WHAT IS FILL A BACKPACK?
Fill A Backpack provides backpacks filled with grade-appropriate school supplies to children in need to maximize their academic potential!

WHAT IS THE CHALLENGE?
The Fill A Backpack Challenge is a fun way to engage organizations as they compete against each other to collect the most supplies, raise the most funds, and raise the most awareness for the Fill A Backpack Program and A Precious Child.

WHEN
June 27th to July 29th, 2022!

WAYS TO PARTICIPATE
HOST A GENERAL SUPPLY DRIVE
Collect supplies at your location with your employees and network and deliver your supplies to A Precious Child.

HOST A VIRTUAL SUPPLY DRIVE
Pick out supplies from a personalized online wish list and have them shipped directly to A Precious Child or purchase complete pre-made backpack kits from our wholesale website at cost!

HOST A VIRTUAL FUNDRAISING PAGE
A Precious Child will create a personalized online Fill A Backpack fundraising page for your organization to raise funds.

VIRTUAL VOLUNTEERING
If your organization is interested, we would love for you to host a virtual volunteering activity. Purchase supplies and backpacks and fill them on site at your locations.

DO YOU ACCEPT THE CHALLENGE?
To register your corporation, please email: Programs@APreciousChild.org

THE NEED AND IMPACT
Last year, A Precious Child was able to successfully provide backpacks and grade appropriate school supplies to more than 20,000 children across eight-county service areas which include Adams, Arapahoe, Boulder, Broomfield, Denver, Douglas, Jefferson and Weld counties.

This year, the Fill A Backpack program aims to serve more than 20,000 children with backpacks and school supplies again and A Precious Child needs your help to achieve this goal!

BECAUSE OF THE FILL A BACKPACK PROGRAM...
- 92% of recipients are more excited to go back to school.
- 95% of caregivers report that their children feel more confident in their ability to succeed in school.
- 93% of caregivers report that their child is more interested in learning.
- 80% of caregivers report that their children have better relationships with their peers.

By providing kids with the necessary supplies to participate in school, together we can inspire a genuine enthusiasm to learn!

CONGRATULATIONS TO OUR 2021 CORPORATE CHALLENGE WINNER!

GHX®

7051 W. 118th Ave., Broomfield CO 80020
303.466.4272 | APreciousChild.org
**CHALLENGE POINTS STRUCTURE**

**JUNE 27TH TO JULY 29TH, 2022**

**SUPPLIES COLLECTED**

01 Point .............................................. Every school supply item collected (packages of pens, pencils, etc. count as one point)
35 Points .......................................................... Every new, sturdy backpack (Empty)
70 Points .......................................................... Every new, sturdy backpack filled with the required K-2 or Grades 3-5 supplies
90 Points .......................................................... Every new, sturdy backpack filled with the required Middle or High School supplies

**Funds Raised**

05 Points .................................................................... Every dollar raised
500 Points ..................................................................... Host a virtual fundraising page

**Awareness**

20 Points ..................................................................... Every company/organization post on social media
35 Points ..................................................................... Every company/organization post on social media with challenge photograph
50 Points ..................................................................... Every company/organization post on social media with challenge video
100 Points .................................................................. Every company video post of a CEO/Key Leadership advocating for the challenge
200 points ...................................................................... Each media coverage secured

**Miscellaneous Ways to Earn Points**

25 Points .................................................................... Attendance at the Fill A Backpack Virtual Kick-Off Event
500 Points ..................................................................... Bring a new company into the challenge

**How It Works**

Report the amount of supplies, funds donated and social media points into an online report form by July 29th, 5:00 PM MDT. The report form link can be accessed through the Challenge Drive Partner Kit

Drop Off your supplies and donations at our warehouse at 7051 W. 118th Ave. in Broomfield, CO anytime between 9:00 AM - 5:00 PM from June 27th to July 29th, 2022

**Prizes!**

⭐ Placement on A Precious Child’s website as the 2022 Fill A Backpack Challenge Winner
⭐ Team Building Opportunity as Guests of Honor at A Precious Child’s Fill A Backpack Distribution Day
⭐ Featured in A Precious Child’s newsletter, social media channels and post challenge press release