



a precious child
EMPOWERING KIDS TO SUCCEED

BUILDING A 
BRIGHTER FUTURE
FOR COLORADO KIDS



CAMPAIGN FOR A PRECIOUS CHILD FACILITY



WE BUILD

BRIGHTER FUTURES

"From the beginning, we've been an unstoppable force determined to change the story for the most vulnerable children and families in the community. Realization of the *Building a Brighter Future for Colorado Kids* campaign will help A Precious Child take its next step forward. We strive to ensure that not only do our programs and services adequately meet current needs but that we are also poised for the community's future needs. In order to accomplish this, A Precious Child needs a new home."

Carina Martin, CEO and Founder

OUR MISSION

A Precious Child provides children in need with opportunities and resources to empower them to achieve their full potential.



“To ensure the sustainability and stability of A Precious Child into the future, a strong endowment remains a priority. Continued growth of the endowment enables the organization to provide results-oriented programs to help children and families in need and affords the assurance to deliver lasting strategic plans.”

Kirsten Delaney, Chairwoman of the Board of Trustees

BENEFITS OF NEW FACILITY, LAND AND ENDOWMENT

- Allow us to expand our services to more children and families
- Enable us to streamline our processes for a more efficient service delivery model
- Provide our clients with easy access to public transportation
- Provide sufficient parking for clients, volunteers, donors and staff
- Provide an easily accessible location for donation of goods
- Provide sustainability for the long term success of A Precious Child



Since 2008, A Precious Child has been collaborating, connecting, serving and empowering the community. We listened to the community and their needs and created programming to fill the gaps in service areas that empower children in need to achieve their full potential.

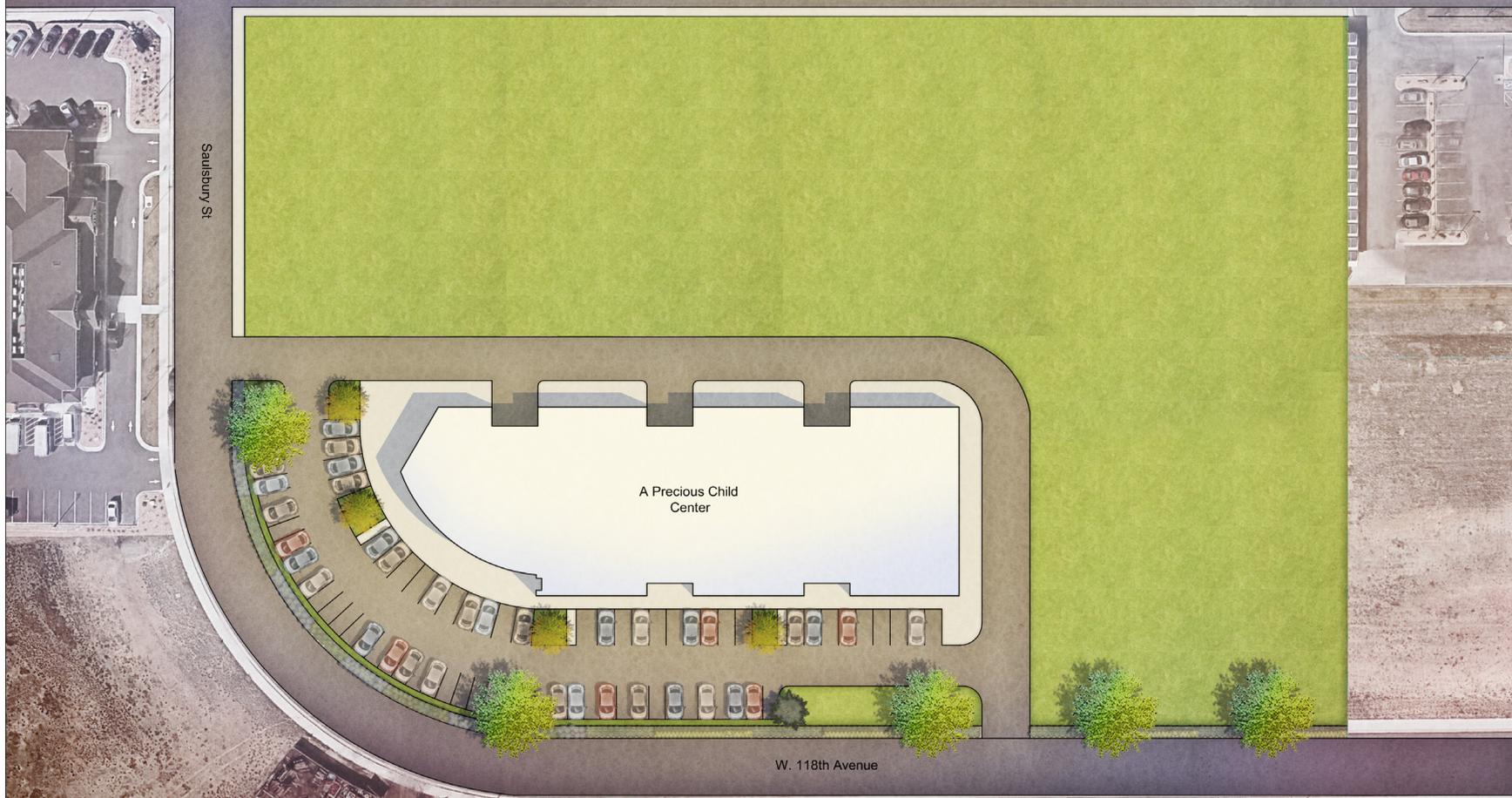
Over the past several years, we've never wavered in our focus on our core values of compassion and respect, collaboration and community, ethics and integrity, transparency and accountability, inclusiveness and diversity, and excellence and commitment. As we look towards the future, we must anticipate the needs of a growing community and be responsive to the challenges and needs it will face. Our *Building a Brighter Future for Colorado Kids* campaign will respond to the challenges and needs of the community in the future.

