



# 2014 Annual Report



**a precious child**  
SUPPORTING KIDS IN COLORADO

## Carina Martin CEO & Founder



# A LETTER FROM OUR CEO & FOUNDER

There are more than 217,000 children living in poverty in Colorado; in the Denver Metro Area alone (Colorado Kids Count Survey, 2013). One in six children in Colorado received food stamps last year. Students who live in poverty consistently perform at a lower academic level than children from middle and upper class households because of income barriers, such as lack of access to essentials, which children in poverty face. Few of these children ever catch up with their peers, which can lead to disruptive behaviors, such as high dropout rates, poverty and even increased crime--some of the most pressing and costly issues cities face (US Chambers Foundation, 2012). These issues merge with the pressing concern of toxic stress. Harvard University defines toxic stress as the response that a child experiences when faced with strong, frequent, and/or prolonged adversity—such as physical or emotional abuse, chronic neglect, caregiver substance abuse or mental illness, exposure to violence, and/or the accumulated burdens of family economic hardship—without adequate adult support. Often poverty is the catalyst for many of these facets of toxic stress. A Precious Child works to remove these barriers and reduce toxic stress in our clients' lives by providing essentials that lessen economic hardships. A Precious Child continuously grows to meet this need in our communities. Fill A Backpack was created because A Precious Child recognized that as schools were cutting funding, teachers were purchasing expensive school supplies for students out of their personal funds. Moreover, the unmet need for school supplies serves as a barrier preventing children from succeeding academically.

A Precious Child's clients are referred by 261 Agency Partners across the Denver metro area. Examples of these Agency Partners include: Adams Five Star School District, Broomfield Health & Human Services, and Boys & Girls Club. A Precious Child's service delivery model is an example of an integrated service model, where agencies bundle and sequence services rather than burdening their clients with seeking out additional services. Evidence indicates that, over time, clients who receive bundled services are three to four times more likely to achieve a major economic outcome, such as staying employed, earning a vocational certification or associate's degree or buying a car, than clients receiving only one type of service (Jan. 2011, Center for Law and Social Policy). Using an integrated service delivery model allows A Precious Child to ensure it is reaching its intended audience with maximum efficacy while increasing positive outcomes for disadvantaged and displaced children. A Precious Child distributes backpacks to Agency Partners who distribute the backpacks to the children they serve. This model eliminates unnecessary duplicate paperwork, saves time for all parties involved, and ensures that each client is not getting duplicate services, but instead is served efficiently and timely.

A Precious Child's organizational model revolves around its partnerships with our aforementioned Agency Partners, including governmental agencies as well as nonprofit and private sector organizations. Our Advisory Board consists of more than 90 community liaisons, and 14 business professionals are on our Board of Directors. In addition, we receive funding from dozens of Foundations and have strong relationships with more than 100 Corporations, over 500 individuals, and with multiple churches, universities, and organizations. We aim to serve as experts on the issue of child poverty in Colorado and leaders in the efforts to address it. But, we cannot do any of this without you. Thank you for your continued assistance.

Sincerely,

Carina Martin  
CEO & Founder

A Precious Child

*"Every child is precious - deserving dignity, respect, and the chance for success."*

-Carina Martin,  
CEO & Founder of A Precious Child





## Mission

A Precious Child, Inc. is a 501(c)(3) nonprofit organization devoted to making a positive impact in the lives of disadvantaged and displaced children and families in Colorado by improving their quality of life.

## Goals

- Improve the quality of life for Colorado's most vulnerable children and adults by providing basic essentials.
- Ensure children thrive academically.
- Place children and their families on the trajectory toward self-sufficiency.

## Values

Ethics and Integrity | Honesty and Transparency | Accountability | Collaboration | Compassion | Inclusiveness and Diversity | Excellence and Commitment



# Client Highlights

*Stories of hope from the families we serve.*



## Hope For A Single Father

Chantz is a single father of three who loves his children very much, but who struggles to provide them with everything they need. A Precious Child is another opportunity for him to show how much he loves and cares for his children. He has been taking care of his children on his own since his oldest child was one and a half years old and his twins were six months old.

