



a precious child
SUPPORTING KIDS IN COLORADO



2015

Annual Report

Dear Friends of A Precious Child,

A Precious Child continued to work steadfast in 2015 to make a positive impact in the lives of disadvantaged and displaced children and families in Colorado. Propelled by the fact that a staggering 180,000 Colorado children are living in poverty and as a result are more likely to be in poor health, are less likely to graduate from high school on time and are more likely to live in poverty as adults.

Thanks to the contributions and hard work of countless caring individuals, we were able to distribute more than \$4.6 million worth of essentials, resources and opportunities. We accomplished this through our partnership with 261 Agency Partners, who refer children and families in the most need to us, and through the support of 3,503 volunteers who donated over 20,000 hours. This of course would not have been possible without the generous donations and investments made by thousands of donors and grantors who believe in the work we are doing. We served 33,588 children and 2,628 adults in 2015. These numbers are outstanding, and we celebrate the success we had especially since we know that behind every number there is a child in need.

Always looking at how we can better serve children and their families, in 2015 A Precious Child set its focus on diving deeper into outcomes based service delivery. We know how life-changing basic essentials can be for children who are facing difficult challenges such as homelessness, abuse and poverty. It's undeniable that having appropriate clothing, toiletries, school supplies and even a chance to participate in sports can make all the difference in their ability to be successful in school. We set out this past year to put into place the infrastructure to not only measure and demonstrate the positive impact we have, but to assess and identify how our programs can have even greater impact moving forward.

As a result, several of our programs underwent enhancements that are intended to provide long-term benefits to children and families. Take for instance our Basics 4 Babies Program, which provides direct aid to mothers and families who might otherwise ration or go without basic necessities such as diapers, baby food, baby gear, and formula for their babies. After assessing how we might help change the life trajectory of a baby who is born into poverty, we partnered with Bright by Three to provide educational parenting and learning toolkits to moms and caregivers when they come into our Resource Center.

In assessing the gaps that exist in opportunities for children, we also clearly saw the need to step in further to help remove barriers to a child's educational success. So this past year we launched our new Edusentials Program, which provides educational opportunities and resources through scholarships to remove barriers for school attendance and improve educational outcomes.

A Precious Child's growth and accomplishments are dependent on the amount of support we receive from our community, and the many outstanding businesses and corporations who rally behind us. As a result, 2015 was an 'epic' one for A Precious Child, literally! Our friends at Level 3 Communications selected A Precious Child as their charity partner for the 2015 Vail Resorts Epic Ski Challenge. After three months of fierce competition with nine other teams in Colorado, and 10 teams in Utah, Team Level 3 came in first place, and received a \$100,000 donation from Vail Resorts for A Precious Child.

These are just a few highlights from this past year and we cannot thank our supporters, volunteers and partners enough for helping to make everything we accomplished possible. With your continued support we are looking forward to having an even greater impact in the lives of disadvantaged and displaced children for years to come.

Sincerely,



Carina Martin
Chief Executive Officer & Founder

*“Every child is
precious - deserving
dignity, respect, and
the chance for
success.”*

-Carina Martin,
CEO & Founder of A Precious Child



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Mission

A Precious Child, Inc. is a 501(c)(3) nonprofit organization devoted to making a positive impact in the lives of disadvantaged and displaced children and families in Colorado by improving their quality of life.

Goals

Improve the quality of life for Colorado's most vulnerable children and adults by providing basic essentials.

Ensure children thrive academically.

Place children and their families on the trajectory toward self-sufficiency.

Values

Ethics and Integrity | Honesty and Transparency | Accountability | Collaboration | Compassion | Inclusiveness and Diversity | Excellence and Commitment



Client Highlights

Story of Elias, giveSPORTS Scholarship Recipient

Elias is an 8th grade student who applied for our giveSPORTS scholarship and his story, like so many, touched our hearts. Elias and his three siblings were raised by a single mother. Their father was largely out of the picture after suffering a traumatic injury which ended his professional basketball career and sent him down the unfortunate path of alcohol abuse. Elias however, chose to learn from his father's mistakes and was extra driven to become a better student, athlete and person.

