



A PRECIOUS CHILD

2018 ANNUAL
REPORT



Celebrating 10 years
of serving Colorado
children in need.



a precious child
EMPOWERING KIDS TO SUCCEED

OUR YEAR

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Dear Friends,

It has been a year to celebrate! In 2018, A Precious Child turned 10 years old, a true milestone for our organization! It seems like only yesterday that I served the first children out of my garage in Broomfield. During the first year of A Precious Child, I provided basic essentials to 51 children. In 2018, we ensured 48,970 Colorado children in need and an additional 5,738 adult caregivers were afforded the opportunities and necessary resources they need to thrive.

A true testament to the need for the vital work we do at A Precious Child, as well as the support we have from the community, we were able to move into a new, 25,825 square foot facility, prominently located in Broomfield, with improved facilities for our families, streamlined operations and the ability to grow our impact for the children and families who need our help the most.

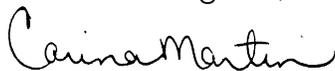
More than 250,000 children continue to live below the Self-Sufficiency Standard in our eight-county service area. By coming alongside 440 Agency Partners in 2018, including schools, health and human services, police and fire departments, homeless shelters and foster care organizations, A Precious Child was able to support these organizations in their missions by filling in gaps in service in the community.

This ongoing collaboration allows A Precious Child to take a holistic approach to care for the children and families we serve while amplifying our overall impact. Through your generous support in 2018, we distributed more than \$11.6 million of in-kind goods and services to children and families in need through our Resource Center and other vital programs.

We are humbled by the support we receive from the community. In 2018, 6,689 volunteers gave of their time and talents for the sustainability of our organization. We continue to leverage our volunteers and their skills across our organization to deliver on our social mission.

I would like to thank you, our many donors, volunteers, board members, foundational partners and community ambassadors, for your investment in the lives of Colorado children so that every child can have the tools they so desperately need to set them on the path to self-sufficiency.

With warm regards,



Carina Martin

Chief Executive Officer & Founder

A LETTER FROM OUR CEO

OUR VISION

A Precious Child envisions a future where every child grows up to be a secure, self-reliant, contributing member of their community.

2008

Carina Martin founds A Precious Child in her garage and launches the Precious Essentials and Precious Gift programs.



2010

A Precious Child grows again, moving into a warehouse in Burbank Business Park.

2011

With a bright idea from Carina's 11 year old son Dustin, giveSPORTS is started.

The Basics 4 Babies program is founded.



2012

The first giveSPORTS drive is hosted with Kroenke Sports Charities at the Pepsi Center.

2008

2009

2010

2011

2012

2013

2009

The organization moves into its first facility in the basement of a chiropractic office.

Skate With A Cop, A Precious Child's first fundraiser, is hosted with the Broomfield Police Department.

The Fill A Backpack program is founded.



2013

A Precious Child partners with FEMA to assist families affected by the devastating floods in Boulder County.

The Inspiring Minds Program is started to provide children access to STEM-based activities.

The giveARTS and Edusentials programs are also founded.

OUR MISSION

A Precious Child provides children in need with opportunities and resources to empower them to achieve their full potential.

2014

Emmanuel Sanders becomes the organization's first Celebrity Ambassador.

A Precious Child is named Large Nonprofit of the Year by the Denver Metro Chamber of Commerce.



2015

The Basics 4 Babies program begins to distribute Bright By Three kits to promote early literacy.

A Precious Child wins the Vail Resorts Epic Ski Challenge.

2016

The Fill A Backpack Corporate Challenge launches.



2017

A Precious Child becomes a Certified Service Enterprise through Points of Light.

The Precious Gift program is featured on the *Today Show*.

2014

2015

2016

2017

2018

AND BEYOND...



2018

A Precious Child celebrates its 10th year serving children and families in the community.

In May, the organization moves into a new 25,825 square foot facility in Broomfield.

The Women's Guild is launched to bring together influential women in the community around a common cause of helping children.

A Precious Child is named Broomfield Chamber Nonprofit of the Year and Superior Chamber of Commerce Service Group of the Year.



REINE WRIGHT Client, A Precious Child

My family has been coming to A Precious Child for about three years. My husband, Ohshae, and I met in high school. After graduation, we started building a life together right away. We've now been together for five years and have three kids – Makaaya, age one, Uriyah, age three, and Jayden who is nine.