Chantz does his best to provide, care, and love his family. Every day is a challenge for this incredible single dad to fulfill his responsibilities as a father. He wakes up each morning with the pure intent to put his best effort into raising and teaching his kids great values such as to love, respect, and honesty.

Chantz acknowledges that while it is not always easy raising three children on his own, he loves every moment he gets to spend with them. This is one of the reasons why Chantz enjoys A Precious Child. He knows that he can come and receive the items his family needs all in one place. This allows Chantz more time and more opportunities to be a wonderful father to his kids. We have faith that all the sacrifices that this single dad is making for his children will help set them up for success in the future.

## Hope In Light Of Illness

Cecilia and her family have been visiting A Precious Child for a couple of years now and their story is not only one of hope, but one that continues to inspire. Cecilia and Carlos do the best they can to help support their 3 children in the face of ever mounting challenges. Cecilia currently supports her family by cleaning houses and babysitting, while her husband, Carlos, works long hours doing hard manual labor in construction. A struggle such as this is common for many families, however, for Cecilia's family there is an additional challenge: health.

Carlos suffers from diabetes and in their last visit to A Precious Child, Cecilia told us that she had been diagnosed with Lupus. For Cecilia every day is a struggle with her new and recurring symptoms, but she still finds the strength to help her family by coming to A Precious Child. Helping families like Cecilia and Carlos's is what A Precious Child is all about. We are proud to have created a place where Cecilia is always able to find the items her family needs. Cecilia says "The A Precious Child staff is very helpful in assisting me every time I visit and I always leave with a heart full of joy and gratitude." The challenges of life that Cecilia and Carlos must overcome every day to support their family requires great commitment and strength of spirit.

# OUR PROGRAMS

precious♥essentials  
HELPING CHILDREN AND FAMILIES MEET THEIR BASIC NEEDS

Precious Essentials provides clothing and other basic essentials in a dignified manner through its Resource Center to increase self-esteem for impoverished children and their families in Colorado. Precious Essentials served **8,714** individuals with a value of **\$644,836** of essentials in 2014.

Precious Boutique  
BRINGING ESSENTIALS WHERE KIDS NEED IT MOST

Precious Boutiques are satellite resource centers that are located in schools and shelters and dedicated to providing basic essentials for children in need. Precious Boutiques served **1,052** children with a value of **\$33,664** of essentials in 2014.

Basics 4 Babies  
HELPING THE MOST PRECIOUS ONES

Basics 4 Babies provides direct aid to mothers and families who might otherwise ration or go without basic necessities for their babies. Basics 4 Babies served over **1,357** individuals with a value of over **\$108,720** of essentials in 2014.

Precious Gift  
CELEBRATING THE SPECIAL MOMENTS!

Precious Gift provides gifts to children who otherwise would not receive any during monumental times in their life such as birthdays and the holiday seasons. Precious Gift served **6,783** children with a value of **\$339,150** of gifts in 2014.

# OUR PROGRAMS



giveSPORTS provides new and gently-used sports equipment as well as participation fee scholarships so all children have the opportunity to participate in sports. The giveSPORTS Program served **3,815** children with a value of **\$197,450** in 2014.



Truancy Intervention provides incentive awards to students who have improved attendance in school as an early intervention initiative, to combat truancy. Truancy Intervention served **201** children with a value of **\$3,015** in courts across the Denver Metro Area in 2014.



The Learning Center ensures that every child who comes to the Resource Center is provided with a safe space that encourages STEM-based learning and compliments their academic studies. The Learning Center served **829** children in 2014.



Fill A Backpack provides backpacks filled with age-appropriate school supplies to maximize academic potential for disadvantaged and displaced children. Fill A Backpack served **7,585** children with a value of **\$379,250** of back to school essentials in 2014.

