A PRECIOUS CHILD

2018 ANNUAL REPORT

Celebrating 10 years
of serving Colorado children in need.
OUR YEAR

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Dear Friends,

It has been a year to celebrate! In 2018, A Precious Child turned 10 years old, a true milestone for our organization! It seems like only yesterday that I served the first children out of my garage in Broomfield. During the first year of A Precious Child, I provided basic essentials to 51 children. In 2018, we ensured 48,970 Colorado children in need and an additional 5,738 adult caregivers were afforded the opportunities and necessary resources they need to thrive.

A true testament to the need for the vital work we do at A Precious Child, as well as the support we have from the community, we were able to move into a new, 25,825 square foot facility, prominently located in Broomfield, with improved facilities for our families, streamlined operations and the ability to grow our impact for the children and families who need our help the most.

More than 250,000 children continue to live below the Self-Sufficiency Standard in our eight-county service area. By coming alongside 440 Agency Partners in 2018, including schools, health and human services, police and fire departments, homeless shelters and foster care organizations, A Precious Child was able to support these organizations in their missions by filling in gaps in service in the community. This ongoing collaboration allows A Precious Child to take a holistic approach to care for the children and families we serve while amplifying our overall impact. Through your generous support in 2018, we distributed more than $11.6 million of in-kind goods and services to children and families in need through our Resource Center and other vital programs.

We are humbled by the support we receive from the community. In 2018, 6,689 volunteers gave of their time and talents for the sustainability of our organization. We continue to leverage our volunteers and their skills across our organization to deliver on our social mission.

I would like to thank you, our many donors, volunteers, board members, foundational partners and community ambassadors, for your investment in the lives of Colorado children so that every child can have the tools they so desperately need to set them on the path to self-sufficiency.

With warm regards,

Carina Martin
Chief Executive Officer & Founder
OUR VISION
A Precious Child envisions a future where every child grows up to be a secure, self-reliant, contributing member of their community.

2008
Carina Martin founds A Precious Child in her garage and launches the Precious Essentials and Precious Gift programs.

2009
The organization moves into its first facility in the basement of a chiropractic office.

Skate With A Cop, A Precious Child’s first fundraiser, is hosted with the Broomfield Police Department.

The Fill A Backpack program is founded.

2010
A Precious Child grows again, moving into a warehouse in Burbank Business Park.

2011
With a bright idea from Carina’s 11 year old son Dustin, giveSPORTS is started.

The Basics 4 Babies program is founded.

2012
The first giveSPORTS drive is hosted with Kroenke Sports Charities at the Pepsi Center.

2013
A Precious Child partners with FEMA to assist families affected by the devastating floods in Boulder County.

The Inspiring Minds Program is started to provide children access to STEM-based activities.

The giveARTS and Edussentials programs are also founded.
OUR MISSION

A Precious Child provides children in need with opportunities and resources to empower them to achieve their full potential.

2014
Emmanuel Sanders becomes the organization’s first Celebrity Ambassador.

A Precious Child is named Large Nonprofit of the Year by the Denver Metro Chamber of Commerce.

2015
The Basics 4 Babies program begins to distribute Bright By Three kits to promote early literacy.

A Precious Child wins the Vail Resorts Epic Ski Challenge.

2016
The Fill A Backpack Corporate Challenge launches.

2017
A Precious Child becomes a Certified Service Enterprise through Points of Light.

The Precious Gift program is featured on the Today Show.

2018
A Precious Child celebrates its 10th year serving children and families in the community.

In May, the organization moves into a new 25,825 square foot facility in Broomfield.

The Women’s Guild is launched to bring together influential women in the community around a common cause of helping children.

A Precious Child is named Broomfield Chamber Nonprofit of the Year and Superior Chamber of Commerce Service Group of the Year.
When Jayden was six years old, his mom asked me to babysit one night. When one night turned into three days, I went to Jayden’s house to get some clothing for him. In her house, I saw bugs and roaches, the bathtub was full of dirty clothes, there was no bed in Jayden’s room and two men were doing drugs in Jayden’s mom’s bedroom. In that moment, I knew that I couldn’t let Jayden go back there. Babysitting for one night turned into having a child full-time for the rest of his life.

Not being able to see his mom was difficult for Jayden and it took him a while to open up to us. Eventually, a special bond developed between Jayden and Ohshae which finally drew Jayden out of his shell. While Ohshae and I had planned for one child (Uriyah was a few months old when Jayden came to live with us), we had not saved the money to take care of a second child. We were introduced to A Precious Child by the social workers who were helping us with Jayden and ever since it’s been extremely helpful. A Precious Child is amazing. On each visit, the staff makes me feel welcome. I feel good about going there.

