

FOR IMMEDIATE RELEASE

DATE August 1, 2017



CONTACT

A Precious Child

SHANNON PURSLEY, MARKETING AND
COMMUNICATIONS MANAGER

SHANNON@APRECIOUSCHILD.ORG

(303) 466-4272 Ext. 124
(303) 330-8064 cell

A Precious Child's Fill A Backpack Corporate Challenge Winner is GHX

BROOMFIELD, CO (August 1, 2017) — A Precious Child, a local nonprofit providing children in need with opportunities and resources to empower them to achieve their full potential, began its annual Fill A Backpack Drive on June 26, 2017. A component of this year's drive was the Corporate Challenge that ran from June 26 – July 21. Twelve companies competed to see which one could collect the most backpacks, school supplies and funds. Participants included Alliance Data, The Arvada Chamber of Commerce, Checkers Safety Group, Enterprise Holdings Inc., Google, GHX, Guardian Storage Solutions, Key Equipment Finance, Level 3 Communications, Medtronic, The Metro North Chamber, and Oracle. In all, these corporations are helping send more than 4,400 children in need throughout the Denver Metro area back to school prepared to learn!

The first place winner of this year's Fill A Backpack Corporate Challenge is Louisville-based GHX Corporation. Through a combination of donations and the collection of backpacks and individual pieces of school supplies – GHX is helping send more than 1,250 children in need begin the school year with the tools they need to succeed. This is the corporation's second year winning the Corporate Challenge. Guardian Storage was the first place winner for the most points by number of employees (items collected and donations). GHX and Guardian Storage team members will attend an August 11th Distribution Day event from 3:00 – 5:00 PM at A Precious Child's Headquarters at 590 Burbank Street, Unit 205, Broomfield where they will help fit more than 300 children with their new backpacks. Also invited to the event is one team member from each of participating companies – the one who was most engaged in the challenge. Members of the media are also welcome to attend.

"Helping children in the Denver Metro area is one of our priorities at GHX and we are excited to again be a part of this challenge which helps give children the supplies they need to be prepared for the school year," said Bruce Johnson, President and CEO, GHX. "We are truly inspired to join with the other companies who participated and help 4,400 local children go back to school with confidence."

With a goal of helping more than 13,000 local children receive new backpacks filled with school supplies, A Precious Child still needs help! Community members can continue to rally behind this cause by donating new backpacks, school supplies and funds through the end of August, and dropping them off at A Precious Child's Donation Center at 557 Burbank Street, Unit E Broomfield, Colorado 80020. Monetary donations can be made online: <https://donate.apreciouschild.org/fill-a-backpack>

FOR IMMEDIATE RELEASE

DATE August 1, 2017



CONTACT

A Precious Child

SHANNON PURSLEY, MARKETING
AND COMMUNICATIONS MANAGER

SHANNON@APRECIOUSCHILD.ORG

(303) 466-4272 Ext. 124
303) 330-8064 cell

The Fill A Backpack program is generously supported by: Titanium Sponsor: Alliance Data Platinum Sponsor: Guardian Storage Solutions; Gold Sponsors: Cloud Peak Energy, Kinder Morgan Foundation, and Nativity of Our Lord Catholic Church and School; Silver Sponsor: Source Communications; Bronze Sponsors: Fleischmann Family Dentistry, De Paul Real Estate Advisors, Richards, Seeley & Schaefer, Inc., St. Paul's United Methodist Church.

About A Precious Child, Inc. A Precious Child provides impoverished Colorado children and families with basic essentials such as clothing, shoes, baby formula, diapers, coats, backpacks and school supplies, sports equipment, and holiday gifts. We work to assist children and families facing difficult life challenges such as abuse, neglect, crisis situations, and poverty. Our core initiatives help build the whole child, in addition to providing basic essentials, we help children and their families navigate community resources, working with schools to strengthen attendance initiatives, and providing services and resources to agency partners to strengthen their impact. Since 2008, A Precious Child has provided opportunities and resources to more than 182,000 children and their caregivers. A Precious Child serves eight counties surrounding the Denver Metro area, including: Arapahoe, Adams, Boulder, Broomfield, Denver, Douglas, Jefferson, and Weld Counties. For more information or to schedule a tour, call 303.466.4272, or visit APreciousChild.org.

###