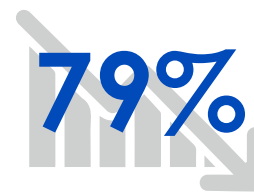
Of clients who received emergency COVID items through A Precious Child's drive-thru distribution events:



Are a member of a **vulnerable** population (65+, living in a nursing home, have a chronic health condition or are pregnant).



Have **lost** their job due to the crisis.



Have had a **reduction** in income due to the crisis.



Would not have been able to get the items **provided** by A Precious Child from any other source.



Feel **better equipped** to help stop the spread of the virus.



Say their family's **stress** has been **reduced** due to the items they received from A Precious Child.

3,399 BARS OF SOAP

1,704 ADULT DIAPERS

2,576 TOOTHBRUSHES

3,406 TUBES OF TOOTHPASTE

2,535 BOTTLES OF SHAMPOO

2,118 STICKS OF DEODORANT

69,000 HYGIENE ITEMS

700 PACKAGES OF BABY WIPES

2,342 ROLLS OF TOILET PAPER

202 PACKETS OF LAUNDRY DETERGENT

200,000 DIAPERS

22,000 HOSPITAL-GRADE SPRAY CLEANERS

A Precious Child saw an increase in the demand for our regular, on-going services from our current clients as well as from many families not previously struggling who are now facing the economic repercussions of the spread of the COVID-19 virus.

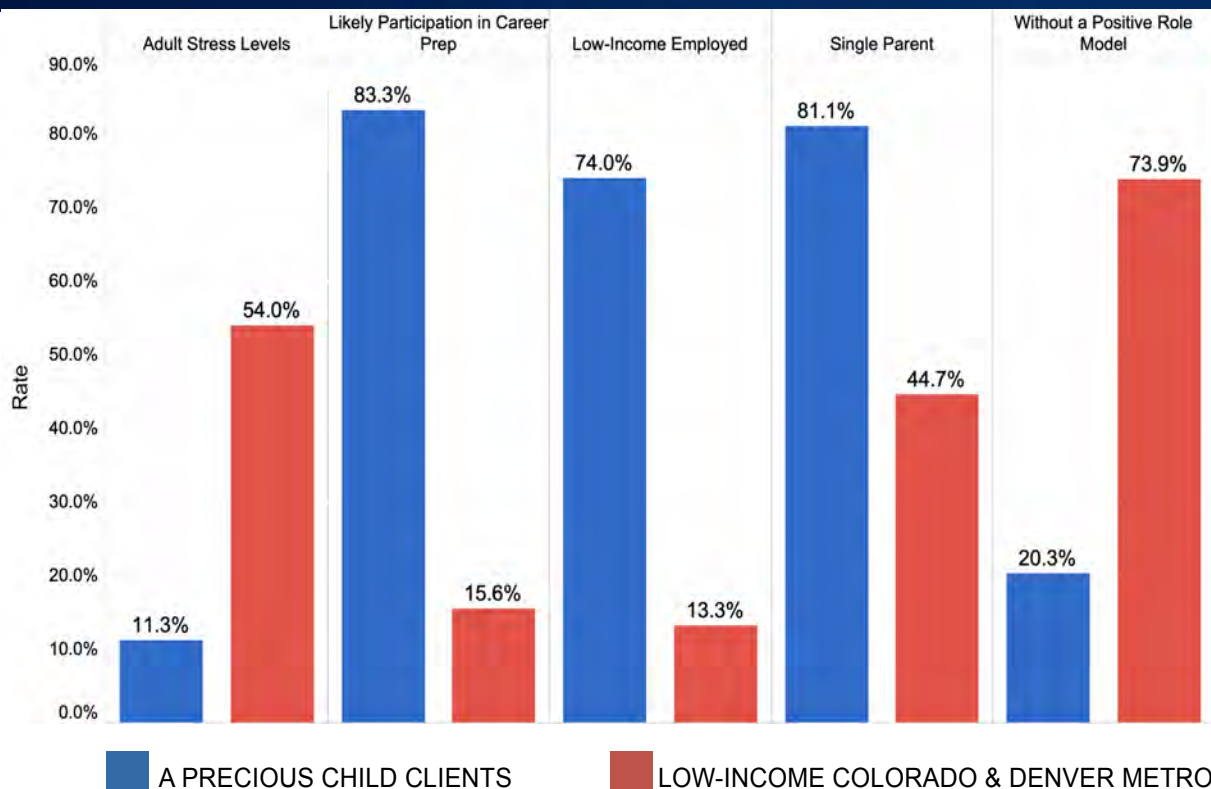
GROWING TOGETHER

A Precious Child assists vulnerable children and families facing difficult life challenges such as abuse and neglect, crisis situations and poverty.

13% Of Colorado children living below the self-sufficiency standard received services from A Precious Child.

89% Of A Precious Child families eat dinner together at least 3x a week; an indication of family stability and health.

5 Economic Mobility Initiatives focused on cradle to career support to help break the cycle of poverty by reducing socioeconomic inequalities.