# Corporate Support

The Creatures LLC  
Denver Transit Partners  
Walgreen's  
Bonanza Creek Energy, Inc.  
Cooper Heating & Cooling  
Grant Thornton  
TransFirst  
Buffalo Wild Wings  
Edward Jones- Nancy Clark  
Encana Oil & Gas  
KLDM Enterprises, Inc.  
Covidien  
Cloud Peak Energy Resources  
Country Financial Services- Neil Shelton  
Hitachi Consulting  
Milender White Construction Co.  
Land Rover Flatirons  
Checkers Industrial Safety Products  
Walmart  
CenturyLink  
Whole Foods Market Superior  
Cologix  
Communication Technology  
Professionals Inc  
Fortrust, LLC  
Colorado Thought Leaders Forum LLC  
Digital Globe, Inc.  
Progressive PCs, Inc. dba Progressive Consulting, Inc.  
Direct Energy Services; Mister Sparky,  
One Hour and Benjamin  
SkyBridge Communications  
Bank of the West  
Comcast Cable  
EOG Resources  
Graebel Relocation Services Worldwide  
Level 3 Communications, LLC  
McAdams Plumbing  
North Suburban Medical Center  
Prologis  
Rogue Wave Software  
Webroot

Colorado Rockies Baseball Club  
GHX  
Allstate Insurance  
ARC Thrift Stores  
Aspen Creek Heating & Air  
Total Beverage  
Vectra Bank Colorado  
University of Colorado  
Lucky's Market (Sinoc, Inc.)  
Technical Marketing Mfg. Inc.  
CoBiz Expense  
Hoodlums of Denver Car Club  
North Metro Fire Rescue District  
Cresa Partners-Denver, Inc  
20/20 Tax Resolution, Inc  
Rocky Vista University  
Steve Casey's Four Seasons  
Macerich Management Company  
Avnet  
Sandstrum Law, LLC  
AppExtremes, Inc  
Bellco Credit Union  
Cimco Cares, LLC  
Dodge Sign Company  
HRQ  
Lockton  
Medtronic  
Original Skin  
Performance Wise Inc.  
Precision Plumbing & Heating, Inc.  
Source Communications  
Trilogy Financial Services, Inc.  
Yourcause, LLC  
Fulton Communications, Inc.  
National Entertainment Network LLC  
Innovative Consulting  
Nativity Of Our Lord Church  
Episcopal Diocese Of Colorado  
CWS Apartment Homes, LLC  
Alicia The Boutique, LLC  
Alpha Mold West  
Broomfield Sign Company  
Denver Metro Chamber of Commerce  
Hunter Douglas  
International Governor Services  
Jim Black Construction  
Kohl's

Kuamini, Inc  
Lakewood Elks Auxiliary  
Reliving the Moments  
UMB Bank  
United Natural Foods, Inc.  
Warkentine Law Office

# Foundation Support

James and Beatrice Salah Charitable Trust  
GPA Rocky Mountain Foundation  
Anschutz Foundation  
Longmont Community Foundation  
The Fluor Foundation  
Payback Foundation  
Network For Good  
Anschutz Family Foundation  
Ball Foundation  
Global Care Foundation  
BMAA Family Foundation  
Kroenke Sports Charities Inc.  
Staples Foundation  
TeleTech Community Foundation  
The Community Foundation  
The Reel Family Foundation, Inc.  
Broomfield Rotary Charitable Foundation  
Sycamore Fund C/O Robert Feduniak  
Westminster Legacy Foundation  
Gannett Foundation  
Broomfield Community Foundation  
Denver Metro Chamber of Commerce  
Sampson Family Foundation  
AMG Charitable Gift Foundation  
Nathan and Florence Burt Foundation  
Nativity Of Our Lord Church  
Kinder Morgan Foundation  
Omni Financial Charity Foundation  
Community First Foundation  
Baird Foundation  
KeyBank Foundation  
Stonehocker Family Foundation