Now, three years later, Jayden is extremely happy to be with us. A Precious Child has helped my family out in so many ways. In addition to being able to get clothes for every season, Jayden and his team received a giveSPORTS scholarship. Jayden plays football for the Denver Junior Broncos and Ohshae is his coach. Football is expensive and A Precious Child has provided some of the things Jayden needs that we couldn’t provide for him. Football is both fun and therapeutic for Jayden. Being physically active helps him overcome some of the trauma he’s experienced; football is such a key part of his life.

I thank A Precious Child for providing these opportunities and resources to ensure that Jayden and our entire family can continue to thrive.
**OUR VALUES**

Dignity  ●  Inspire  ●  Empower  

Innovate  ●  Collaborate

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**Areas of Impact**

- **Weld County**
  - Children served: 1,083
  - Adults served: 36
  - Goods distributed: $105,682

- **Boulder County**
  - Children served: 3,459
  - Adults served: 568
  - Goods distributed: $1,196,617

- **Broomfield County**
  - Children served: 3,357
  - Adults served: 231
  - Goods distributed: $624,379

- **Jefferson County**
  - Children served: 3,217
  - Adults served: 404
  - Goods distributed: $895,297

- **Adams County**
  - Children served: 20,175
  - Adults served: 2,348
  - Goods distributed: $4,412,798

- **Denver County**
  - Children served: 10,822
  - Adults served: 1,890
  - Goods distributed: $2,312,550

- **Arapahoe County**
  - Children served: 4,682
  - Adults served: 253
  - Goods distributed: $801,856

- **Douglas County**
  - Children served: 1,021
  - Adults served: 3
  - Goods distributed: $67,374

- **Other Counties**
  - Children served: 1,154
  - Adults served: 5
  - Goods distributed: $91,063
Essentials to Thrive

Precious Essentials provides clothing, coats, shoes, toiletries, home goods and other essentials to children and their families struggling with poverty or emergency situations.

Basics 4 Babies provides basic necessities such as diapers, wipes, formula, baby food and baby gear to families with infants who would otherwise ration or go without.

Fill A Backpack provides backpacks filled with grade-appropriate school supplies to children in need to maximize their academic potential.

Educational Empowerment

Inspiring Minds provides access to STEM-based activities to children visiting A Precious Child’s Resource Center and through educational STEM Kits.

Edussentials provides educational support such as computers, calculators, books and additional educational assistance to remove barriers for school attendance and improve educational outcomes for students in need.
Extracurricular Enrichment

giveSPORTS

giveSPORTS provides new and gently-used sports equipment along with support for sports program costs associated with registration, uniforms, camp and participation fees to children in need, giving them the opportunity to participate in sports.

Precious Gift

Precious Gift provides gifts to children who would otherwise go without during monumental times in their lives such as birthdays and during the holiday seasons.

giveARTS

giveARTS provides support for arts program costs associated with lessons, participation fees, instruments, equipment and art supplies to children in need, giving them the opportunity to participate in music, dance, theatre and the visual arts.
THE NEED IN OUR COMMUNITY

COLLABORATION

Through our unique service delivery model, A Precious Child builds capacity through Agency Partners without duplicating services and allowing our Agency Partners to grow in impact. This innovative model eliminates the need for duplicate program qualification processes that can often be a burden for clients.

We fill in gaps in service to ensure children in need have the opportunities and resources they need to thrive.
Our involvement with A Precious Child is truly a family affair. My wife, Maura, has been a volunteer for the better part of a decade. She has been a Community Liaison engaging our church and other community organizations to host drives, volunteer and give back in many ways to children in our community who need the most support. Most recently, Maura helped launch A Precious Child’s Women’s Guild with the aim of bringing together influential women in our community to amplify their impact on the lives of children in need.

Our daughters, Audrey and Ava, have also been afforded leadership opportunities, honing their social advocacy and community engagement skills as members of the Youth Advisory Board. The Youth Advisory Board is an incredible initiative, providing teens opportunities to come alongside their peers to positively impact the community.

I, too, am incredibly invested, serving on the organization’s Board of Trustees. In my business, it is important for me to foster a culture of giving back and giving generously. Through my company, Global Healthcare Exchange (GHX), I helped launch the Fill A Backpack Corporate Challenge in 2016. From just two companies competing in 2016, this competition grew to twenty-six companies competing this year. As leaders, we have to be an example of what we want to see out of our teams and the GHX team highly values giving back and enjoys competing each year in this Corporate Challenge.

Ensuring that children in our community have the opportunities and resources to thrive and become upstanding and productive adults is important to us. In order to facilitate increased growth and expanded reach for A Precious Child, Maura and I invested in the organization’s new facility in Broomfield, helping move their operations to 25,825 square feet of space. This new building, which allows for more clients to be seen in the Resource Center each day and overall greater efficiency, has already allowed A Precious Child to greatly increase its impact in the community.

It is rare to find an organization that can engage my entire family and my business in the way that A Precious Child does. Volunteering with A Precious Child has been one of the most rewarding investments we have made.