Elias applied for our scholarship program in an effort to lessen the financial burden on his family in pursuit of his dream of playing basketball in college. Elias maturely assured us that he will not give up on his dream but a little help would be greatly appreciated and it is at this moment you get a glimpse of one of the most damaging effects on children...an irregular awareness of their family's financial circumstances. Elias did receive the scholarship that he so thoughtfully requested and is currently still pursuing his athletic and scholastic dreams.

A Letter From A Grateful Aunt, Precious Essentials Client

I want to take this opportunity to thank all of you for the generous contributions you gave to my Nephew Steven and his little boy Noah. It is with great sadness that they have lost a Wife and Mother in such a tragic way. They had to completely start over from scratch and the donation of gift cards and other children's items like the toys and a bed with all new bedding made their transition into their new home much easier. Noah just loves the building blocks and the Thomas the Train. He carries the train everywhere he goes. He even takes it to bed with him.

If we were not introduced to A Precious Child, I am not sure what we would have done. The service you offer is more than many families could ever thank you for. I know they were ecstatic with what you have done for them. I thank all of you and we will continue to pay this forward so other families will experience the same generosity we have been given.

OUR PROGRAMS

precious essentials
A PROGRAM OF A PRECIOUS CHILD

Provides clothing, coats, shoes, toiletries, home goods and other basic essentials to disadvantaged and displaced children and families in Colorado. Precious Essentials served over 9,719 individuals with a value of over \$2,031,078 of essentials in 2015.

Precious Boutique
A PROGRAM OF A PRECIOUS CHILD

Satellite resource centers that are located in schools, community centers and shelters, dedicated to providing basic essentials on-site to children in need. Precious Boutiques served 682 children with a value of over \$45,010 of essentials in 2015.

Basics 4 Babies
A PROGRAM OF A PRECIOUS CHILD

Provides direct aid to mothers and families who might otherwise ration or go without basic necessities such as diapers, baby gear, baby food, and formula for their babies. Basics 4 Babies served over 1,565 individuals with a value of over \$237,552 of essentials in 2015.

EMERGENCY ESSENTIALS
A PROGRAM OF A PRECIOUS CHILD

Provides basic essentials such as clothing, toiletries, blankets and other personal essentials to children and families in crisis to help them to recover from natural disasters or crisis situations.



OUR PROGRAMS



Ensures that every child who comes to the Resource Center is provided with a space that encourages STEM based learning. The Learning Center served 735 children in 2015.



Provides educational opportunities and resources through scholarships to remove barriers for school attendance and improve educational outcomes.



Provides incentives to students who have improved attendance in school as an early intervention initiative and a way to combat truancy. Truancy Intervention served 301 children in courts across the Denver Metro Area in 2015.



Provides backpacks filled with grade-appropriate school supplies to maximize academic potential for disadvantaged and displaced children. Fill A Backpack distributed 8,474 backpacks to children in need with a value of over \$423,600 of supplies in 2015.



OUR PROGRAMS

Precious Gift
A PROGRAM OF A PRECIOUS CHILD

Provides gifts to children who would otherwise go without during monumental times in their lives such as birthdays and during holiday seasons. Precious Gift served 7,412 children with holiday gifts and 367 children with birthday bags with a value of over \$388,950 in 2015.

giveSPORTS
A PROGRAM OF A PRECIOUS CHILD

Provides new and gently-used sports equipment and participation fee scholarships so all children have the opportunity to participate in sports. The giveSPORTS Program served 4,333 children with a value of \$221,500 in 2015.



In addition, 3,481 children and adults were served *indirectly* by A Precious Child through agency partners in 2015.



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In-kind Donations

In-kind donations (diapers, clothing, shoes, coats, toys, toiletries, etc.) are essential as we work to keep the racks of our Resource Center stocked with the basic essentials that our clients need. All items donated go directly to help children and families in need.