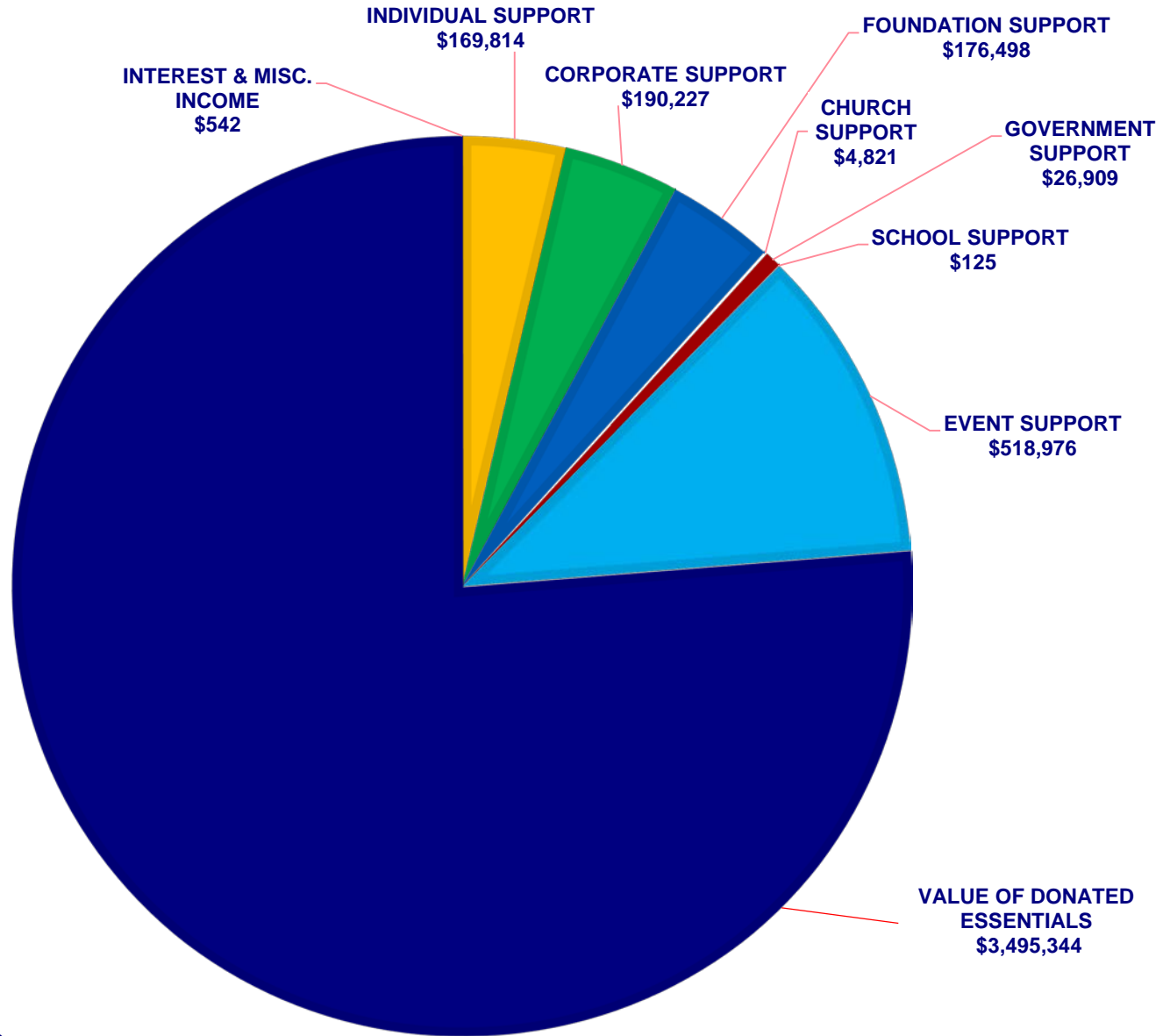
The April Fund  
Wells Fargo Foundation  
Comcast Foundation  
American Endowment Foundation  
Stout Industries Charitable Foundation  
Teammates for Kids Foundation