When Jayden was six years old, his mom asked me to babysit one night. When one night turned into three days, I went to Jayden's house to get some clothing for him. In her house, I saw bugs and roaches, the bathtub was full of dirty clothes, there was no bed in Jayden's room and two men were doing drugs in Jayden's mom's bedroom. In that moment, I knew that I couldn't let Jayden go back there. Babysitting for one night turned into having a child full-time for the rest of his life.

Not being able to see his mom was difficult for Jayden and it took him a while to open up to us. Eventually, a special bond developed between Jayden and Ohshae which finally drew Jayden out of his shell. While Ohshae and I had planned for one child (Uriyah was a few months old when Jayden came to live with us), we had not saved the money to take care of a second child. We were introduced to A Precious Child by the social workers who were helping us with Jayden and ever since it's been extremely helpful. A Precious Child is amazing. On each visit, the staff makes me feel welcome. I feel good about going there.

Now, three years later, Jayden is extremely happy to be with us. A Precious Child has helped my family out in so many ways. In addition to being able to get clothes for every season, Jayden and his team received a giveSPORTS scholarship. Jayden plays football for the Denver Junior Broncos and Ohshae is his coach. Football is expensive and A Precious Child has provided some of the things Jayden needs that we couldn't provide for him. Football is both fun and therapeutic for Jayden. Being physically active helps him overcome some of the trauma he's experienced; football is such a key part of his life.

I thank A Precious Child for providing these opportunities and resources to ensure that Jayden and our entire family can continue to thrive.

AREAS OF IMPACT

Weld County

Children served: 1,083
Adults served: 36
Goods distributed: \$105,682

Boulder County

Children served: 3,459
Adults served: 568
Goods distributed: \$1,196,617

Adams County

Children served: 20,175
Adults served: 2,348
Goods distributed: \$4,412,798

Broomfield County

Children served: 3,357
Adults served: 231
Goods distributed: \$624,379

Denver County

Children served: 10,822
Adults served: 1,890
Goods distributed: \$2,312,550

Jefferson County

Children served: 3,217
Adults served: 404
Goods distributed: \$895,297

Arapahoe County

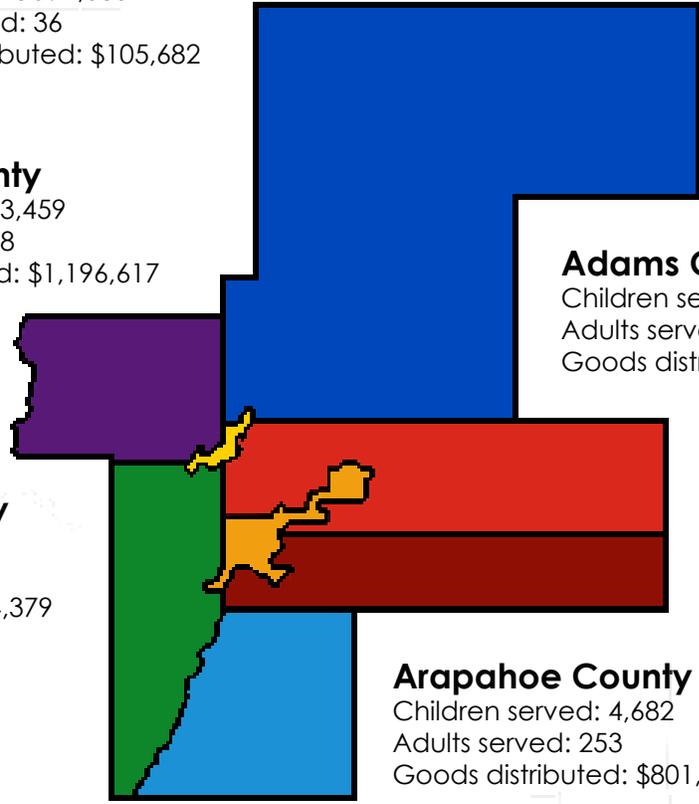
Children served: 4,682
Adults served: 253
Goods distributed: \$801,856

Douglas County

Children served: 1,021
Adults served: 3
Goods distributed: \$67,374

Other Counties

Children served: 1,154
Adults served: 5
Goods distributed: \$91,063



OUR VALUES

Dignity • Inspire • Empower
Innovate • Collaborate

Essentials to Thrive

precious essentials

Precious Essentials provides clothing, coats, shoes, toiletries, home goods and other essentials to children and their families struggling with poverty or emergency situations.

