KeyBank

PRESENTS

giveSPORTS EQUIPMENT DRIVE

BENEFITING a precious child

giveSPORTS Equipment Drive Challenge

Help Put a Kid in the Game!

WHAT IS THE GIVE SPORTS PROGRAM?

giveSPORTS provides new and gently-used sports equipment and participation fee scholarships, giving children in need the opportunity to participate in sports.

PUT YOURSELF IN HIS SHOES

Life is hard enough for disadvantaged and displaced children, but imagine being the kid that doesn't have the opportunity to participate in sports alongside his peers because the cost of the equipment or the league fees are too much for his family to afford.

THE NEED

Over 180,000 children in Colorado live in poverty. Participation in extracurricular sports significantly impacts short and long-term educational, emotional, behavioral, and physical outcomes for disadvantaged, poverty stricken youth.

THE GOAL

Our goal is to provide more than 3,500 children living in eight Denver Metro counties including: Adams, Arapahoe, Boulder, Broomfield, Denver, Douglas, Jefferson, and Weld Counties, with sports equipment and more than 40 scholarships so they can participate alongside their peers - empowering them to succeed.

ABOUT THE CHALLENGE

The challenge is open to corporations, sports teams/leagues, community groups (e.g. Rotary clubs, churches and schools). Let's see who can collect the most sports equipment, raise the most funds and increase the most awareness via social media - all to help children in need. Challenge winners will be determined by number of points accumulated.

WHEN

The 2018 Corporate Challenge will run August - September - exact dates to be announced June 2018

HOW IT WORKS

- Pick up your collections bins prior to challenge dates.
- Promote the Challenge using sample marketing and social media materials from the giveSPORTS Drive Partner Kit.
- Collect as many sports equipment items and monetary donations as possible - Good luck! People can also donate online via the giveSPORTS donation page, please place your groups name in the comment section of the online form. Donations received online will be added to your total funds donated at the end.
- Count the amount of equipment and funds donated and enter into Survey Monkey.
- Drop off your collected equipment and donations to the giveSPORTS Equipment Drive event at the Pepsi Center.

POINTS

1 Point = per Every Dollar Raised
1 Point = per Every piece of Equipment Collected
1 Point = per Facebook/Twitter Post
5 Points = per Facebook/Twitter Post with Picture
20 Points = Video of employees collecting/sorting items
100 Points = Video of your CEO/Key Executive advocating about the challenge and the giveSPORTS program
100 Points = Delivery of collected equipment, funds and collection bins to the giveSPORTS Equipment Drive event at Pepsi Center.

PRIZES

There will be first and second place prizes and acknowledgements for each category:
• Corporation • Sports team/League • Community Group
Challenge winners will be included in all post event media.

QUESTIONS?

Contact Brittany Polinski at 303.466.4272 ext. 116, or via Programs@APreciousChild.org

DO YOU ACCEPT THE CHALLENGE?

To register your group, email Programs@APreciousChild.org

My Favorite Sport!

Hi! My name is Molly. My favorite sport is basketball. I like basketball because I get a lot of exercise and I get taller. Basketball is really cool.

At my school we were playing basketball in gym. We had a game of boys vs. girls. After about 10 minutes girls had 8 points and the boys had 5.
I also want to learn how to play basketball because my family and I could play together. I really love basketball!!!

When I play basketball and I make a lot of hoops I feel like a professional basketball player. I love the Denver nuggets and once I went to one of their basketball games and I saw a lot of moves that I have never ever seen before. If I was a professional basketball player I imagine that I would be taller than my parents. I would be like 20 feet tall. What would u do if u were 20 feet tall?

I bet basketball players work out all the time and eat healthy food to be tall and really strong. Even though I have asthma I know I can do it!!!

By Molly

Molly was referred to giveSPORTS through one of our agency partners, who learned that Molly just loved to play basketball, but was unable to participate due to the high cost. At A Precious Child we were able to provide Molly with a scholarship to participate, thanks to generous donations.

Thanks to your efforts, thousands of children will be put in the game!

giveSPORTS™
A PROGRAM OF A PRECIOUS CHILD