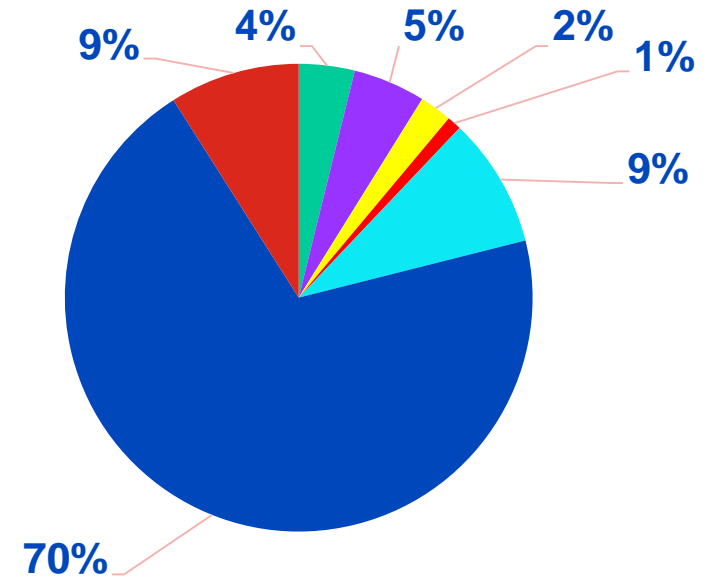
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REVENUES & EXPENSES

CALENDAR YEAR 2015

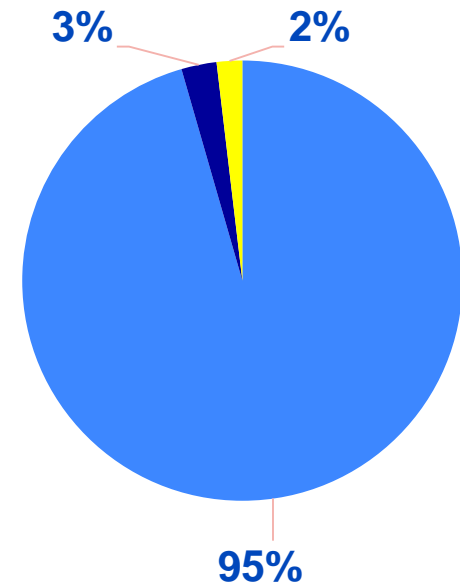
REVENUES & SUPPORT

- Individuals 4%
- Corporations 5%
- Foundations 2%
- Government 1%
- Special Events, Net 9%
- Value of Donated Essentials 70%
- In-Kind Goods and Services 9%



EXPENSES

- Programs
- Fundraising
- General & Administrative



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STATEMENT OF FINANCIAL POSITION
CALENDAR YEAR 2015

ASSETS

Cash and Cash Equivalents	\$757,836
Inventories	\$704,514
Pledges Receivable	\$20,820
Fixed Assets, net	\$27,930
Prepaid Expenses	\$32,781
Investments	\$13,165
Total Assets	\$1,557,046

LIABILITIES AND NET ASSETS

Accrued Expenses	\$42,661
Total Liabilities	\$42,661
Unrestricted Net Assets	\$1,336,621
Total Temporary Restricted Net Assets	\$165,689
Total Permanently Restricted Net Assets	\$12,075
Total Net Assets	\$1,514,385
Total Liabilities and Net Assets	\$1,557,046



STATEMENT OF FINANCIAL ACTIVITIES
CALENDAR YEAR 2015

REVENUE AND SUPPORT

Contributions	
Individuals	\$291,773
Corporations	\$354,618
Foundations	\$152,232
Local Government Grants	\$57,673
Special Events (Net)	\$609,852
Misc. and Interest Income	\$964
Value of Donated Essentials	\$4,917,434
In-Kind Items and Services	\$632,892
<hr/>	
Total Income	\$7,017,438

