



Marketing Internship

About A Precious Child

A Precious Child, Inc. is a 501(c)(3) nonprofit organization that provides children in need with opportunities and resources to empower them to achieve their full potential. A Precious Child envisions a future where every child grows up to be a secure, self-reliant, contributing member of their community.

Internship Description

The Marketing Intern will work directly with the Marketing Director to execute the organization's marketing plan. In working towards helping A Precious Child meet its overall goal of empowering kids to succeed, the Marketing Intern will also be responsible for additional administrative, marketing and communications related tasks to aid with branding and public relations for the organization.

Hours: Minimum 10 hours/week (15-25 hours/week preferred). Some evening/weekend flexibility desired to assist with tabling and other events.

Reports To: Marketing Director

Areas of Responsibility:

- Work with the Marketing Director to execute the organization's marketing plan;
- Maintain and update A Precious Child's website as directed by the Marketing Director;
- Development of brand-related collaterals for events, programs and social media promotions;
- Build brand recognition;
- Maintain online events calendars;
- Assist in compiling weekly/monthly social media report;
- Research creative and innovative ideas to promote the organization and events through digital, print and other channels;
- Assist with administrative tasks as they relate to marketing;
- Assist with organizational programs and events, including event photography and other roles as assigned;
- Table at community events;
- Other duties as assigned;

Experience and Qualifications:

- Passion for A Precious Child's mission and vision;
- High school diploma and some school experience preferred;
- Strong computer and internet skills;
- Understanding of Microsoft Office Suite (Excel, Word, PowerPoint, Outlook and Publisher);
- Minimum basic understanding of Adobe Creative Suite (Illustrator, Photoshop and InDesign preferred. Lightroom and Premiere Pro a plus.);
- Some website experience (WordPress is preferred);

- Outstanding writing, editing, proofreading and verbal skills;
- Organized and able to manage priorities and deadlines effectively;
- Self-motivated person with enthusiasm, positivity, tenacity and resilience with the ability;
- Set and achieve goals, meet deadlines, resolve problems and perform a task;
- Possesses excellent relationship management and interpersonal skills;
- Working knowledge of popular social media platforms;
- Ability to work a flexible work schedule, including occasional weekends and holidays;
- Occasional physical work is required. Must be able to lift 30 lbs. and work in a standing position for periods of time;

Compensation: This is an unpaid internship.

To Apply: Please send your resume, cover letter, writing sample and graphic design portfolio (if you have one) to YvetteRedwood@apreciouschild.org, with the subject Marking Intern Application.