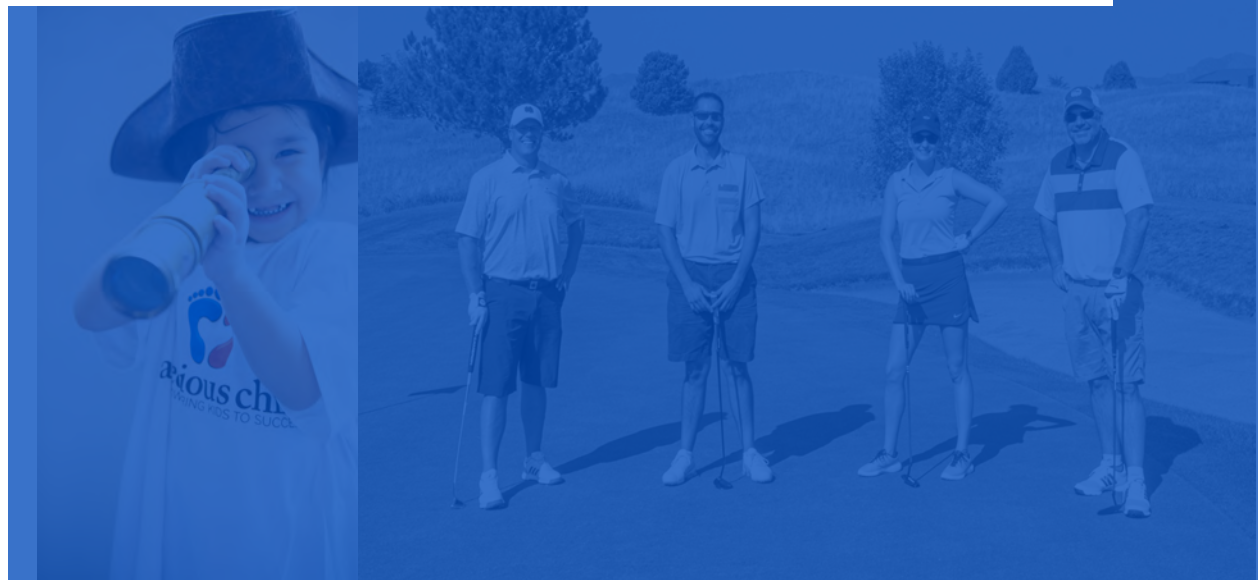


After working with A Precious Child for at least nine months or completing three or more visits, clients experience a **reduction** in **stress**. This is accounted for by having more day-to-day needs met (coats, school items, etc.), receiving referrals to other service providers, participating in A Precious Child programs that fit their needs (e.g. Basics 4 Babies for families with infants), and having their children participate in our other supportive programs at A Precious Child.

SIGNATURE EVENTS



Despite having to cancel our annual luncheon and move our in-person gala to a virtual event due to COVID-19, we are beyond grateful to our partners, donors and attendees. Through their dedication to A Precious Child and continual support of our mission, our organization was able to raise \$589,340 from our signature events in 2020!



FUNDING THE 2020 IMPACT

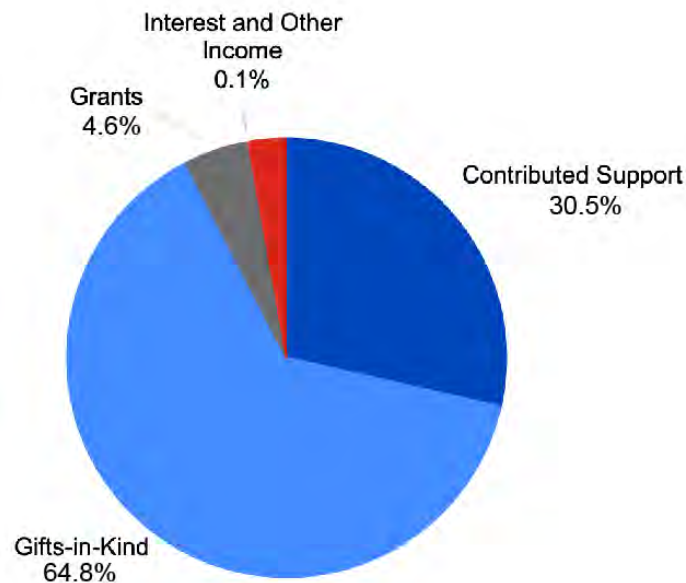
SUPPORT & REVENUE

CONTRIBUTIONS	\$3,597,706
GRANTS	\$541,083
INTEREST & MISC. INCOME	\$12,929
IN-KIND DONATIONS	\$7,652,836
TOTAL SUPPORT & REVENUE	\$11,804,554