EXPENSES

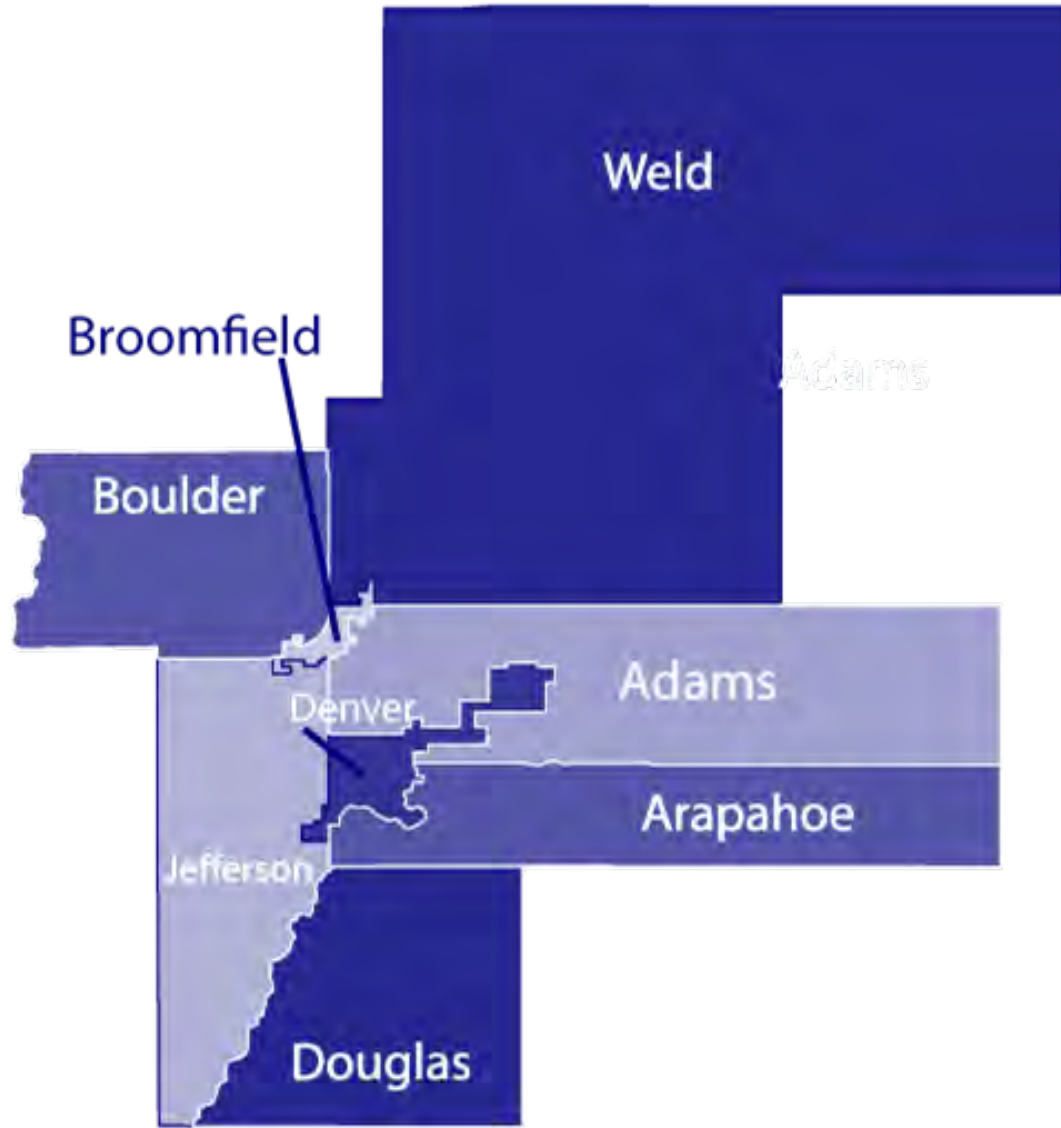
Program Expenses	
Value of Donated Essentials Distributed	\$4,587,001
Other In-Kind Items & Services Expense	\$617,819
Essentials Acquisition Expense	\$93,366
Program Scholarships	\$11,992
Program Services	\$823,234
Administrative	\$105,795
Fundraising	\$147,561
<hr/>	
Total Expenses	\$6,386,768
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Change in Net Assets (Inventory)	\$330,433
Change in Net Assets (Other than Inventory)	\$300,237