CHALLENGES AND NEEDS

- There are 289,000 children living in poverty and living below the Colorado self-sufficiency standard throughout Adams, Arapahoe, Broomfield, Boulder, Denver, Douglas, Jefferson and Weld counties.
- Children in need face barriers to their education that can cause hurdles on their path to high school graduation and secondary education.
- Lack of opportunities to participate in extracurricular and Science, Technology, Engineering and Mathematics (STEM) activities that typically exclude children who are unable to afford them.
- Lack of normalcy for a child.
- Lack of access to basic needs and a knowledge of how to navigate resources.

HOW WE MEET THE NEEDS

- Support and collaborate with 387 Agency Partners across eight counties. Agency Partners consist of schools, human services, mental health and foster care organizations, churches, hospitals, safe houses, fire and police departments, at-risk youth centers and homeless shelters.
- Fill gaps in services in the community by providing basic essentials, including clothing, coats, undergarments, socks, shoes, diapers, baby wipes, backpacks, school supplies and hygiene products.
- Provide children with extracurricular opportunities.
- Provide children with academic opportunities.
- Provide gifts to children in need during celebratory times of their lives.



A campaign to empower more Colorado children in need to achieve their full potential by increasing the number of children and families served and broadening our services through strategic investments in resources and space.

“With significant year-over-year growth, we know that we need to secure the land surrounding the building for future expansion.”





“Warehouse space is critical to our operational success. Efficiently storing, tracking and accessing inventory allows us to provide quality, seasonal appropriate items such as clothing, shoes, coats and other basic essentials to the growing number of children and families in need in Colorado.”

Seth Harbaugh, Resource Center & Facilities Director

Investment in our **Building a Brighter Future for Colorado Kids** campaign will result in a 25,825 square foot new space that will allow us to serve more children and families.



**A WAREHOUSE SPACE THAT CAN HOLD
ALL OF OUR DONATIONS, SEASONAL
PROGRAMMING...**

TODAY. TOMORROW.

AN INVESTMENT IN YOUR COMMUNITY

Our vision is guided by our values and shaped by our community. To translate vision to reality, we need a strong financial foundation of capital investment and endowed funds – championed by the *Building a Brighter Future for Colorado Kids* campaign.

Endowed funds for children and families in need will allow us to:

EMPOWER | Ensure that all children living in Colorado are given the same resources and opportunities as their peers, empowering them to break the cycle of poverty and become contributing members of society.

INVEST | Create a secure future for children and families by investing in them through expanded access to our programs.

Endowed funds for community engagement will allow us to:

IMPACT | Work alongside other nonprofits, social service agencies, schools, shelters, police and fire departments and foster care agencies to work collaboratively and effectively to meet the needs of the children who we all serve to maximize impact.

CONNECT | Engage businesses, churches and other community groups by connecting them to opportunities to give back to their community by volunteering, raising funds and hosting drives and third-party events.

INSPIRE | Our volunteers will be inspired, supported and celebrated to help children succeed through meaningful volunteer experiences.

COLLABORATE | Provide a Community Center as a gathering space for the community to convene for meetings and collaboration.



OUR VISION

A Precious Child envisions a future where every child grows up to be a secure, self-reliant, contributing member of their community.

CORE VALUES





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FOCUS AREAS



Essentials to Thrive

precious essentials

Precious Essentials provides clothing, coats, shoes, toiletries, home goods, and other essentials to children and their families struggling with poverty or emergency situations through our Resource Center and Boutiques.

Basics 4 Babies

Basics 4 Babies provides basic necessities such as diapers, wipes, formula, baby food, and baby gear to families with infants who might otherwise ration or go without.

Educational Empowerment

inspiring  minds

Inspiring Minds Center provides access to STEAM-based activities to children visiting the Resource Center.



Edusentials provides educational opportunities and resources through scholarships to remove barriers for school attendance and improve educational outcomes.

Fill A Backpack

Fill A Backpack provides backpacks filled with grade-appropriate school supplies to children in need to maximize their academic potential.

Extracurricular Enrichment

givearts

giveARTS provides new and gently-used equipment and supplies, as well as participation fee scholarships, giving children in need the opportunity to participate in music, dance, theatre and the visual arts.

giveSPORTS

giveSPORTS provides new and gently-used sports equipment and participation fee scholarships, giving children in need the opportunity to participate in sports.

Gifts to Celebrate

Precious Gift

Precious Gift provides gifts to children who would otherwise go without during monumental times in their lives such as birthdays and during the holiday season.

2017 AT A GLANCE

44,205
Children
served in
Colorado

\$7.9M
Value of
essentials
provided

376
Agency
Partners
served

13,495
Backpacks filled
with school
supplies
distributed

29,984
Hours donated
by 5,051
volunteers

30
Boutiques
serving the
Denver Metro
area



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