Our work has been our joy and it hasn’t just changed the lives of those who are served, it has changed ours even more.
We provide personalized care, customizing services for each family to provide the highest standard of care to the children and families we serve.
With Satellite Resource Centers located throughout the Denver Metro area, A Precious Child is uniquely situated to provide immediate assistance to children who need our services. Located throughout the community in schools, shelters and human service agencies, these locations ensure children have easy access on-site to the basic essentials they need.
Our Volunteers

40,285 hours donated by 6,689 volunteers in 2018

A Precious Child is a Certified Service Enterprise, ranking among the top 11% of nonprofits in the country in volunteer management and organizational performance. Service Enterprise organizations are significantly more adaptable, sustainable and scalable. (TCC Group & Deloitte)
“From the beginning, we’ve been an unstoppable force determined to change the story for the most vulnerable children and families in the community. Realization of the Building a Brighter Future for Colorado Kids campaign will help A Precious Child take its next step forward. We strive to ensure that not only do our programs and services adequately meet current needs but that we are also poised for the community’s future needs. In order to accomplish this, A Precious Child needs a new home.”

Carina Martin, CEO and Founder
AN INVESTMENT IN YOUR COMMUNITY

Our vision is guided by our values and shaped by our community. To translate vision to reality we need a strong financial foundation of capital investment – championed by the Building a Brighter Future for Colorado Kids campaign.

CAPITAL CAMPAIGN
FINANCIAL ACTIVITY
January 1, 2018 – December 31, 2018

Total Revenue $1,989,030
Total Expenses $1,849,239

BENEFITS OF NEW FACILITY

• Allows us to expand our services to more children and families
• Enables us to streamline our processes for a more efficient service delivery model
• Provides our clients with easy access to public transportation
• Provides sufficient parking for clients, volunteers, donors and staff
• Allows us to leverage our volunteers to greater capacity
• Provides an easily accessible location for donation of goods
FINANCIAL SNAPSHOT

GENERAL OPERATING FINANCIAL STATEMENT
January 1, 2018 – December 31, 2018

$11,599,559
$940,926
$929,838
$263,894
$104,238
$4,821
$13,843,276

Value of Donated Essentials
Signature Events
Financial Contributions
Grants
Pro Bono Goods & Services
Interest & Misc. Income

REVENUE BY SOURCE

Total Revenue
$13,843,276
FINANCIAL SNAPSHOT

GENERAL OPERATING FINANCIAL STATEMENT
January 1, 2018 – December 31, 2018

Total Expenses
$13,433,050

EXPENSES BY TYPE

- Programs: $12,863,714
- Fundraising: $332,596
- Administration: $196,063
- Direct Benefit to Donors: $40,677

$13,433,050
A Precious Child sets the bar high for social service organizations, through its collaboration with other agencies, its use of volunteers and its community impact. When individuals, corporations and community groups come together around a common cause, we can amplify our efforts and create more opportunities for the children in our communities who need our help the most.

With A Precious Child’s move to their new facility this year, the organization continues to position itself for maximum benefit. Their new 25,825 square foot space has already shown itself to be a significant resource. Located near 120th Ave. and Main St. in Broomfield, A Precious Child’s building is closer to public transit, making access easier for families who sometimes travel hours by bus to visit the Resource Center to get clothing, shoes, diapers, toiletries and other basic essentials, free of charge.

The community impact of A Precious Child stretches far beyond its service to children and families. A Precious Child collaborates with 440 Agency Partners throughout the community. By coming alongside these organizations, including schools, police and fire departments, foster care organizations and more, A Precious Child can support them in their missions while magnifying our collective impact in order to ensure that the children and families who are in most need of the services provided by A Precious Child are reached. A Precious Child also provides numerous volunteer opportunities to ensure that each member of the community can have the chance to give back in service to the families helped by the organization.

A Precious Child continues to be a driving force for families in need. I am proud to be part of this organization and invite you to join me in supporting the work of A Precious Child so that every child in need in our communities has the opportunities and resources they need to thrive.
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Simone Jones – Deputy District Administrator, 17th Judicial District Courts

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Vanessa Oldham – Deputy Director, Broomfield Health & Human Services
Lisa Saccomano – Deputy District Attorney, 20th Judicial District
Jamie Skaronea – Student Support Service Coordinator, Adams 50 School District
Lisa Jansen Thompson – Executive Director, The Early Childhood Partnership of Adams County
Becky Torres – Continuous Improvement Specialist, A Precious Child

Women’s Guild

Founded in 2018, The Women’s Guild is a dedicated group of influential women who share a powerful commitment to A Precious Child and embrace their platform to lead effective and meaningful change for disadvantaged and displaced Colorado children. To accomplish this, this group of women utilize their strengths, networks and resources to provide year-round support for A Precious Child’s programs and services.
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Rob Rose – Director of Programs & Engagement, Denver Metro Chamber of Commerce
Neil Shelton – President & Producer, InsureU Colorado
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