NET ASSETS

Net Assets, Beginning of Year	\$883,715
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Net Assets, End of Year	\$1,514,385



SERVICE AREA



Corporate Support*

The Vail Resorts Charitable Fund
Goldman Sachs Gives
Cooper Heating & Cooling, Inc.
Oracle America, Inc.
Denver Transit Partners
Ball Corporation
Bonanza Creek Energy, Inc.
Grant Thornton
Nationwide Fabrication
Checkers Safety Group
GHX
Seriously Digital Entertainment, Inc.
Sephora USA, Inc.
Alliance Data Card Services
Davis Financial and Insurance Group
Fortrust, LLC
Kirsty Martinez - Keller Williams
Preferred Realty
McAdams Plumbing
Platte Valley Medical Center
Land Rover Flatirons
FTI Consulting
Sports Charities, Inc.
The Law Offices of
Jason W. Jordan, LLC

Buffalo Wild Wings
Richards, Seeley & Schaefer, Inc.
Safeco Liberty Mutual Group, Inc.
Omni Hotels & Resorts - Interlocken
Denver Metro Chamber of Commerce
Network For Good
Covidien
CoBiz Financial
Prasco
Country Financial Services
Whole Foods Market Superior
ABCO Contracting, Inc.
CenturyLink
Cloud Peak Energy Resources
Communication Technology
Professionals, Inc.
Hensel Phelps
Lansing Trade Group
Level 3 Communications, LLC
One Hour Heating & Air Conditioning
PaySimple
Walgreens
Webroot
North Suburban Medical
Center of Denver
Whole Foods Market Bradburn
Home State Bank
Center Greenhouse
Total Beverage
Mother Of Boys, LLC
Oracle
Brocade Communications Systems
Thrivent Financial
Yourcause, LLC
Hoodlums of Denver Car Club
BI Worldwide

Broomfield High School
Cologix
Community Reach Center Systems, Inc.
Gibbs Young, LLC dba CYLG, P.C.
Go Figure Group, Inc.
Noodles and Company
Platinum 84
Rocky Vista University
SkyBridge Communications
Vectra Bank Colorado
Buffalo Sports Properties
Covidien Employee Giving
Weifield Group
College of Saint Benedict
FullContact, Inc.
Timber Trail Elementary
AppExtremes, Inc. (Conga)
Bank of the West
CertaPro Painters of
Boulder & Longmont
Check Point Software
Technologies, Inc.
Conoco Phillips Company
Delta Dental of Colorado
Development Advisors, LLC
Equinix, Inc.
North Metro Fire Rescue
District Headquarters
Return Path, Inc.
TJ Maxx
National Entertainment Network, LLC
OmniTRAX
Zahn Financial Services, Inc.
Ready Talk
Core Health Solutions, LLC
Law Office of Richard A Walker PC
UMB Bank

University of Colorado
North Suburban Medical
Center of Thornton
Colorado Parrot Head Club
Denver Winnelson Company
Ferguson Enterprises
Hyland Hills Hockey Association
Jim Black Construction
JPNSF
Kerwin Heating and Plumbing
Kuamini, Inc.
Moreton & Company
National Philanthropic Trust
One Hour Optical
Verint Video Solutions
Young Dentistry for Children, LLC
Quaker Steak & Lube
5280 Colorado Homes
Avnet Technology Solutions
Coatings, Inc.
Epsilon Data Management, LLC
Henry Water & Associates, Inc.
BBVA Compass Bank
Center For Student Missions
MWH Global
Anton Collins Mitchell LLP
The Langhans Team
Your Cause Sports
GPS Advertising
Innovative Consulting
Digital Globe, Inc.
Children Matter, LLC
M Studio, LLC
Marie Callaway Real Estate
Mens Bodega
The Ridge at Riverview
Uriah Todd, Inc.