Basics 4 Babies

Basics 4 Babies provides basic necessities such as diapers, wipes, formula, baby food and baby gear to families with infants who would otherwise ration or go without.

OUR PROGRAMS

Educational Empowerment

inspiring minds

Inspiring Minds provides access to STEM-based activities to children visiting A Precious Child's Resource Center and through educational STEM Kits.

edusentials

Edusentials provides educational support such as computers, calculators, books and additional educational assistance to remove barriers for school attendance and improve educational outcomes for students in need.

Fill A Backpack®

Fill A Backpack provides backpacks filled with grade-appropriate school supplies to children in need to maximize their academic potential.

Extracurricular Enrichment

givearts

giveARTS provides support for arts program costs associated with lessons, participation fees, instruments, equipment and art supplies to children in need, giving them the opportunity to participate in music, dance, theatre and the visual arts.

giveSPORTS

giveSPORTS provides new and gently-used sports equipment along with support for sports program costs associated with registration, uniforms, camp and participation fees to children in need, giving them the opportunity to participate in sports.

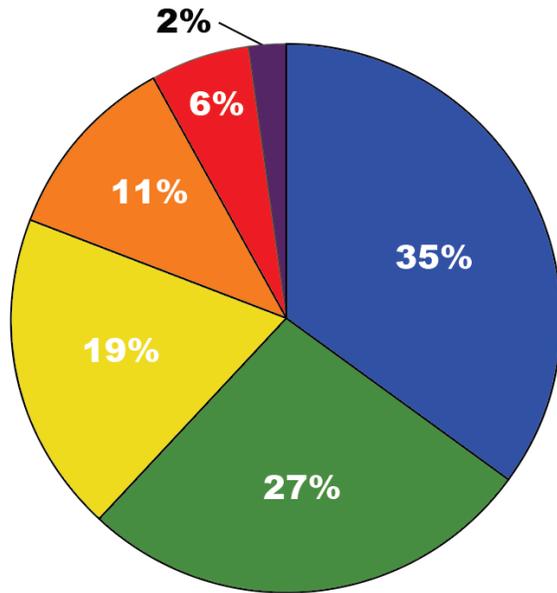


Gifts to Celebrate

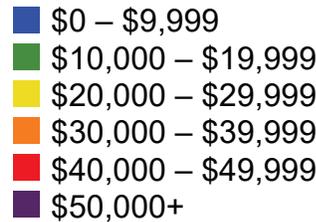
Precious Gift

Precious Gift provides gifts to children who would otherwise go without during monumental times in their lives such as birthdays and during the holiday seasons.

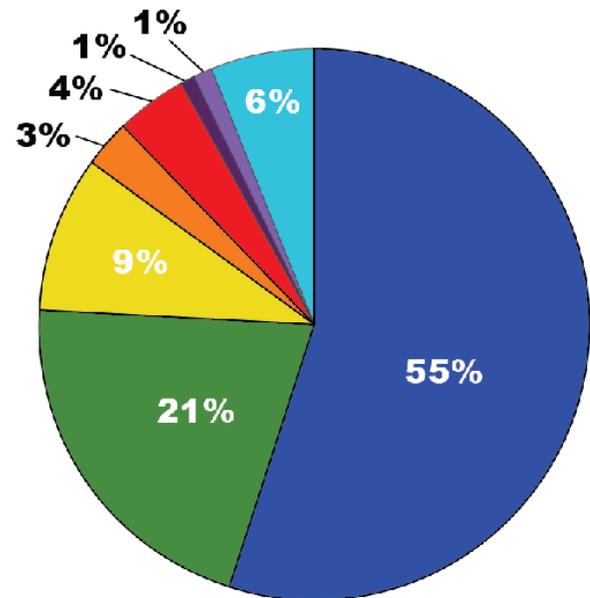
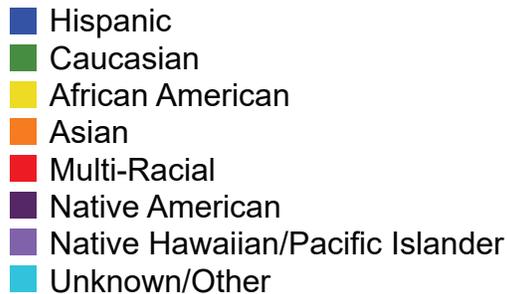




CLIENTS BY HOUSEHOLD INCOME



CLIENTS BY RACE & ETHNICITY



THE NEED IN OUR COMMUNITY

More than 250,000 children live below the Colorado Self-Sufficiency Standard in A Precious Child's eight-county service area: Adams, Arapahoe, Boulder, Broomfield, Denver, Douglas, Jefferson and Weld.