# Government Support

City and County of Broomfield  
City of Thornton  
City of Westminster



# REVENUE & SUPPORT

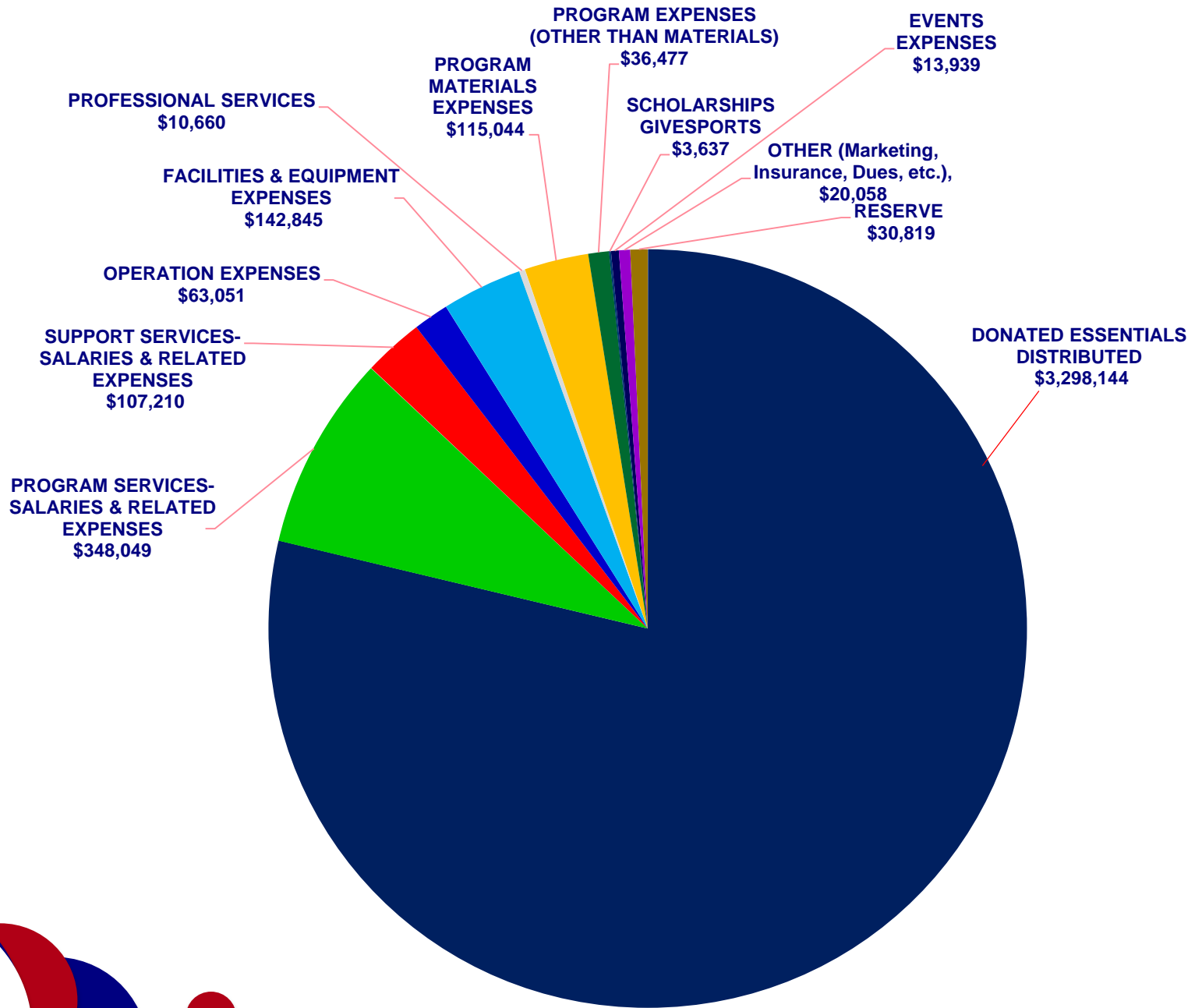




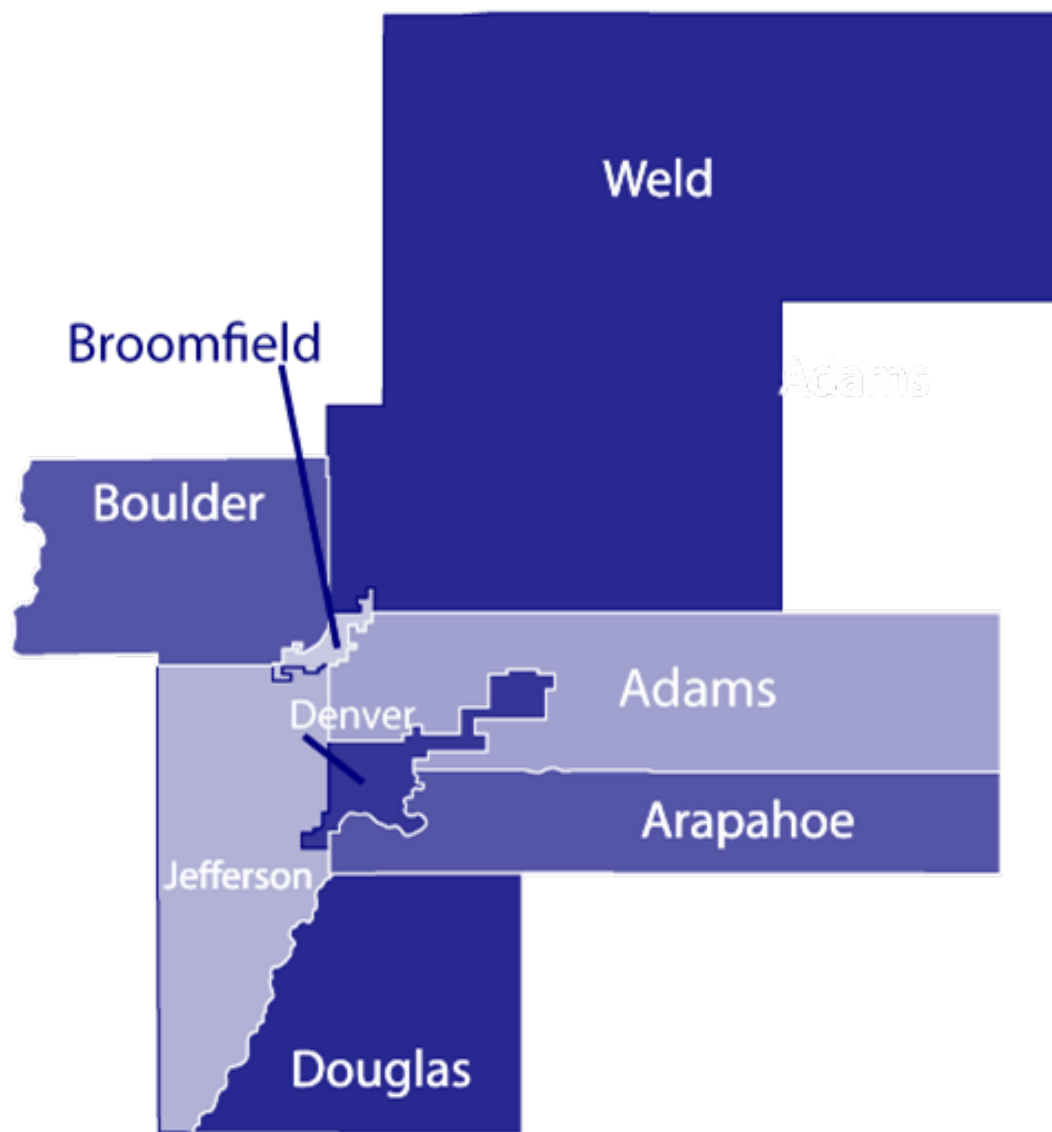
# *In-Kind Donations*

*In-kind donations (diapers, clothing, shoes, coats, toys, furniture, toiletries, etc.) are essential as we work to keep the racks of our Resource Center stocked with the basic essentials that our clients need. All items donated go directly to help children and families in need.*