Continued...

*Listed in order of donation amount – largest first.



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Corporate Support cont.

United Way Of Greater Atlanta
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Mile High United Way
Broomfield Chamber Of Commerce
ACI
Avnet
Fleet Trailer, LLC
Qualcomm Matching Grant Program
Renewable Energy Systems Americas, Inc.
Swift Automotive
TCC, Inc.
KPA, LLC
California Pizza Kitchen, Inc.
Little Village Childcare
AmazonSmile
Just Between Friends
Shiloh Home, Inc.
Fig Leaf Design, Inc.
Coal Creek Rotary Club
Rock'n & Jam'n
Orange Blossom Creations, LLC

Colorado Association of Code Enforcement
A Advantage Limousine
AC Support, Inc.
Bank Of America
CWS Apartment Homes, LLC
DCP Midstream Matching Gifts Program
Early Mustang Club, Inc.
Grafx Printing, Inc.
Hewlett Packard
Insight Connections Group, Inc.
Lathrop & Gage, LLC
Lesco Lane, LLC
Mission Critical Systems
Prologis
Property Service Company of America, Inc.
Rocky Mountain Thunderbird Club
Sterling Development, Inc.
Toro Construction, LLC
US Bank
We Give to Live
Xi Tau Chapter
Darling Doubles Twins Club
Wells Fargo Community Support Campaign - DoTopia
Sara T. Wahls Charity Fund
Wells Fargo Community Support Campaign
Bechta Group, LTD
Broomfield Rentals, Inc.
Combs Communication Partners
Google, Inc.
Isabelle Kline Design
Leslie Parker Real Estate
Michael Hughes - Hughes Group
Moms Club of Cherry Creek - The Ormsbee Family
JustGive

Zak Premium Marketing, Inc.
Communications Strategy Group, Inc.
Foothills United Way
Mike's Auto Spa
Goodshop
Staples (Rebate Center)
CrayonCash, LLC

Foundation Support

The RB Torres Foundation Fund
Walmart Foundation
BMAA Family Foundation
The Ball Foundation
The Anschutz Foundation
Anschutz Family Foundation
Denver Active 20-30
Broomfield Community Foundation
Mako Family Foundation Charitable Trust
The Payback Foundation
Bender Foundation, Inc.
Calerich Family Foundation
Westminster Legacy Foundation
Youngren Family Giving Fund
The TJX Foundation, Inc.
Gannett Foundation
Broomfield Rotary Charitable Foundation
The Longmont Community Foundation
Sampson Family Foundation
The April Fund
Edmund T. and Eleanor Quick Foundation, Inc.

Nathan and Florence Burt Foundation
Ceres Foundation
Stonehocker Family Foundation
Community First Foundation
GPA Rocky Mountain Foundation
Dennis & Phyllis Washington Foundation
Wells Fargo Foundation
Medtronic Foundation
Gillespie Family Fund
Penny Harvest,
The Young Philanthropists Foundation
Silicon Valley Community Foundation
Craftworks Foundation
Sheridan Ross Charitable Foundation
The Wm W Koch Family Charitable Trust
Thrivent Financial for Lutherans Foundation
Western Union Foundation
Eagle Legacy Foundation
OtterCares Foundation
KeyBank Foundation
Community Shares of Colorado
The Dallas Foundation

Government Support

Adams County Government
City and County of Broomfield
City of Arvada
City of Westminster
17th Judicial District





Volunteers are the heart of our organization.

A Precious Child relies on its strong volunteer base to ensure success. Program and event volunteers provide much needed support for staff, allowing A Precious Child to meet client needs efficiently and effectively.



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VOLUNTEERING

Number of
Volunteers

3,503



Number of
Hours
Volunteered

20,214

Total Value
of Volunteer
Hours

\$466,337



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Schedule Your Tour Today

Email Tour@APreciousChild.org



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