440

Agency Partners
supported in 2018



We fill in gaps in service

to ensure children in need have the opportunities and resources they need to thrive.



BRUCE & MAURA JOHNSON

Investing in Our Future

Our involvement with A Precious Child is truly a family affair. My wife, Maura, has been a volunteer for the better part of a decade. She has been a Community Liaison engaging our church and other community organizations to host drives, volunteer and give back in many ways to children in our community who need the most support. Most recently, Maura helped launch A Precious Child's

Women's Guild with the aim of bringing together influential women in our community to amplify their impact on the lives of children in need.

Our daughters, Audrey and Ava, have also been afforded leadership opportunities, honing their social advocacy and community engagement skills as members of the Youth Advisory Board. The Youth Advisory Board is an incredible initiative, providing teens opportunities to come alongside their peers to positively impact the community.

I, too, am incredibly invested, serving on the organization's Board of Trustees. In my business, it is important for me to foster a culture of giving back and giving generously. Through my company, Global Healthcare Exchange (GHX), I helped launch the Fill A Backpack Corporate Challenge in 2016. From just two companies competing in 2016, this competition grew to twenty-six companies competing this year. As leaders, we have to be an example of what we want to see out of our teams and the GHX team highly values giving back and enjoys competing each year in this Corporate Challenge.

Ensuring that children in our community have the opportunities and resources to thrive and become upstanding and productive adults is important to us. In order to facilitate increased growth and expanded reach for A Precious Child, Maura and I invested in the organization's new facility in Broomfield, helping move their operations to 25,825 square feet of space. This new building, which allows for more clients to be seen in the Resource Center each day and overall greater efficiency, has already allowed A Precious Child to greatly increase its impact in the community.

It is rare to find an organization that can engage my entire family and my business in the way that A Precious Child does. Volunteering with A Precious Child has been one of the most rewarding investments we have made.

Our work has been our joy and it hasn't just changed the lives of those who are served, it has changed ours even more.

A handwritten signature in black ink, appearing to read "Bruce Johnson".

2018 KEY IMPACTS



48,970

Children served
in Colorado

5,738

Adults
additionally
served

\$11.6MM

Value of
in-kind goods
and services
distributed

11,081

Children's
gift wishes
fulfilled

17,126

Backpacks filled
with school
supplies
distributed

We provide personalized care, customizing services for each family to provide the highest standard of care to the children and families we serve.



The Mulroy Opportunity Center location opened in 2018

SATELLITE RESOURCE CENTERS

32 SATELLITE LOCATIONS

With Satellite Resource Centers located throughout the Denver Metro area, A Precious Child is uniquely situated to provide immediate assistance to children who need our services. Located throughout the community in schools, shelters and human service agencies, these locations ensure children have easy access on-site to the basic essentials they need.

OUR VOLUNTEERS



40,285 hours
donated by
6,689 volunteers
in 2018

A Precious Child is a Certified Service Enterprise, ranking among the top 11% of nonprofits in the country in volunteer management and organizational performance. Service Enterprise organizations are significantly more adaptable, sustainable and scalable.

(TCC Group & Deloitte)





WE BUILD

BRIGHTER FUTURES

“From the beginning, we’ve been an unstoppable force determined to change the story for the most vulnerable children and families in the community. Realization of the **Building a Brighter Future for Colorado Kids** campaign will help A Precious Child take its next step forward. We strive to ensure that not only do our programs and services adequately meet current needs but that we are also poised for the community’s future needs. In order to accomplish this, A Precious Child needs a new home.”

Carina Martin, CEO and Founder

AN INVESTMENT IN YOUR COMMUNITY

Our vision is guided by our values and shaped by our community. To translate vision to reality we need a strong financial foundation of capital investment – championed by the Building a Brighter Future for Colorado Kids campaign.