# EXPENSES



# SERVICE AREA







# *Volunteers are the heart of our organization.*

*A Precious Child relies on its strong volunteer base to ensure success. Program and event volunteers provide much needed support for staff, allowing A Precious Child to meet client needs efficiently and effectively.*

# VOLUNTEERING

Number of  
Volunteers

**3,287**



Number of  
Hours  
Volunteered

**16,693**

Total Value  
of Volunteer  
Hours

**\$376,405**



# LEADERSHIP

## Board of Trustees

Bruce Johnson  
Mike Karty  
Sam Martin  
Allan Peters  
Stephen Tebo  
Ray Torres

## Board of Directors

Nagesh Anupindi  
Nancy Clark  
Jim Duginski  
Mark Hughes  
David Krause  
Mike King  
Carina Martin  
Matt Obert  
Laurinda Pang  
Laura Rinker  
Michael Sandstrum  
Bill Unrein  
Ann Marie White

## Advisory Board

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Susan Allard  
Scott Anderson  
Howard Atlas  
Rob Barber  
Lana Barrett  
Gavin Berry  
John Bickel  
Jason Bradshaw  
Frank Bruno  
Michael Canges  
Lance Carl  
Casey Carmichael  
Fr. Michael Carvill  
Catherine Davis  
Ed Dobbs

Heather Drake  
Peggy Epstein  
Jonathan Fetherolf  
Anna Filatov  
Stan Garnett  
Chris Gdowski  
Lance Gerlach  
Annie Gleason  
Boyd Hamilton  
Jim Hau  
David Heller  
Kip Hertzberg  
Andrea Johnson  
Rosie Johnson  
Amy Kane  
Lee Kemp  
Darrick Lansden  
Jennifer Leitsch  
Stephanie Lindquist  
Cheryl Lovell  
Nate Lundy  
Adam Martinez  
Kirsty Martinez  
James (Jim) May  
Randy McCall  
Stacey McClellan  
Mona McConnell  
Shawn McIntire  
Christian Michaelson  
Katherine (Katie) Moore  
Anthony Nicosia  
Deborah Obermeyer  
Tania Oryshchyn  
David Peketz  
Roger Plunkett  
Dianne Primavera  
Don Quick  
Ben Rifkin  
Tonette Romero  
Rob Rose

Scott Sahling  
Kamal Shah  
Neil Shelton  
Jim Siedlecki  
Sondra Smith  
Kira Swift  
Marlo Tapley  
Cecil Velasquez  
Todd Walsh  
Faith Winter  
Stephen Yates  
Brandon Yergey

## Youth Advisory

### Board

Judy Karty | Chair  
Austin Brown  
Kendall Dedin  
Ben Deitsch  
Morgan Gray  
Eric Ha  
Leah Hartgens  
Griffin Heller  
Sarah Heller  
Audrey Johnson  
Jake Karty  
Alex King  
Nick Kreutzer  
Caroline Lerner  
Dustin Martin  
Cade McClellan  
Tait McGowan  
Maxwell McClellan  
Travis Montoya  
Leilani Osmundson  
Lina Osmundson  
Caleb Penner  
Stephanie Reynolds



## A Precious Child Executive Staff

Carina Martin | *CEO & Founder*  
Britta Robinson | *Executive Director*

# ***Schedule Your Tour Today***

***Schedule** your tour of our facilities by  
emailing [Tours@APreciousChild.org](mailto:Tours@APreciousChild.org)*