HEROES OF A PRECIOUS CHILD LUNCHEON

Be the hero in a child's story.

Dear Community Supporter,

A Precious Child has provided basic essentials and important opportunities to more than 274,000 disadvantaged and displaced Colorado children and their families since our founding in 2008. The children we serve are facing circumstances such as abuse and neglect, homelessness, poverty and crisis situations. A Precious Child empowers each child in need to succeed by providing critical resources and opportunities so every child may grow up to be a secure, self-reliant, contributing member of the community as an adult. We do this by providing the basic essentials children need to thrive, including clothing, coats, shoes, toiletries, backpacks filled with grade-appropriate school supplies, sports equipment and gifts for the holidays.

I am writing to request your consideration to sponsor our 5th Annual Denver Heroes of A Precious Child Luncheon on October 23, 2019 at the Hyatt Regency Downtown. This event is one of our most significant fundraisers of the year and brings together 400 business leaders, community members and elected officials to learn more about A Precious Child and our vital role in the community. As a sponsor, your company will join like-minded business leaders by supporting the work we do to provide opportunities and resources to children in need.

Sponsorship levels and benefits can be found on the following pages. To confirm your commitment as a sponsor of our Denver Heroes of A Precious Child Luncheon, please complete and return the form on the last page. Should you have any questions, please contact Charlene "C.C." Cram, our Events Director at 303.466.4272 ext. 124 or email her at CC@APreciousChild.org.

On behalf of the children we serve, thank you in advance for becoming a hero and making a difference in the lives of the children in Colorado who need our help the most.

Warm Regards,

Carina Martin

Carina Martin
CEO & Founder
A Precious Child

a precious child
EMPOWERING KIDS TO SUCCEED

PRESENTING SPONSOR $10,000

EXCLUSIVE OPPORTUNITY

HOSPITALITY

- Two prominently-placed tables of 10 with company name on table signage
- First right of refusal for 2020

PRE- & POST-EVENT MARKETING

- Recognition as Presenting sponsor in:
  - Event title in electronic invitations (16,000+ supporters, minimum 3 emails)
  - Event title on print invitations (6,000+ supporters)
  - Any event press releases and media coverage
  - Social media thank you post (4,500+ followers)
  - What to Expect email (400+ guests)
  - Facebook event description (4,500+ followers)
  - Post-event Facebook photo album (4,500+ followers)
- Prominently listed in events section of annual report as Presenting sponsor
- Logo in scrolling sponsors bar on the Denver Luncheon event page of A Precious Child's website
- Large featured logo with link to company's website on the Denver Luncheon sponsors page of A Precious Child's website

RECOGNITION AT EVENT

- Opportunity to provide premium company takeaway at event check-in
- Featured, full-color, one-page ad inside the front cover of the event program (600+ guests)
- Name in title on event program cover (400+ guests)
- Large, featured logo on event signage
- Large, featured logo on first slide of sponsor slideshow
- Special recognition from emcee at event

PLATINUM SPONSOR $7,500

HOSPITALITY

- Two prominently-placed tables of 10 with company name on table signage

PRE- & POST-EVENT MARKETING

- Recognition as Platinum sponsor in:
  - Electronic invitations (16,000+ supporters, minimum 3 emails)
  - Print invitations (6,000+ supporters)
  - Any event press releases and media coverage
  - Social media thank you post (4,500+ followers)
  - What to Expect email (400+ guests)
  - Facebook event description (4,500+ followers)
  - Post-event Facebook photo album (4,500+ followers)
- Listed in events section of annual report as Platinum sponsor
- Logo in scrolling sponsors bar on the Denver Luncheon event page of A Precious Child's website
- Large logo with link to company's website on the Denver Luncheon sponsors page of A Precious Child's website

RECOGNITION AT EVENT

- Full-color, one-page ad in event program (400+ guests)
- Large logo on event signage
- Large logo in sponsor slideshow
- Recognition from emcee at event

GOLD SPONSOR $5,000

HOSPITALITY

- One prominently-placed table of 10 with company name on table signage

PRE- & POST-EVENT MARKETING

- Recognition as Gold sponsor in:
  - Electronic invitations (16,000+ supporters, minimum 3 emails)
  - Print invitations (6,000+ supporters)
  - Any event press releases and media coverage
  - Social media thank you post (4,500+ followers)
  - What to Expect email (400+ guests)
  - Facebook event description (4,500+ followers)
  - Post-event Facebook photo album (4,500+ followers)
- Listed in events section of annual report as Gold sponsor
- Logo in scrolling sponsors bar on the Denver Luncheon event page of A Precious Child's website
- Medium logo on the Denver Luncheon sponsors page of A Precious Child's website

RECOGNITION AT EVENT

- Full-color, half-page ad in event program (400+ guests)
- Medium logo on event signage
- Medium logo in sponsor slideshow
- Recognition from emcee at event

Silver Sponsor $2,500

Hospitality

- One prominently-placed table of 10 with company name on table signage

Pre- & Post-Event Marketing

- Recognition as Silver sponsor in:
  - Electronic invitations (16,000+ supporters, minimum 3 emails)
  - Print invitations (6,000+ supporters)
  - Any event press releases and media coverage
  - Social media thank you post (4,500+ followers)
  - What to Expect email (400+ guests)
  - Facebook event description (4,500+ followers)
- Listed in events section of annual report as Silver sponsor
- Small logo on the Denver Luncheon sponsors page of A Precious Child's website

Recognition at Event

- Full-color, quarter-page ad in event program (400+ guests)
- Small logo on event signage
- Small logo in sponsor slideshow
- Recognition from emcee at event

Bronze Sponsor $1,000

Hospitality

- One prominently-placed table of 10 with company name on table signage

Pre- & Post-Event Marketing

- Recognition as Bronze sponsor in:
  - Electronic invitations (16,000+ supporters, minimum 3 emails)
  - Print invitations (6,000+ supporters)
  - Any event press releases and media coverage
  - Social media thank you post (4,500+ followers)
  - What to Expect email (400+ guests)
- Listed in events section of annual report as Bronze sponsor
- Typed name on the Denver Luncheon sponsors page of A Precious Child's website

Recognition at Event

- Logo in event program (400+ guests)
- Typed name on event signage
- Typed name in sponsor slideshow
- Recognition from emcee at event

DENVER SPONSORSHIP FORM

Company Name: _____

Contact Name (for Company): _____

Address: _____

City, State, Zip: _____

Phone: _____

Email: _____

Name to Appear on Printed Materials: _____

Please indicate your level of Sponsorship

☐ **$10,000 Presenting** ($9,300 tax deductible)

☐ **$7,500 Platinum** ($6,800 tax deductible)

☐ **$5,000 Gold** ($4,650 tax deductible)

☐ **$2,500 Silver** ($2,150 tax deductible)

☐ **$1,000 Bronze** ($650 tax deductible)

Payment Information

☐ **My check is enclosed (make payable to A Precious Child, Inc.)**

☐ **Please charge my credit card:** ☐ **Visa** ☐ **MasterCard** ☐ **Amex** ☐ **Discover**

Name on Credit Card: _____

Card Number: _____

Expiration Date: ____/____/____ **CVV#:** _____

Signature: _____

IMPORTANT DEADLINES

September 21, 2019: Logos (high-resolution EPS or PNG) and program ads submitted

October 9, 2019: Guest names submitted

THANK YOU FOR YOUR SUPPORT!

Please mail or email this completed form to: A Precious Child, 7051 W. 118th Ave., Broomfield, CO 80020
Questions? Contact Charlene "C.C." Cram, Events Director, at CC@APreciousChild.org or 303.466.4272 ext 124.