CAPITAL CAMPAIGN FINANCIAL ACTIVITY

January 1, 2018 – December 31, 2018

Total Revenue
\$1,989,030

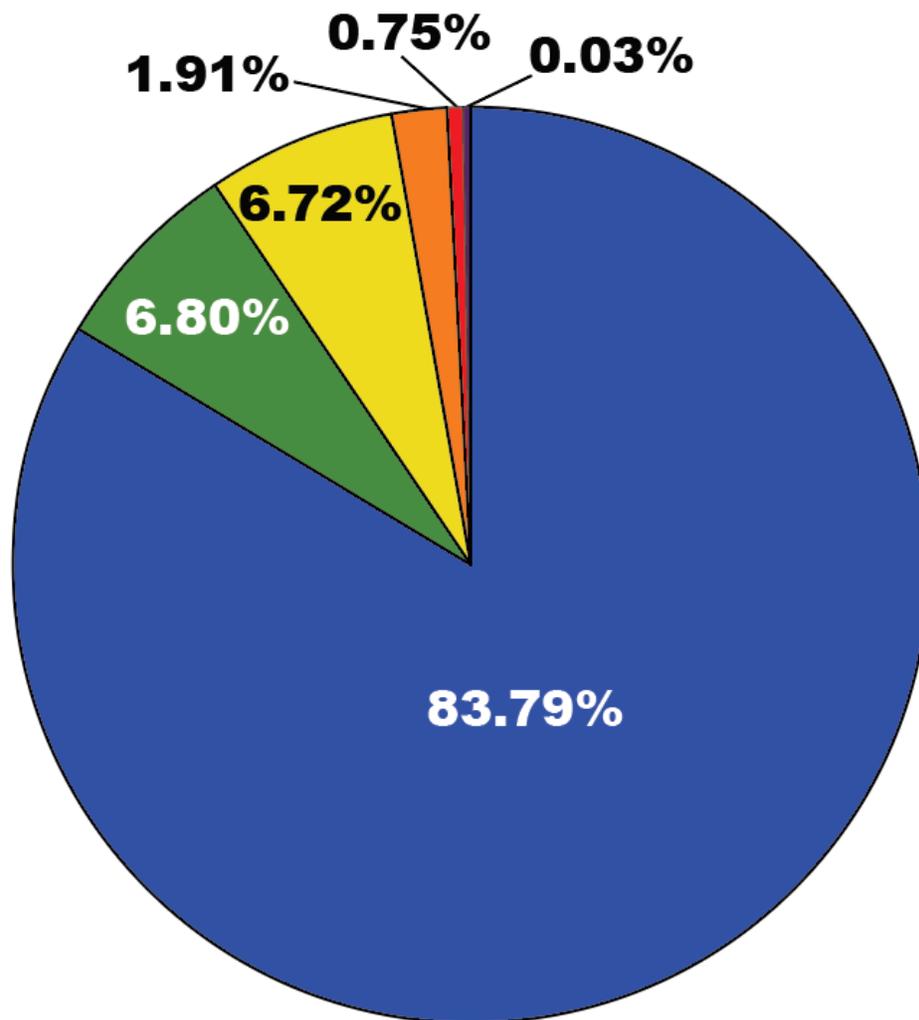
Total Expenses
\$1,849,239

BENEFITS OF NEW FACILITY

- Allows us to expand our services to more children and families
- Enables us to streamline our processes for a more efficient service delivery model
- Provides our clients with easy access to public transportation
- Provides sufficient parking for clients, volunteers, donors and staff
- Allows us to leverage our volunteers to greater capacity
- Provides an easily accessible location for donation of goods