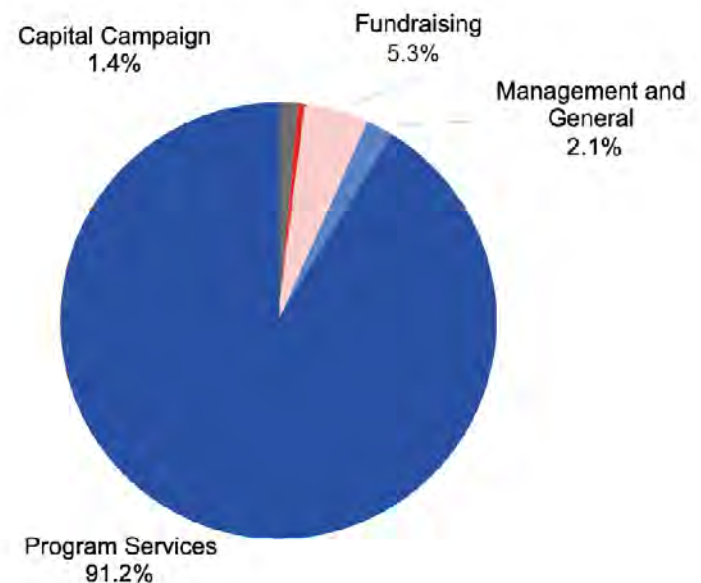
EXPENSES

PROGRAM SERVICES	\$10,390,302
MANAGEMENT & GENERAL	\$238,676
FUNDRAISING	\$599,052
CAPITAL	\$163,011
TOTAL EXPENSES	\$11,391,041
NET ASSETS	\$6,732,528
CHANGE IN NET ASSETS	\$413,513

PHILANTHROPIC REVENUE BY SOURCE



WHERE OUR EXPENSES GO



OUR VOLUNTEERS



Volunteers are the core of A Precious Child – fulfilling our mission requires thousands of volunteers annually who donate thousands of hours of volunteer service. From individual volunteers coming in to help as young as 5 years old, to corporate groups, places of worship, community organizations – all of our generous volunteers directly benefit children and families in need. Volunteers are needed on a daily basis in our Donation Center to help process incoming donations and prepare them for our store where families shop free of charge for clothing and other basic essentials.

With office closures and employees working from home, our corporate volunteers were greatly reduced compared to 2019. Despite this setback, we are still very thankful for the local corporations in our community that have participated in everything from our Fill A Backpack corporate challenge, Match 4 Mission campaign, and event sponsorship to offering donor matching for employees, volunteering incentives, and coming into our facilities as a team to have fun, motivate, boost morale and help local children in need!

4,250 VOLUNTEERS

33,394 HOURS

7.8 VOL PER HOUR



OUR CORPORATE VOLUNTEERS

CORPORATE VOLUNTEERS OF 2020

AbsenceSoft
Alliance Data
Allstate
Alteryx
Altiva
Apex Alliance
Aramco
AutoTrader
Ball Corporation
Bell Partners
Blue Federal Credit Union
BOK Financial
Bollman Tech
Canvas Credit Union
CarMax
CenturyLink
Chase Bank
Chick Fil A
Ciena
CML Security
Coalfire
Collegiate Peaks Bank
Danone
Davita
DCP Midstream

Coldwell Banker
Deckers
Denovo
Denver Museum of Nature
Denver Transit Partners
E&K of Denver
Eight Eleven
Elevations Credit Union
Ellie Mae
Engen
Enterprise Holdings
Epsilon
Equian
Extraction Oil & Gas
FedEx
Ferrari Energy
FirstBank
Focused Brands
GHX
Graland
Guild Education
Hiltons on Canyon
Hunter Douglas
Iconergy
IHS Markit Digital

Jays Valet
Kaiser Permanente
Keller Williams
KPMG
KSE
L3 Harris
LazerDesigns
Liquid
Mandalay Bay
Marathon Petroleum
Market Real Estate
MarkWest
Marriott
Matillion
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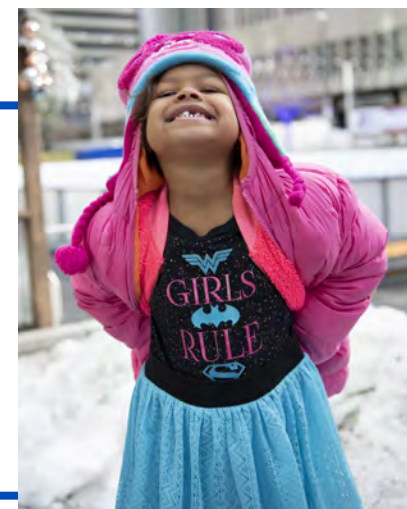
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THANK YOU!

A photograph of a young boy with dark hair, wearing a dark beanie with a skull patch and a dark sweatshirt, smiling from the driver's seat of a car. His hands are on the steering wheel. In the background, another child is visible in the passenger seat. The car is parked in a lot with other vehicles and buildings in the distance. The entire image is overlaid with a blue tint.

Your passion and care for A Precious Child is what keeps our momentum going!! We hope we make you just as proud with how we pay these contributions forward to benefit the underserved families in our community!

“Never doubt that a small group of thoughtful, committed, citizens can change the world. Indeed, it is the only thing that ever has.”

— Margaret Mead (American Cultural Anthropologist)