

# FOR IMMEDIATE RELEASE

November 29, 2016



## CONTACT

### A Precious Child

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## North Metro Fire Rescue District Hosts Toy Drive and Santa Visit to Help Local Nonprofit Fulfill Gift Wishes for Colorado Children in Need This Holiday Season

BROOMFIELD, Colo.— North Metro Fire Rescue District is partnering with local nonprofit A Precious Child to collect gifts for thousands of underprivileged children in Colorado this holiday season through its 8<sup>th</sup> annual Precious Gift program. In addition to a toy drive North Metro Fire is currently running now through December 16th, they are also hosting a complimentary Santa visit for the families in the local community on December 8th from 4 p.m. to 6 p.m. at Station 62 (10550 Huron St. in Northglenn). Children and families will be able to have their picture taken with Santa, enjoy snacks, and tour the fire station. This year's event is free and open to the public with the request that residents bring an unwrapped new toy to donate to A Precious Child.

Last year, with the help of community partners, Precious Gift provided gifts to more than 7,000 children facing life challenges such as abuse, neglect, homelessness, and poverty. This year, the goal is to provide gifts to 7,400 children in need. North Metro Fire is a long-standing supporter of A Precious Child and continues to help the organization serve children in the community through programs like Precious Gift.

“Providing a gift to a child in need during the holidays allows them to experience the joy of childhood as well as a sense of normalcy during a time in their life that is anything but normal,” said Carina Martin, CEO and Founder of A Precious Child.

There are several ways individuals, schools, churches, corporations, and other organizations can help provide gifts for Colorado children in need, including hosting a toy drive, organizing a fundraiser event, fulfilling a child's gift wish or donating online at APreciousChild.org. Community members can also provide sponsorship at various levels – all of which help Precious Gift's mission of providing gifts to underprivileged children.

Community members that are interested in participating in Precious Gift this year are encouraged to donate \$50, which will sponsor one child. This can be done online at APreciousChild.org. Program questions can be directed to Brittany Polinski, Director of Programs & Evaluation, at Brittany@APreciousChild.org. Media inquiries can be directed to Bethany Welsh, Director of Marketing, PR, & Communications, at Bethany@APreciousChild.org.



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**About A Precious Child, Inc.** - A Precious Child is a 501(c)(3) nonprofit organization that provides children in need with opportunities and resources to empower them to achieve their full potential. A Precious Child provides impoverished Colorado children and families with basic essentials such as clothing, shoes, baby formula, diapers, coats, backpacks and school supplies, sports equipment, holiday gifts, and more. Through its newest program, The COR (Child Outcomes Resource) Center, A Precious Child also provides case management services focused on helping a child to be successful in school including referrals for services related to safety, basic needs, education/workforce development, health and wellness, and social and emotional well-being. Since 2008, A Precious Child has provided clothing and essentials valued at over \$13 million to more than 143,000 children and their caregivers. A Precious Child serves eight counties surrounding the Denver Metro area, including: Arapahoe, Adams, Boulder, Broomfield, Denver, Douglas, Jefferson, and Weld Counties. For more information, call 303.466.4272, or visit [APreciousChild.org](http://APreciousChild.org).

**About North Metro Fire Rescue** - North Metro Fire Rescue District is dedicated to providing quality service to its residents through fire protection, emergency medical services, hazardous materials response and specialized rescue. Formed in 1946, the district now covers 63 square miles with a population of approximately 111,000 people including the City and County of Broomfield, the City of Northglenn and unincorporated areas of Boulder, Adams, Weld and Jefferson Counties.

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Last year the Precious Gift Program provided gifts to more than 7,000 children facing life challenges such as abuse, neglect, homelessness, and poverty. This year, the goal is to provide gifts to 7,400 children in need. Please help us reach this goal by visiting [APreciousChild.org](http://APreciousChild.org)