BUILDING A 
BRIGHTER FUTURE
FOR COLORADO KIDS



**GENERAL C
FINANCIAL S**
January 1, 2018 – D

Total Revenue
\$13,843,276

REVENUE BY SOURCE

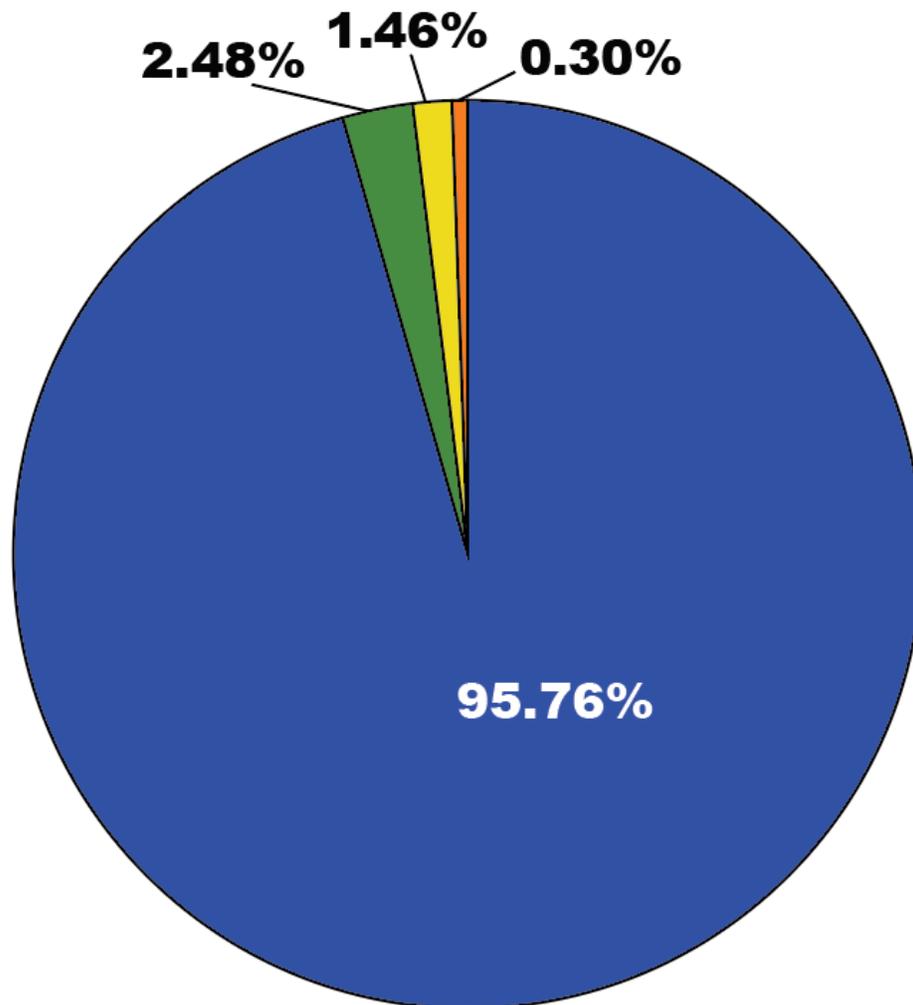
■ Value of Donated Essentials	\$11,599,559
■ Signature Events	\$940,926
■ Financial Contributions	\$929,838
■ Grants	\$263,894
■ Pro Bono Goods & Services	\$104,238
■ Interest & Misc. Income	\$4,821

\$13,843,276

**FINAN
SNAP**

**OPERATING
STATEMENT**
December 31, 2018

**Total Expenses
\$13,433,050**



EXPENSES BY TYPE

Programs	\$12,863,714
Fundraising	\$332,596
Administration	\$196,063
Direct Benefit to Donors	\$40,677
	\$13,433,050

**FINANCIAL
SHOT**



ANDY CONIGLIARO

Chair, Board of Directors

A Precious Child sets the bar high for social service organizations, through its collaboration with other agencies, its use of volunteers and its community impact. When individuals, corporations and community groups come together around a common cause, we can amplify our efforts and create more opportunities for the children in our communities who need our help the most.

With A Precious Child's move to their new facility this year, the organization continues to position itself for maximum benefit. Their new 25,825 square foot space has already shown itself to be a significant resource. Located near 120th Ave. and Main St. in Broomfield, A Precious Child's building is closer to public transit, making access easier for families who sometimes travel hours by bus to visit the Resource Center to get clothing, shoes, diapers, toiletries and other basic essentials, free of charge.

The community impact of A Precious Child stretches far beyond its service to children and families. A Precious Child collaborates with 440 Agency Partners throughout the community. By coming alongside these organizations, including schools, police and fire departments, foster care organizations and more, A Precious Child can support them in their missions while magnifying our collective impact in order to ensure that the children and families who are in most need of the services provided by A Precious Child are reached. A Precious Child also provides numerous volunteer opportunities to ensure that each member of the community can have the chance to give back in service to the families helped by the organization.

A Precious Child continues to be a driving force for families in need. I am proud to be part of this organization and invite you to join me in supporting the work of A Precious Child so that every child in need in our communities has the opportunities and resources they need to thrive.

**OUR
LEADERSHIP**

BOARD OF TRUSTEES

Kirsten Delaney, *Chair* – Director of Operations, Medtronic
Wally Charnoff – CEO, RentRange
Tom Corley – Partner, Principal & Manager, Meritage Energy Company, LLC
Peter Grady – Commodity Trader, Lansing Trading Group
Aaron Hess – Vice President Mountain West Region, TJ Maxx
Bruce Johnson – President & CEO, Global Healthcare Exchange (GHX)
Mike Karty – President & CEO, Technical Marketing Manufacturing Inc. (TMMI)
Michael Markham, *Emeritus* – Chief Technology Officer, SaaS
Sam Martin – Executive Chairman, Mother's Market
Adam Martinez – Founder & CEO, Nationwide Fabrication, Inc.
David Miles – Founder & President, Milesbrand

Larissa Anstey Ortiz – Founder, Kula Ventures
Laurinda Pang – President, International & Global Accounts Management, CenturyLink
Allan Peters – Senior Vice President, Worldwide Sales, Conga
Stephen Reynolds – Vice President, Infinity Oil & Gas
Shelly Storey – Owner, Pure Barre Boulder
Carlyn Taylor – Co-Leader of Corporate Finance & Restructuring, FTI Consulting
Ray Torres – President, Sierra Company
Darryl Traweek – West Divisional Director, RBC Wealth Management
Tom Weaver – Executive Consultant, KOISK Information Systems
Ann Marie White – Certified Public Accountant

BOARD OF DIRECTORS

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Nate Carey, *Treasurer* – Vice President & Controller, Ball Corporation
Valerie Finberg, *Secretary* – Chief of Staff, Office of the COO, CenturyLink
Nancy Clark – Financial Advisor, Edward Jones
Lisa Corley – Community Volunteer
Tom Crews – Owner, Computer Crews
Catherine Davis – Insurance Agent, Davis Financial and Insurance Group

Jimmy Hoffner – Regional Vice President of Northern Colorado/Southern Wyoming, Enterprise Holdings
Carina Martin – CEO & Founder, A Precious Child
Paula Reynolds – Community Volunteer
Mike Sandstrum – Principal Owner & Business Attorney, Sandstrum Law, LLC

Honorary Members

Chief Gary Creager – Broomfield Police Department
Chief Dave Ramos – North Metro Fire Rescue District

EXECUTIVE AMBASSADORS

Stephen Armstrong – Vice President Finance, Medtronic
Hon. Bob Beauprez – Former U.S. Congressman, 7th District of Colorado
Kim Bimestefer – Executive Director, Colorado Department of Health Care Policy & Financing
Bob Boswell – CEO, Laramie Energy
Stan Garnett – Partner, Brownstein Hyatt Farber Schreck

John Hayes – Chairman, President & CEO, Ball Corporation
Bruce Johnson – President & CEO, Global Healthcare Exchange (GHX)
Laurinda Pang – President, International and Global Accounts Management, CenturyLink
Jeff Storey – President & CEO, CenturyLink
Bob White – SVP & President, Medtronic

CELEBRITY AMBASSADORS

Kylie Bearse – 9NEWS
Jenny D – KOSI 101.1
Philipp Grubauer – Colorado Avalanche
Vic Lombardi – Altitude Sports

Nate Lundy – Mile High Sports
Denise Plante – 106.7 The Bull
Emmanuel Sanders – Denver Broncos

PROGRAMS BOARD

Veronica Canto – Internal Communications Manager, Advisor
Law

Herb Covey – Deputy Director, Adams County Human
Services

Lanae Davis – Research Associate, The Center for Policy
Research

Judge Katherine Delgado – Juvenile District Court Judge,
Lead Judge for Best Practice Court, 17th Judicial District

Jesus Escarcega – Director of Grants & Federal Programs,
Aurora Public Schools

Leslie Foster – STEM Coach/Coordinator, Northglenn High
School

Lisandra Gonzales – Chief Operating Officer, Youth Initiative
of Adams County

Simone Jones – Deputy District Administrator, 17th Judicial
District Courts

Connie Linn – Former Director, Broomfield Health & Human
Services

Heather McDermott – Chief Development Officer, Adams
County Government

Vanessa Oldham – Deputy Director, Broomfield Health &
Human Services

Lisa Saccomano – Deputy District Attorney, 20th Judicial
District

Jamie Skaronea – Student Support Service Coordinator,
Adams 50 School District

Lisa Jansen Thompson – Executive Director, The Early
Childhood Partnership of Adams County

Becky Torres – Continuous Improvement Specialist,
A Precious Child

WOMEN'S GUILD EXECUTIVE BOARD

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Maura Johnson, Vice President
Carina Martin, CEO
Charlene Cram, Secretary
Susie Hummell, Guild Manager

Jill Anschutz
Jen Boyle
Jordan Cole
Meredith Coors
Anna Cutler
Kimberly Keenum

Isobel Kuchinsky
Melissa Landeskog
Ashley Moses
Anna Peko
Gabby Sanders

Women's Guild

Founded in 2018, The Women's Guild is a dedicated group of influential women who share a powerful commitment to A Precious Child and embrace their platform to lead effective and meaningful change for disadvantaged and displaced Colorado children. To accomplish this, this group of women utilize their strengths, networks and resources to provide year-round support for A Precious Child's programs and services.



BOARD OF ADVISORS

Molly Boyer, Chair – Director of Internal Communications, Oracle Data Cloud
Mary Bernard – Global Solution Consultant, Global Communication Group (GCG)
Rev. Ken Brown – Senior Pastor, Trinity United Methodist Church
Rachel Cohen – Broker Associate, Boom Properties
Lisa Crouch – Vice President of Business Architecture, Cologix, Inc.
Katie Faluotico – Community Volunteer
Jarrod Glodt – Vice President, Relationship Officer, UMB Bank
Mary Hegy – Assistant Controller, Trimble Navigation
David Heller – Vice President of Operations, Ball Corporation
Michelle Hildebrand – District Manager, TJ Maxx
Dr. Chris Hovendon – Owner & Chiropractor, BMC Family Chiropractic
Heidi Howard – Professional Photographer, Heidi Howard Photography
Jennifer Fuller Jessep – Director of Public Relations & Government Affairs, Swire Coca-Cola
Kristy Judd – Executive Director, Metro Volunteers
Katelyn Kinzer – Business Development Representative, Global Healthcare Exchange (GHX)
Cathryn Marsh – Financial Services Institute Leader, PwC
Gregg Moss – President & CEO, Metro North Chamber of Commerce
Sarah Palmer – Senior Vice President of Credit Underwriting, KeyBank
Raymond Paolini – Partner & Producer, Lockton Companies
Elsa Peters – Community Volunteer
Mike Simonton – Senior Sales Director, Involta
Christy Watson – Owner, Christy Watson Homes
Sandy Wendelin – Director of Discipleship, Bethlehem Lutheran Church & School
Brandon Yergey – Market Development Manager, CenturyLink
Cindy Zhivotovsky – Senior Director of Operations, Alliance Data

Honorary Members

Ramon Alvarez – Regional Vice President of Business Dining U.S. West & Canada, Aramark
Lana Barrett – Mortgage Loan Officer, Fairway Independent Mortgage Corporation
Gavin Berry – General Manager, Del Frisco's Grille
Chris Bigger – Manager, Strategic Partnerships, Schomp Automotive Group
Carol Brooks – Advertising Consultant, Loudmouth Media LLC
Lance Carl – Associate Athletic Director/Business Development, University of Colorado Boulder
Anna Cutler – Digital Sales Director, Bonnevill International
Ed Dobbs – General Manager, Jaguar Land Rover Flatirons
Heather Drake – Senior Marketing Manager, Macerich Management Company
Chris Gdowski – Superintendent of Schools, Adams 12 Five Star Schools
Jim Hau – Chief Financial Officer, PanTheryx, Inc.
Lee Kemp – VP Regional Sales, Major Accounts, Motor Coach Industries
Judge Bruce Langer – District Court Judge, 20th Judicial District, Boulder County
Cheryl Lovell – Special Advisor to the Chancellor & to the Chief Academic Officer, Colorado State University
Kirsty Martinez – Realtor, Keller Williams Preferred Realty
Rev. Scott McAnally – Lead Pastor, Lutheran Church of Hope
Shawn McIntire – Attorney, Ballad Spahr, LLP
Roger Plunkett – Police Commander, Broomfield Police Department
Laura Rinker – Marketing Director, GE Johnson
Britta Robinson – Communications Manager, Good Samaritan Medical Center
Rob Rose – Director of Programs & Engagement, Denver Metro Chamber of Commerce
Neil Shelton – President & Producer, InsureU Colorado
Mason Smith – Founding Partner, Refine Search
Sondra Smith – Senior Director, Corporate Social Responsibility, CenturyLink
Debbie Trujillo – Corporate Responsibility Officer, KeyBank
Kimberly Werner – Director of Marketing & Social Media, Small Giants, LLC



A Precious Child

7051 W. 118th Ave., Broomfield, CO 80020

303.466.4272 | APreciousChild.org

10 YEARS OF EMPOWERING KIDS TO SUCCEED